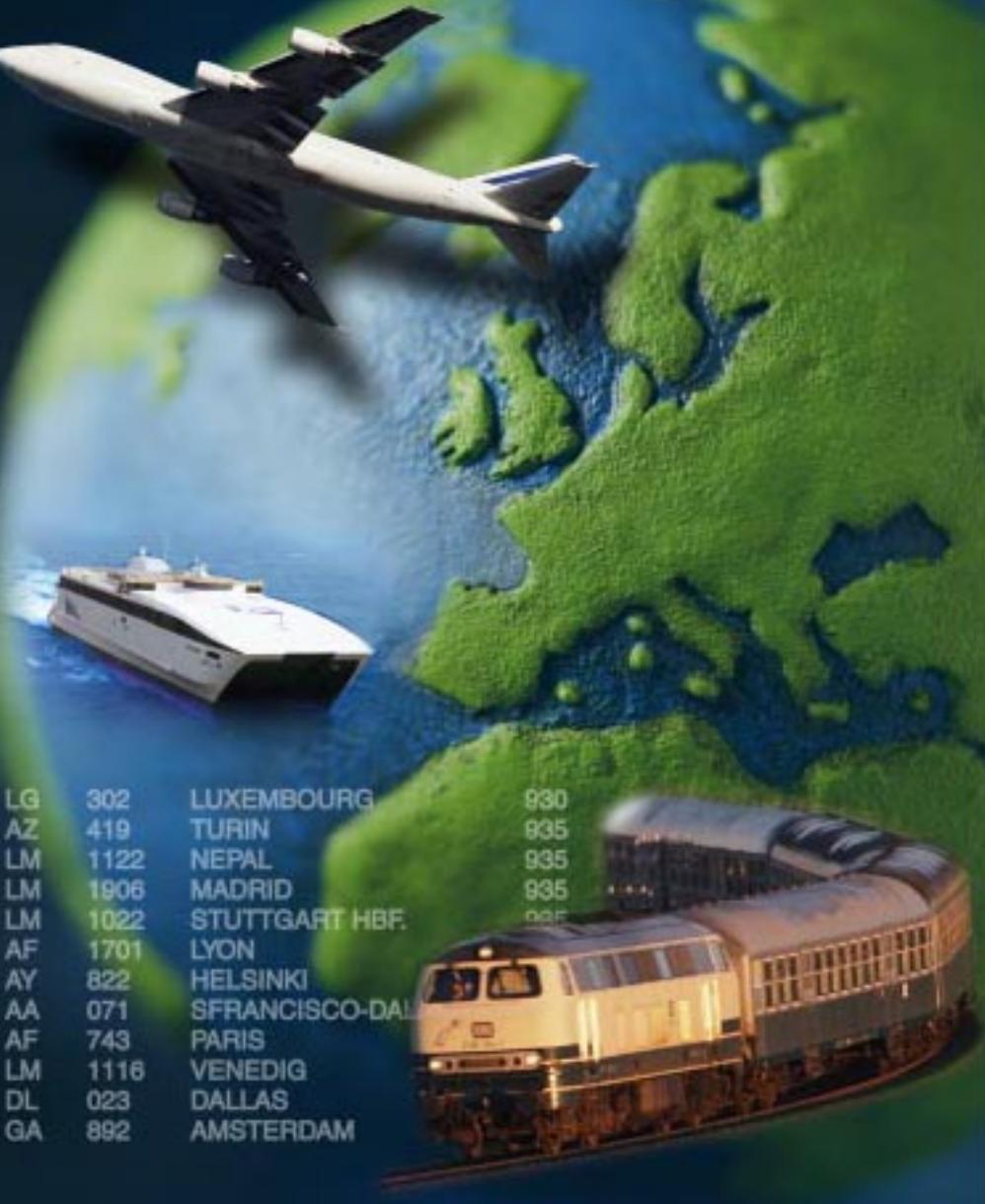


# Travel trends

A report on the  
1998 International  
Passenger Survey



• Travel to and  
from the UK

• A publication of  
the Government  
Statistical Service

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# Travel trends

A Report on the 1998  
International Passenger Survey

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London: The Stationery Office

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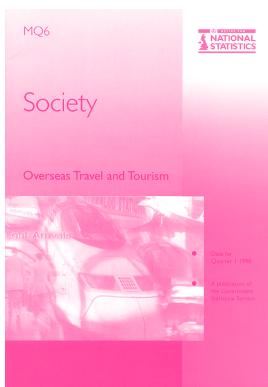
The Travelpac CD-Rom provides greater detail on selected IPS variables. Travelpac datasets are ready for analysis using the built-in browser, or can be accessed in four common formats for use with your own analysis software. Additional data formats supplied are SPSS, Excel, Dbase and ASCII.

Variables include: mode of travel; purpose of visit; package trip or independent; time of year of travel; age range; gender; country of residence for overseas visitors or country of visit for UK residents; duration of stay.

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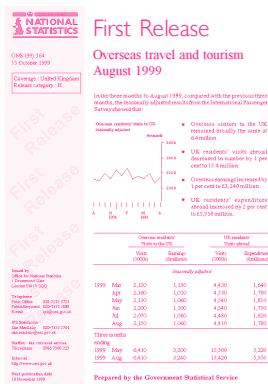


## MQ6 - Overseas Travel and Tourism

*Overseas Travel and Tourism* gives a summary of the very latest IPS quarterly information.

The bulletin is published by The Stationery Office and costs £85 for four issues.

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## Overseas Travel and Tourism *First Release*

Gives time series results from the IPS updated every month.

Information covers: the number of overseas residents' visits to the UK and UK residents' visits abroad, plus overseas earnings and expenditure.

Paper version available price £41.25 (11 issues a year);

The release is also available via the ONS Statfax fax retrieval system, tel: 0906 736 0223; (calls charged at £1 per minute).

# StatBase®

Selected IPS data are downloadable free of charge from Statbase, the Government Statistical Services's online database.

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# Introduction

Who?

Why?

Where?

When?

How?

LG	302	LUXEMBOURG	930
AZ	419	TURIN	935
LM	1122	NEPAL	935
LM	1906	MADRID	935
LM	1022	STUTTGART HBF.	935
AF	1701	LYON	
AY	822	HELSINKI	
AA	071	SFRANCISCO-DAL	
AF	743	PARIS	
LM	1116	VENEDIG	
DL	023	DALLAS	
GA	892	AMSTERDAM	

# Introduction

*Travel Trends* presents the main results from the International Passenger Survey (IPS) which collects information on travel to and from the United Kingdom.

Although concentrating on the findings of the 1998 survey, this edition contains information on long and shorter-term trends and a report on the expenditure trailer carried out in 1997.

## **What is the International Passenger Survey?**

The IPS is a sample survey carried out by the Office for National Statistics (ONS) for itself and a number of other Government Departments. The results are based on face to face interviews with a sample of passengers as they enter or leave the UK by the principal air, sea and tunnel routes.

Travellers passing through passport control are randomly selected for interview. Nearly 263,000 interviews were conducted in 1998 representing about 0.2 per cent of travellers. The interviews were conducted on a voluntary and anonymous basis with a response rate of 81 per cent. The survey covers both adults and children.

## **The main aims of the IPS are to:**

- a) collect data on both credits and debits for the travel account of the UK balance of payments;
- b) provide detailed information about overseas visitors to the UK for tourism policy;
- c) provide data on international migration;
- d) collect travel information on passenger routes as an aid to aviation and shipping authorities.

Since the IPS was started in 1961, its coverage has been extended to include all the main air, sea and tunnel ports or routes into and out of the UK. The only routes excluded from the survey are those to and from the Irish Republic and the Channel Islands, and cruise ships travelling to and from the UK.

The results from the IPS are supplemented with estimates provided by the Central Statistics Office of the Irish Republic for travel between the UK and the Republic. Estimates of spending are also supplemented with figures from the Economic Advisor's Office in Jersey, which provides information with respect to the Channel Islands. From April 1999, routes to the Republic of Ireland will also be covered, which will improve estimates for travel to and from that country.

About 90 per cent of passengers entering and leaving the UK (excluding those travelling to and from the Irish Republic) are covered by the survey. The remainder are either passengers travelling at night, when interviewing is suspended, or on those routes too small in volume or expensive to be covered. These non-sampled routes and time periods are, however, taken into account when calculating weights for the IPS contacts.

ONS produces results from the IPS on a monthly, quarterly and annual basis. (Please see appendix F for details). A fuller description of the IPS methodology can be found in appendix B of this report.

The IPS is a large continuous survey and ONS wishes to acknowledge the large part played by the interviewers throughout the year, and to thank the respondents for the information they provided.

### **How is the IPS analysed?**

The records in the IPS database are mainly identified by their 'flow'. Flow is described as the direction of travel of the visitor combined with whether they are a UK resident or an overseas resident. There are, therefore, four main flows on the IPS:

- a) overseas residents departing from the UK;
- b) UK residents departing from the UK;
- c) overseas residents arriving in the UK;
- d) UK residents arriving in the UK.

For the purposes of this publication, only data relating to overseas residents departing from the UK and UK residents arriving in the UK have been used. This is because the IPS interviews for these groups of travellers take place at the end of the visit when factual information about visit duration and spending is available. This is felt to be more complete and reliable than the information gathered at the beginning of a trip when intentions regarding duration and spending may not prove to be accurate.

### **Mode of transport**

Being a group of islands, only two main modes of transport to and from the UK were available until 1994, air and sea. The Channel Tunnel between the UK and France began operating towards the end of 1994, and information regarding this mode of transport is available from quarter four 1994.

Journeys by sea and tunnel can be further analysed to show whether a vehicle was taken on the trip and if so, the type of vehicle that was used.

### **Country of residence or visit**

For overseas residents visiting the UK, this is the main country of residence of the visitor. For UK residents travelling abroad, it is the main country of visit.

For areas of the world beyond the European Union in this publication, many countries are shown within groups rather than having been listed separately. Although the IPS can identify all countries individually, it would be impractical to show all these; also for many countries sample sizes are too small to give accurate estimates. For some tables, countries are shown grouped into major areas of the world. A description of the countries included in groups is given in appendix C.

A larger number of countries than appear in this publication, can be identified in the Travelpac CD-ROM.

In addition to the country groupings, some analyses are shown by major area of the world. The areas used are:

- a) North America;
- b) EU Europe;
- c) Non EU Europe;
- d) Other Countries.

EU Europe is defined (for all years in this publication) as consisting of the **current** member countries. For Germany, for the years before reunification in 1991, the states of the then East Germany do not appear within the Germany total and therefore are not included within the EU Europe totals.

### Purpose of visit

Many reasons for visits are recorded on the IPS. Some, for example, people migrating or travelling as crew of aircraft, ships or trains, are excluded from analyses in this publication. The remaining purposes have been amalgamated into four main categories:

- a) Holiday;
- b) Business;
- c) Visiting friends or relatives;
- d) Miscellaneous.

The categories describe the main purpose of the visit and where it is not possible to determine this, the visit is shown within the miscellaneous category.

Conference and trade fair visits, which can be separately identified and analysed from the IPS, are included in the business category. Visits made for study, medical treatment and shopping appear under the miscellaneous category.

### Independence

The IPS collects information on whether tourists travel independently or on some form of package trip. The holiday purpose category is split into two sectors in this publication to show package holidays as well as total holiday visits. Other main purposes have not been disaggregated although it is possible to do this if required from the Travelpac CD-ROM or from analyses commissioned from marketing agents.

## Age and gender

Respondents are classified into seven age groups. Questions on exact age are not asked on the survey as it is felt that people may be disinclined to give accurate answers, and age groups are normally sufficient for users' needs. Information on the gender of respondents is also collected.

## UK region of visit

For overseas residents, information is collected regarding the place of stay during their visit to the UK. Information is collected and recorded by the towns where the person has stayed for at least one night. Within this publication, however, the UK regions stayed in are shown by county. People who do not stay in any particular place or who do not stay overnight are shown separately.

## Making analyses over a specific time period

Although the IPS data are collected throughout the year, national estimates are produced by quarter in a process known as 'weighting'. A single quarter therefore becomes the minimum period over which most detailed analyses of the IPS data can be made. Quarters are then summed to form years.

## Expenditure Trailer

As part of the 1997 IPS, an expenditure trailer was carried out which sought information on what overseas residents had spent their money on whilst on their visit to the UK. The results from this trailer are reported, along with results from earlier trailers in chapter 6 of this publication.

### Please note:

- a) Spending data exclude fares to and from the UK.
- b) Visits and spending information regarding travel to or from the Irish Republic are included in the totals figures in this publication but may not always appear in the rows and columns. Consequently, rows and columns in tables may not always sum to the totals.
- c) Expenditure data relating to the Channel Islands are included within the European Union totals but are not shown separately. This means that spending for European Union countries will not always sum to the European Union totals shown.
- d) The totals shown in tables with breakdowns by duration of stay do not always agree with the sums of the various countries or areas shown. This is because the IPS is unable to obtain this information for travel to and from the Irish Republic and therefore this group of travellers is excluded from these tabulations.



A traveller being interviewed for the IPS at Waterloo



# Chapter 1

## Travel and Tourism 1978-1998

### Overseas residents

- *Record 25.7 million visits in 1998 with record levels of spending.*
- *Lowest growth rates in visitor numbers since 1991.*

### UK residents

- *Over 50 million visits abroad made for the first time in 1998.*
- *Highest growth rates in visitor number since the mid '80s.*

### Balance

- *Record deficit of £6.8 billion, £2.1 billion more than in 1997.*
- *Exchange rate movements have had significant effects on both overseas and UK residents' travel.*

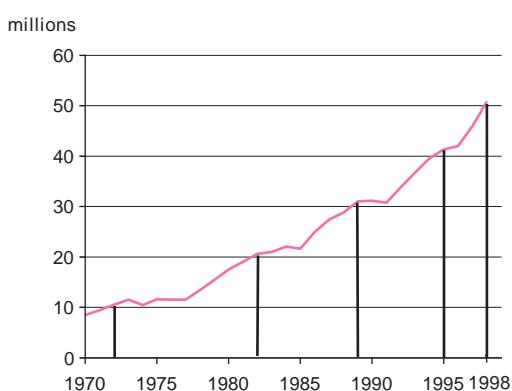
# Chapter 1

## Travel and Tourism 1978 to 1998

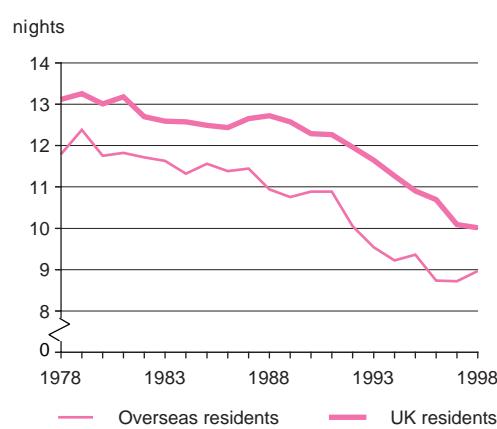
### 1.01 Visits by overseas residents to the UK and UK residents abroad



### 1.02 UK residents' visits abroad 1970-98



### 1.03 Average length of stay



This chapter examines long-term trends in tourism to and from the UK over the last 20 years.

**Tables 1.01 and 1.02** show the total number of visits made by overseas residents to the UK and by UK residents abroad, together with the number of nights, and amount of money (both in current and constant 1995 prices) spent on such visits.

#### Number of visits and nights

**Figure 1.01** shows that the upward trend of tourism, by both overseas residents to the UK and by UK residents abroad, continued in 1998. There have been very different growth rates between the two series in the last few years, with low levels of growth in the number of overseas residents visiting the UK, but with very high levels of growth in the number of UK residents travelling abroad.

In 1998, overseas residents made 25.7 million visits to the UK, more than double the level of visits made in 1978. However, the growth in overseas residents' visits to the UK between 1997 and 1998 was the lowest since 1991; when the gulf war led to a fall in the number of visits to the UK.

**Figure 1.02** shows the ever rising rate of increase in visits made abroad. In 1972 10 million visits were made overseas, and 10 years later this number had doubled to 20 million. Seven years later in 1989, the figure had again risen by 10 million, with the next rise of 10 million occurring just six years after that. The latest 10 million rise from 40 to 50 million in 1998 only took a further three years.

Between 1978 and 1998 the number of nights spent by overseas residents in the UK rose by just over 50 per cent from 149 million to 231 million, whilst the number of nights spent by UK residents abroad almost tripled, rising from 176 million to 509 million. Over this period, both the average length of stay for overseas residents visiting the UK, and for UK residents travelling abroad fell by a quarter (**figure 1.03**). These falls were largely due to an increase in the number of day trips and short breaks taken by both overseas and UK residents.

#### Spending

**Figure 1.04** shows that in 1998 spending by overseas residents in the UK was more than five times the level it was in 1978, rising from £2.5 billion to £12.7 billion. Spending by UK residents abroad was

more than 12 times that in 1978, rising from £1.5 billion to £19.5 billion in 1998. These different average rates of growth (eight per cent per year for overseas residents compared with 13 per cent per year for UK residents) led to the Balance of Payments for travel changing from a surplus of £1.0 billion in 1978 (i.e. earnings from overseas residents' visits to the UK exceeding expenditure from UK residents' visits abroad) to a record deficit of £6.8 billion in 1998.

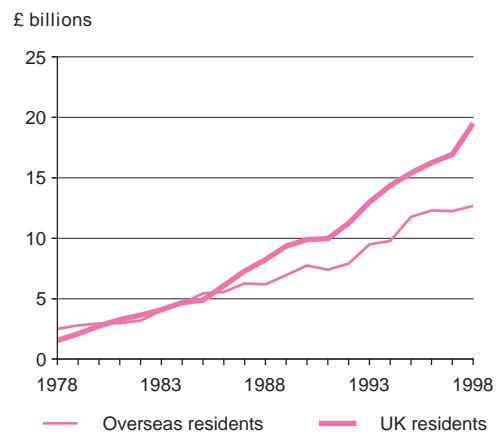
**Figure 1.05** shows spending in constant prices, which is spending with the effects of inflation removed. Spending at constant prices of overseas residents in the UK has fallen in the last few years and has shown annual growth of only one percent over the last 20 years. Spending at constant prices of UK residents abroad has increased at a very fast rate in both of the last two years, and has increased at an annual rate of nearly nine per cent over the last 20 years. In particular looking at the period from 1996 to 1998, spending of overseas residents to the UK was lower by three per cent, whilst that of UK residents abroad was 37 per cent higher compared to two years earlier. These very different changes are thought to be mainly due to exchange rate movements which have made the UK relatively more expensive for foreign visitors and the continent relatively cheaper for UK residents.

#### Visits by purpose of visit

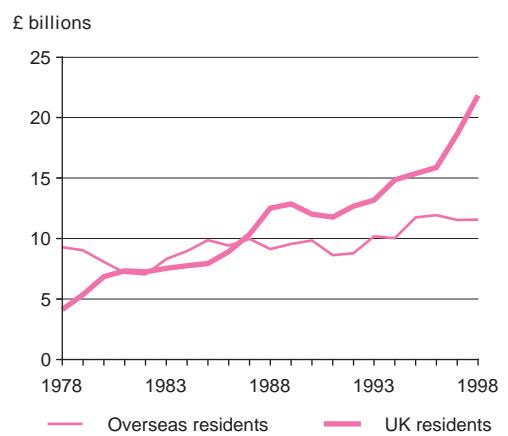
**Tables 1.03 and 1.04** show the number of visits and spending of overseas residents visiting the UK and by UK residents travelling abroad broken down by their purpose of visit. **Figure 1.06** illustrates the growth in the number of overseas residents visiting the UK by purpose of visit. It can be seen that the growth between 1978 and 1988 was mainly due to an increase in the number of business visitors and those visiting friends or relatives, whilst the more recent growth, since 1988, has been spread across all purposes. **Figure 1.07** shows the same information as figure 1.06 but for UK residents visits abroad. The largest component of growth for UK residents has been in the number of holiday visits made abroad, which has grown from 8.4 million visits in 1978 to 32.3 million visits in 1998.

**Figure 1.08** shows a comparison for holiday visits between the number of overseas residents visiting the UK and the number of visits UK residents make abroad. In 1978 1.4 holiday visits were made by UK residents to each of those by overseas residents. However, this ratio had changed in 1998 to three UK residents travelling abroad on holiday for every overseas holiday maker coming to the UK.

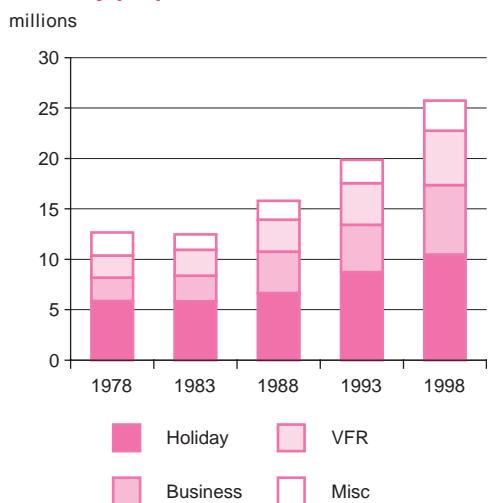
#### 1.04 Spending by overseas residents in the UK and UK residents abroad



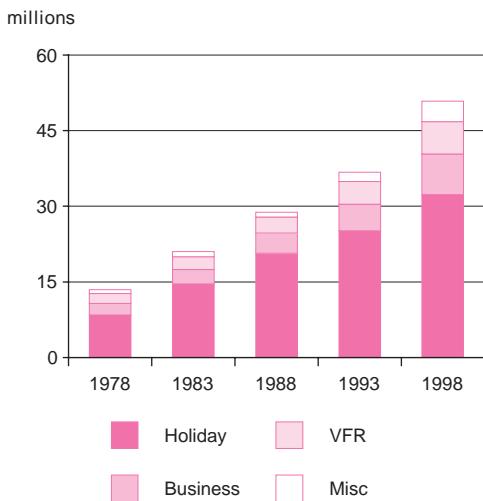
#### 1.05 Constant price spending by overseas residents and UK residents



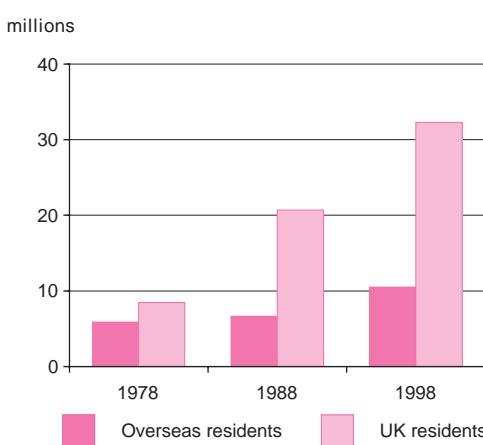
#### 1.06 Overseas residents' visits to the UK by purpose of visit



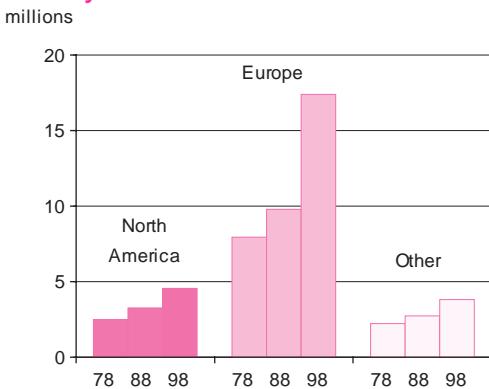
**1.07 UK residents' visits abroad by purpose of visit**



**1.08 Holiday visits to and from the UK**



**1.09 Overseas residents' visits to the UK by main area of residence**



The ratio of business visits made by overseas residents to the UK, compared to the number of business visits by UK residents abroad, was similar in both 1978 and 1988. However, in 1998, 1.2 million more business visits were made by UK residents abroad than by overseas residents on business trips to the UK.

**Visits by area of residence or visit**

**Tables 1.05 and 1.06** show the number of visits and spending of overseas residents visiting the UK by their main area of residence, and UK residents travelling abroad broken down by destination of visit. **Figure 1.09** shows that the main growth in the number of overseas residents visiting the UK has been from visitors from Europe. The number of these has more than doubled from 7.9 million in 1978 to 17.4 million in 1998, with the main growth occurring since the mid '80s. There has, though, still been a high level of growth in the number of visitors from non-European residents, with growth from these other areas averaging three per cent per annum over the last 20 years.

**Figure 1.10** shows that the largest absolute rise in visits has been to European destinations, with nearly 30 million more visits made in 1998 than in 1978, an average annual growth rate of seven per cent. However, an even faster rate of average annual growth of nine per cent has been recorded for visits to non European destinations.

**Visits by mode of travel**

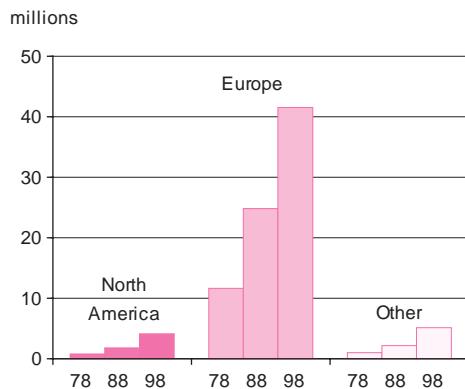
**Tables 1.07 and 1.08** show the number of visits and spending of overseas residents visiting the UK and of UK residents travelling abroad broken down by their mode of travel. **Figure 1.11** shows that the number of overseas residents' visits to the UK by air more than doubled between 1978 and 1998. Over the same period the number of visits to the UK by sea has remained fairly stable at the five million level, though a peak of more than six million visits were made in 1994, the year that the Channel Tunnel first opened. More than three million overseas residents used the Channel Tunnel in 1998.

The proportion of all overseas visits accounted for by air travel rose from 60 per cent to 68 per cent between 1978 and 1998, whilst that accounted for by sea travel fell from 40 per cent to 20 per cent. In 1998 the tunnel accounted for 12 per cent of overseas residents visits to the UK.

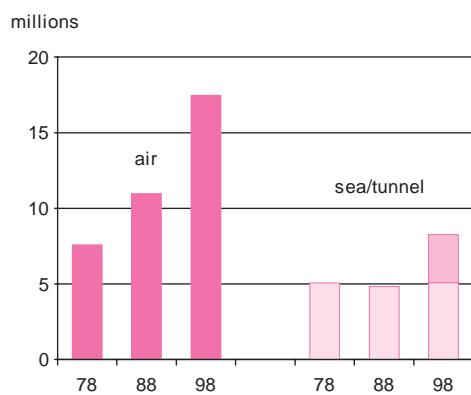
The pattern of changes by mode of travel for UK residents' visits abroad (figure 1.12) was similar to that for overseas residents' visits to the UK, though there was growth seen by all modes of transport. The number of UK residents' visits abroad by air more than quadrupled between 1978 and 1998, rising from 8.4 million to 34.3 million, and the number visits abroad by sea more than doubled, rising from 5.0 million to 10.5 million.

The proportion of all UK residents' visits accounted for by air travel rose from 63 per cent to 67 per cent, whilst the proportion accounted for by sea travel fell from 37 per cent to 21 per cent. In 1998, six million UK residents' visits abroad were made via the Channel Tunnel, which represented 12 per cent of total visits abroad.

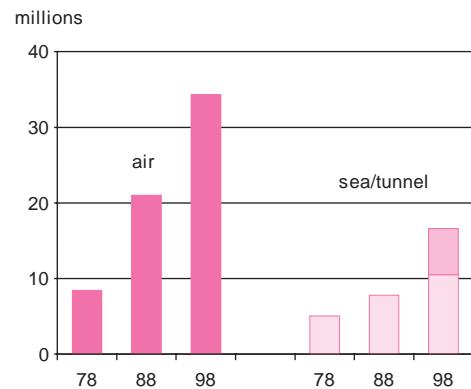
### 1.10 UK residents' visits abroad by main area of visit



### 1.11 Overseas residents' visits to the UK by mode of travel



### 1.12 UK residents' visits abroad by mode of travel



**1.01**

**Overseas residents' visits, nights and spending in the UK 1978 to 1998**

	Visits		Nights		Spending		Constant price spending (1995 constant prices)	
	thousands	<i>per cent change</i>	millions	<i>per cent change</i>	£ million	<i>per cent change</i>	£ million	<i>per cent change</i>
1978	12,646	3.0	149.1	0.4	2,507	6.6	9,310	-7.4
1979	12,486	-1.3	154.6	3.7	2,797	11.6	9,037	-2.9
1980	12,421	-0.5	146.0	-5.6	2,961	5.9	8,085	-10.5
1981	11,452	-7.8	135.4	-7.3	2,970	0.3	7,177	-11.2
1982	11,636	1.6	136.3	0.7	3,188	7.3	7,059	-1.6
1983	12,464	7.1	145.0	6.4	4,003	25.6	8,323	17.9
1984	13,644	9.5	154.5	6.6	4,614	15.3	8,991	8.0
1985	14,449	5.9	167.0	8.1	5,442	17.9	9,876	9.8
1986	13,897	-3.8	158.2	-5.3	5,553	2.0	9,419	-4.6
1987	15,566	12.0	178.2	12.6	6,260	12.7	9,993	6.1
1988	15,799	1.5	172.9	-3.0	6,184	-1.2	9,142	-8.5
1989	17,338	9.7	186.5	7.9	6,945	12.3	9,567	4.6
1990	18,013	3.9	196.1	5.1	7,748	11.6	9,853	3.0
1991	17,125	-4.9	186.4	-4.9	7,386	-4.7	8,627	-12.4
1992	18,535	8.2	186.3	-0.1	7,891	6.8	8,784	1.8
1993	19,863	7.2	189.5	1.7	9,487	20.2	10,188	16.0
1994	20,794	4.7	191.8	1.2	9,786	3.2	10,050	-1.3
1995	23,537	13.2	220.3	14.9	11,763	20.2	11,763	17.0
1996	25,163	6.9	219.8	-0.3	12,290	4.5	11,954	1.6
1997	25,515	1.4	222.5	1.3	12,244	-0.4	11,542	-3.4
1998	25,745	0.9	230.8	3.7	12,671	3.5	11,573	0.3
Average annual growth		3.6		2.2		8.4		1.1

## 1.02

## UK residents' visits, nights and spending abroad 1978 to 1998

	Visits		Nights		Spending		Constant price spending (1995 constant prices)	
	thousands	per cent change	millions	per cent change	£ million	per cent change	£ million	per cent change
1978	13,443	16.6	176.4	12.6	1,549	30.6	4,125	24.2
1979	15,466	15.0	205.0	16.2	2,109	36.2	5,385	30.5
1980	17,507	13.2	227.7	11.1	2,738	29.8	6,859	27.4
1981	19,046	8.8	251.1	10.3	3,272	19.5	7,345	7.1
1982	20,611	8.2	261.7	4.2	3,640	11.2	7,272	-1.0
1983	20,994	1.9	264.4	1.0	4,090	12.4	7,559	3.9
1984	22,072	5.1	277.5	5.0	4,663	14.0	7,755	2.6
1985	21,610	-2.1	270.0	-2.7	4,871	4.5	7,935	2.3
1986	24,949	15.5	310.2	14.9	6,083	24.9	8,916	12.4
1987	27,447	10.0	347.3	12.0	7,280	19.7	10,364	16.2
1988	28,828	5.0	366.9	5.6	8,216	12.9	12,515	20.8
1989	31,030	7.6	390.2	6.4	9,357	13.9	12,861	2.8
1990	31,150	0.4	382.7	-1.9	9,886	5.7	12,021	-6.5
1991	30,808	-1.1	377.8	-1.3	9,951	0.7	11,775	-2.1
1992	33,836	9.8	404.7	7.1	11,243	13.0	12,678	7.7
1993	36,720	8.5	427.7	5.7	12,972	15.4	13,184	4.0
1994	39,630	7.9	446.6	4.4	14,365	10.7	14,852	12.7
1995	41,345	4.3	450.8	0.9	15,386	7.1	15,386	3.6
1996	42,050	1.7	449.8	-0.2	16,223	5.4	15,897	3.3
1997	45,957	9.3	463.5	3.1	16,931	4.4	18,652	17.3
1998	50,872	10.7	509.2	9.9	19,489	15.1	21,847	17.1
Average annual growth		6.9		5.4		13.5		8.7

**1.03**

**Overseas residents' visits and spending in the UK by purpose of visit 1978 to 1998**

	Holiday		Business		VFR		Miscellaneous		Total	
	visits thousands	spending £ million								
1978	5,876	1,152	2,295	536	2,193	382	2,283	437	12,646	2,507
1979	5,529	1,235	2,395	600	2,254	415	2,308	544	12,486	2,797
1980	5,478	1,258	2,565	735	2,319	457	2,058	508	12,421	2,961
1981	5,037	1,276	2,453	763	2,287	442	1,675	484	11,452	2,970
1982	5,265	1,386	2,393	794	2,410	484	1,568	518	11,636	3,188
1983	5,818	1,711	2,556	961	2,560	639	1,530	687	12,464	4,003
1984	6,385	2,052	2,863	1,091	2,626	706	1,770	759	13,644	4,614
1985	6,666	2,379	3,014	1,293	2,880	852	1,890	908	14,449	5,442
1986	5,919	2,228	3,286	1,552	2,946	844	1,746	917	13,897	5,553
1987	6,828	2,695	3,564	1,644	3,179	910	1,996	1,001	15,566	6,260
1988	6,655	2,473	4,096	1,852	3,178	922	1,870	926	15,799	6,184
1989	7,286	2,757	4,363	2,032	3,497	1,049	2,193	1,094	17,338	6,945
1990	7,725	3,198	4,461	2,174	3,611	1,147	2,216	1,213	18,013	7,748
1991	7,169	2,849	4,219	2,077	3,591	1,148	2,147	1,293	17,125	7,386
1992	7,949	3,125	3,855	2,146	3,884	1,259	2,847	1,343	18,535	7,891
1993	8,729	3,925	4,706	2,420	4,109	1,467	2,319	1,654	19,863	9,487
1994	9,048	3,947	4,986	2,559	4,278	1,551	2,482	1,706	20,794	9,786
1995	10,323	4,567	5,763	3,219	4,602	1,739	2,849	2,214	23,537	11,763
1996	10,987	4,848	6,095	3,220	4,898	1,841	3,182	2,357	25,163	12,290
1997	10,803	4,555	6,347	3,501	5,155	1,941	3,209	2,223	25,515	12,244
1998	10,475	4,488	6,882	3,820	5,400	1,970	2,988	2,367	25,745	12,671

## 1.04

## UK residents' visits and spending abroad by purpose of visit 1978 to 1998

	Holiday		Business		VFR		Miscellaneous		Total	
	visits thousands	spending £ million								
1978	8,439	976	2,261	339	1,970	167	774	67	13,443	1,549
1979	9,827	1,356	2,542	447	2,166	213	931	93	15,466	2,109
1980	11,666	1,851	2,690	521	2,317	263	834	103	17,507	2,738
1981	13,131	2,248	2,740	610	2,378	295	797	119	19,046	3,272
1982	14,224	2,477	2,768	683	2,529	350	1,090	130	20,611	3,640
1983	14,568	2,753	2,886	805	2,559	385	982	147	20,994	4,090
1984	15,246	3,111	3,155	984	2,689	407	982	161	22,072	4,663
1985	14,898	3,215	3,188	1,075	2,628	412	896	169	21,610	4,871
1986	17,896	4,287	3,249	1,131	2,774	505	1,029	160	24,949	6,083
1987	19,703	5,134	3,639	1,323	3,051	612	1,054	211	27,447	7,280
1988	20,700	5,893	3,957	1,448	3,182	629	990	246	28,828	8,216
1989	21,847	6,737	4,505	1,616	3,485	730	1,193	274	31,030	9,357
1990	21,273	6,810	4,769	1,836	3,952	930	1,156	310	31,150	9,886
1991	20,788	6,909	4,840	1,821	3,952	910	1,227	312	30,808	9,951
1992	23,236	7,987	5,162	1,932	4,100	978	1,338	346	33,836	11,243
1993	25,133	9,059	5,297	2,287	4,457	1,106	1,833	520	36,720	12,972
1994	27,187	10,026	5,614	2,565	4,674	1,270	2,155	504	39,630	14,365
1995	27,808	10,425	6,113	2,974	4,938	1,358	2,486	629	41,345	15,386
1996	26,765	10,610	6,879	3,359	5,502	1,533	2,904	721	42,050	16,223
1997	29,138	11,107	7,166	3,351	6,004	1,650	3,649	823	45,957	16,931
1998	32,306	12,495	8,033	4,124	6,452	1,869	4,082	1,001	50,872	19,489

**1.05**

**Overseas residents' visits and spending in the UK by area of residence 1978 to 1998**

	North America		Europe		Other Countries		Total World	
	visits thousands	spending £ million						
1978	2,475	506	7,948	1,063	2,223	938	12,646	2,507
1979	2,196	511	7,937	1,217	2,353	1,069	12,486	2,797
1980	2,082	508	7,984	1,263	2,355	1,190	12,421	2,961
1981	2,105	592	7,125	1,126	2,222	1,252	11,452	2,970
1982	2,135	686	7,122	1,175	2,379	1,327	11,636	3,188
1983	2,836	992	7,214	1,412	2,414	1,599	12,464	4,003
1984	3,330	1,271	7,608	1,573	2,706	1,770	13,644	4,614
1985	3,797	1,709	7,938	1,836	2,714	1,897	14,449	5,442
1986	2,843	1,464	8,421	2,227	2,633	1,862	13,897	5,553
1987	3,394	1,710	9,418	2,574	2,754	1,977	15,566	6,260
1988	3,272	1,579	9,791	2,665	2,736	1,940	15,799	6,184
1989	3,481	1,700	10,854	3,014	3,003	2,231	17,338	6,945
1990	3,685	1,907	11,060	3,452	3,268	2,389	18,013	7,748
1991	2,867	1,542	11,390	3,652	2,868	2,192	17,125	7,386
1992	3,377	1,743	12,034	3,777	3,124	2,371	18,535	7,891
1993	3,443	2,072	13,216	4,514	3,205	2,901	19,863	9,487
1994	3,469	2,022	13,766	4,594	3,559	3,169	20,794	9,786
1995	3,756	2,272	15,790	5,844	3,991	3,647	23,537	11,763
1996	3,675	2,277	17,615	6,488	3,872	3,525	25,163	12,290
1997	4,099	2,515	17,389	6,173	4,027	3,555	25,515	12,244
1998	4,553	2,801	17,383	6,303	3,809	3,566	25,745	12,671

## 1.06

## UK residents' visits and spending by area of visit 1978 to 1998

	North America		Europe		Other Countries		Total World	
	visits thousands	spending £ million						
1978	782	167	11,664	1,169	997	213	13,443	1,549
1979	1,087	265	13,144	1,535	1,235	309	15,466	2,109
1980	1,382	408	14,676	1,942	1,449	389	17,507	2,738
1981	1,514	518	16,063	2,265	1,469	490	19,046	3,272
1982	1,299	472	17,748	2,608	1,564	560	20,611	3,640
1983	1,023	417	18,377	3,021	1,594	652	20,994	4,090
1984	919	447	19,536	3,483	1,617	733	22,072	4,663
1985	914	440	19,181	3,687	1,515	744	21,610	4,871
1986	1,167	626	22,071	4,630	1,711	827	24,949	6,083
1987	1,559	805	23,903	5,441	1,985	1,034	27,447	7,280
1988	1,823	989	24,819	6,052	2,186	1,175	28,828	8,216
1989	2,218	1,325	26,451	6,608	2,361	1,424	31,030	9,357
1990	2,325	1,455	26,268	6,831	2,557	1,600	31,150	9,886
1991	2,370	1,539	26,057	6,888	2,381	1,525	30,808	9,951
1992	2,813	1,707	28,275	7,802	2,748	1,734	33,836	11,243
1993	3,052	2,063	30,506	8,734	3,162	2,175	36,720	12,972
1994	2,927	2,033	33,096	9,832	3,608	2,500	39,630	14,365
1995	3,120	2,229	34,418	10,422	3,808	2,736	41,345	15,386
1996	3,584	2,698	34,213	10,260	4,253	3,265	42,050	16,223
1997	3,594	2,713	37,745	10,879	4,618	3,338	45,957	16,931
1998	4,158	3,239	41,552	12,325	5,163	3,926	50,872	19,489

**1.07**

**Overseas residents' visits and spending in the UK by mode of travel 1978 to 1998**

	Air		Sea		Tunnel		Total	
	visits thousands	spending £ million						
1978	7,580	1,891	5,067	616	.	.	12,646	2,507
1979	7,614	2,122	4,872	675	.	.	12,486	2,797
1980	7,323	2,215	5,098	746	.	.	12,421	2,961
1981	6,889	2,313	4,563	657	.	.	11,452	2,970
1982	6,911	2,517	4,724	670	.	.	11,636	3,188
1983	7,661	3,148	4,803	855	.	.	12,464	4,003
1984	8,515	3,596	5,129	1,018	.	.	13,644	4,614
1985	9,413	4,430	5,036	1,011	.	.	14,449	5,442
1986	8,851	4,289	5,046	1,264	.	.	13,897	5,553
1987	10,335	5,014	5,231	1,247	.	.	15,566	6,260
1988	10,967	5,082	4,832	1,102	.	.	15,799	6,184
1989	11,829	5,721	5,509	1,224	.	.	17,338	6,945
1990	12,751	6,421	5,262	1,327	.	.	18,013	7,748
1991	11,614	6,035	5,511	1,351	.	.	17,125	7,386
1992	12,778	6,534	5,756	1,358	.	.	18,535	7,891
1993	13,694	7,857	6,169	1,631	.	.	19,863	9,487
1994	14,465	8,209	6,310	1,576	19	1	20,794	9,786
1995	15,754	9,628	5,990	1,590	1,794	544	23,537	11,763
1996	16,279	9,922	6,165	1,601	2,719	768	25,163	12,290
1997	16,858	9,900	5,734	1,360	2,922	983	25,515	12,244
1998	17,479	10,366	5,083	1,399	3,184	906	25,745	12,671

## 1.08

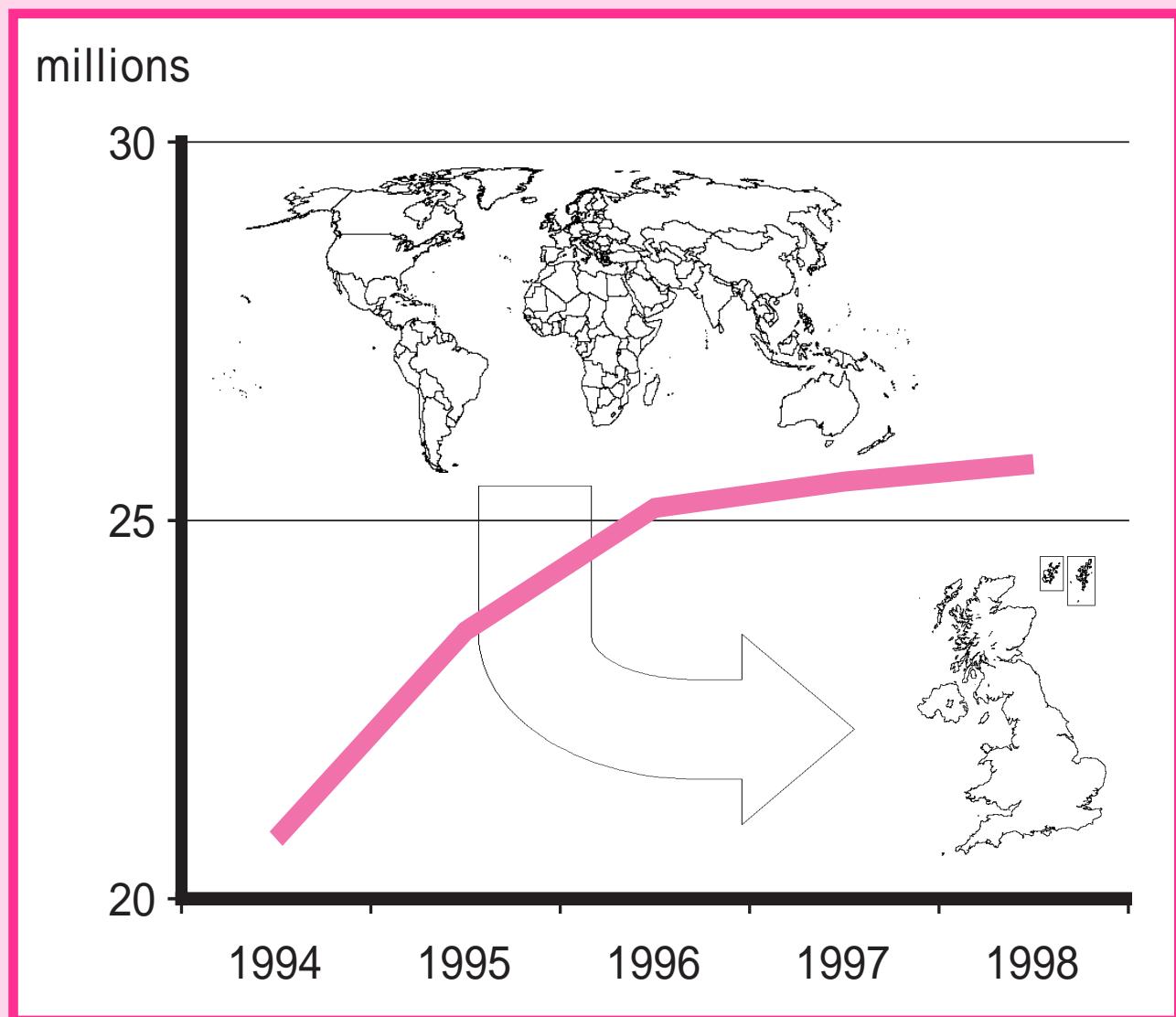
## UK residents' visits and spending abroad by mode of travel 1978 to 1998

	Air		Sea		Tunnel		Total	
	visits thousands	spending £ million						
1978	8,416	1,138	5,028	411	.	.	13,443	1,549
1979	9,760	1,598	5,706	512	.	.	15,466	2,109
1980	10,748	2,029	6,759	710	.	.	17,507	2,738
1981	11,374	2,361	7,672	911	.	.	19,046	3,272
1982	12,031	2,656	8,580	984	.	.	20,611	3,640
1983	12,361	2,959	8,634	1,131	.	.	20,994	4,090
1984	13,934	3,524	8,137	1,139	.	.	22,072	4,663
1985	13,732	3,695	7,878	1,176	.	.	21,610	4,871
1986	16,380	4,632	8,569	1,451	.	.	24,949	6,083
1987	19,369	5,739	8,077	1,541	.	.	27,447	7,280
1988	21,026	6,655	7,802	1,560	.	.	28,828	8,216
1989	21,925	7,457	9,105	1,900	.	.	31,030	9,357
1990	21,368	7,747	9,782	2,139	.	.	31,150	9,886
1991	20,408	7,740	10,401	2,211	.	.	30,808	9,951
1992	23,357	8,891	10,479	2,352	.	.	33,836	11,243
1993	25,354	10,316	11,366	2,656	.	.	36,720	12,972
1994	27,624	11,595	11,991	2,768	14	2	39,630	14,365
1995	28,097	12,250	11,311	2,718	1,937	419	41,345	15,386
1996	27,907	12,926	10,686	2,509	3,457	788	42,050	16,223
1997	30,341	13,402	11,522	2,791	4,095	739	45,957	16,931
1998	34,283	15,397	10,498	2,726	6,092	1,367	50,872	19,489



# Chapter 2

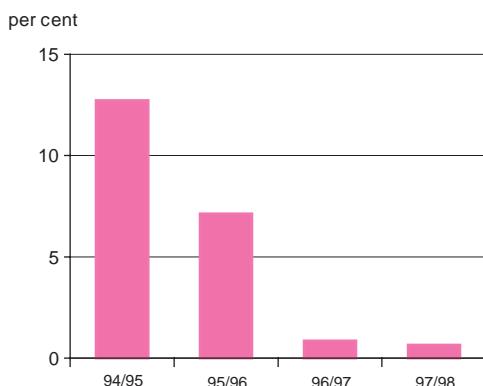
## Overseas residents' visits to the UK 1994 to 1998



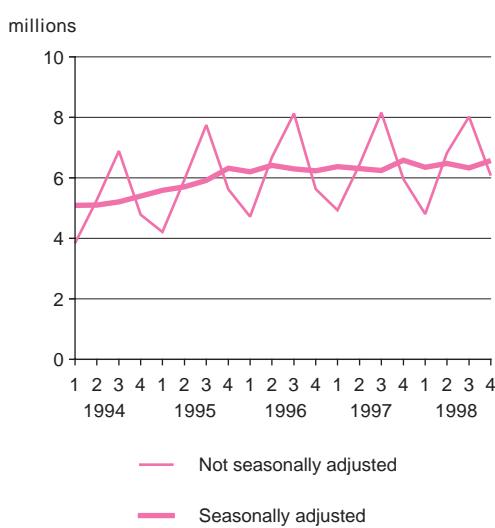
# Chapter 2

## Overseas residents' visits to the UK 1994 to 1998

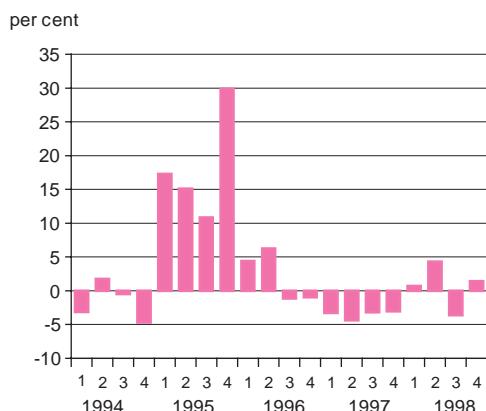
### 2.01 Average annual growth in visits



### 2.02 Visits by year and quarter 1994-1998



### 2.03 Quarterly growth in 1995 constant price spending



This chapter considers the short-term trends in travel and tourism to the UK over the period 1994 to 1998.

Visits to the UK by overseas residents have increased from 20.8 million to 25.7 million an average annual growth rate of six per cent. From **figure 2.01** it can be seen that much of the growth in visitor numbers can be attributed to the years 1994 to 1996 which saw visits increase by 13.2 per cent and 6.9 per cent respectively. From 1996 to 1998 annual growth rates were far lower at 1.4 per cent and 0.9 per cent respectively.

A similar pattern of growth is evident in the current price spending of overseas residents, which increased by an average annual rate of 6.7 per cent per year to £12.7 billion in 1998 from £9.8 billion in 1994. However, much of this increase can again be attributed to the period 1994 to 1996 when spending increased by an average annual rate of 12 per cent. Between 1996 and 1998, spending grew at a far lower annual rate of less than two per cent.

The number of nights stayed in the UK by overseas residents has increased from 192 million in 1994 to 231 million in 1998 - an average growth rate of 4.7 per cent per annum.

#### Visits, nights and spending by quarter

**Table 2.01** shows the quarterly breakdown of visits both seasonally adjusted and not seasonally adjusted along with the number of nights stayed by overseas residents in the UK over the period 1994 to 1998. **Table 2.02** shows the quarterly spending of overseas residents in the UK, both in current and 1995 constant prices.

The quarterly growth in visits from 1994 to 1998 is illustrated in **figure 2.02**. The seasonality of visits is clearly shown with peaks during the summer months of quarter three. The quarterly growth in constant 1995 price spending is shown in **figure 2.03**. The strong growth experienced during 1995 and the first half of 1996 of around 15 per cent, was partially eroded with a fall in constant price spending during 1997, before a return to growth during 1998.

#### Visits and spending by area of residence

**Tables 2.03 and 2.04** contain the annual breakdowns of the number of visits to the UK and spending by overseas residents from 1994 to 1998 by both main area of residence and purpose of visit.

**Figure 2.04** illustrates the growth in visits to the UK from all the major regions of the World from 1994 to 1998. Visitors from EU Europe generated the greatest increase in visitor numbers over this period, with 3.1 million additional visits being taken in 1998 than 1994, representing an average annual growth rate of 5.8 per cent. The smallest increase in visitor numbers was generated by residents of 'Other Countries' for whom the 0.3 million additional visitors to the UK during 1998 represented an average annual growth rate of just 1.7 per cent from 1994.

A similar pattern of growth was seen in current price spending, with the greatest increase in average spending generated by residents of non EU Europe, with an average annual growth rate of 10.3 per cent between 1994 and 1998.

#### Visits and spending by purpose of visit

**Figure 2.05** highlights the differences in annual growth between the main purposes of visit to the UK over the period 1994 to 1998. Visits made by overseas residents on business, or to visit friends or family produced the largest average annual growth rates of 8.4 per cent and 6.0 per cent respectively. The lowest rate of growth of 0.5 per cent was found for overseas residents travelling to the UK on package holidays.

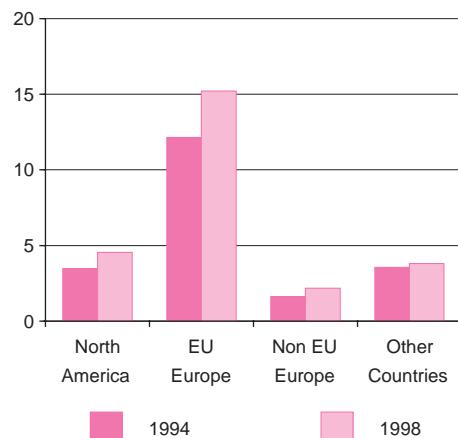
As with the number of visits, spending on visits to friends or relatives, and for business, showed high levels of growth, with spending by those on package holidays falling.

#### Average length of stay by purpose of visit

**Tables 2.05 and 2.06** show the number of nights, average length of stay, average spending per visit and average spending per day of overseas residents visiting the UK between 1994 and 1998. The average length of stay for all overseas residents' visits to the UK has fallen from a peak of 9.4 nights during 1995, to 8.7 in 1996, and has since risen to an average of 9.0 nights during 1998. In terms of the purpose of visit, those for miscellaneous purposes generated the only average growth over the period 1994 to 1998, from an average of 16.6 nights in 1994 to 18.5 nights in 1998. The greatest decline in average length of stay was found amongst visitors to friends and family, which fell from an average of 13.1 nights to 11.8 nights.

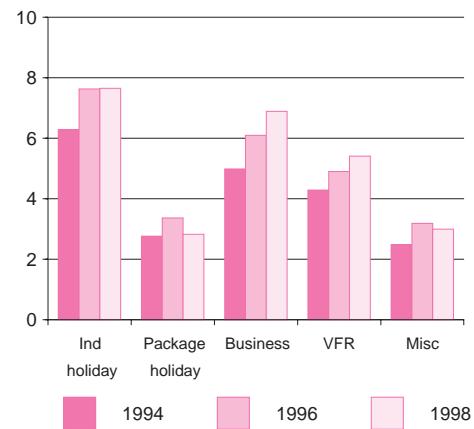
#### 2.04 Visits by year and main area of residence

millions



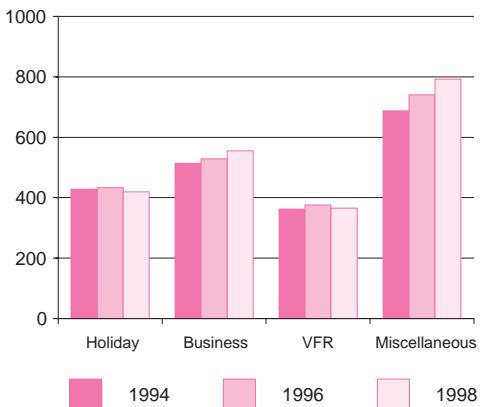
#### 2.05 Visits by year and purpose of visit

millions

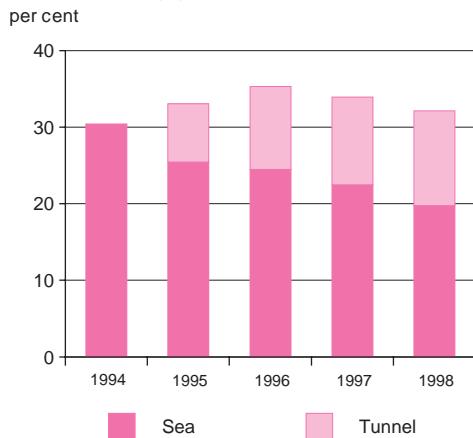


#### 2.06 Average spend per visit by year and purpose of visit

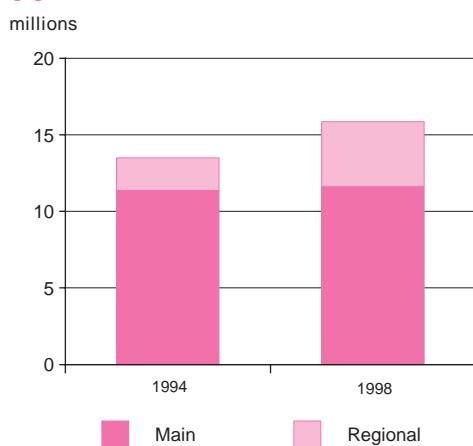
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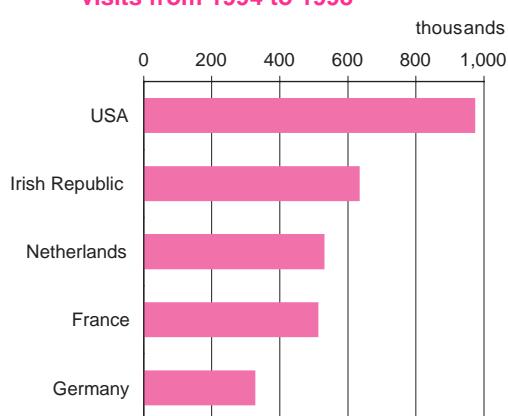
**2.07 Proportion of visits by sea and tunnel by year**



**2.08 Visits by year and type of UK airport**



**2.09 Top 5 countries by rise in number of visits from 1994 to 1998**



**Average spending per visit by purpose of visit**

Average spending per visit by overseas residents visiting the UK rose by £21, from £466 in 1994 to £487 during 1998. Much of this increase was driven by the record high levels of spending per visit made for miscellaneous purposes, up £105 to £792 in 1998, and for business purposes, up by £42 per visit to £555 in 1998 (figure 2.06).

**Visits and spending by mode of travel**

Tables 2.07 and 2.08 show the breakdown of overseas residents' visits to the UK and spending by mode of travel and purpose of visit. Whilst the proportion of overseas residents' visits to the UK by air have remained fairly stable from 1994 to 1998, figure 2.07 shows the impact of the opening of the Channel Tunnel upon the proportion of visits made by sea. The proportion travelling by sea has fallen from 30 per cent to 20 per cent, whilst the Channel Tunnel accounted for 12 per cent of traffic in 1998.

Also of interest is the increasing proportion of overseas residents travelling to the UK via the regional airports. During 1994, 16 per cent of visits were made via the regional airports (all airports except Heathrow and Gatwick). However, by 1998 this proportion had increased to 27 per cent, excluding visits from residents of the Irish Republic, for whom this data is not collected in the IPS (figure 2.08).

**Visits and spending by country of residence**

Tables 2.09 and 2.10 show the breakdown of overseas residents' visits to the UK and their spending by country of residence. In terms of absolute numbers of visits figure 2.09 illustrates that between 1994 and 1998, visitors from the USA increased by the largest number – 973 thousand, followed by the Irish Republic, Netherlands, France and Germany. There were reductions in the number of visits from residents of Japan and from the rest of Asia.

Between 1994 and 1998 spending by overseas residents to the UK increased by nearly £3 billion. The largest increase was from residents of the USA whose spending increased by over £700 million. Large average annual growth in spending was also recorded by visitors from France and from the Scandinavian countries.

## Average stay and spending by country of residence

**Table 2.11** shows the number of nights along with the average length of stay in the UK by overseas country of residence from 1994 to 1998. In general the average number of nights stayed by overseas residents visiting the UK has fallen, this fall has been particularly evident amongst visitors from North America and Non EU Europe and amongst those visiting friends or relatives (see also table 2.05).

The average spending per day for all purposes of visit to the UK has increased from £51 in 1994 to £54 per day during 1998 (**table 2.12**). However, the growth rates varied by area of residence, with residents of non EU European countries average spending per day increasing most by an average annual rate of 4.4 per cent. North American residents' spending increased at an annual rate of 3.7 per cent and EU Europeans by 2.3 per cent. However, average spending per day of residents' of 'Other Countries' fell by 0.6 per cent (**figure 2.10**).

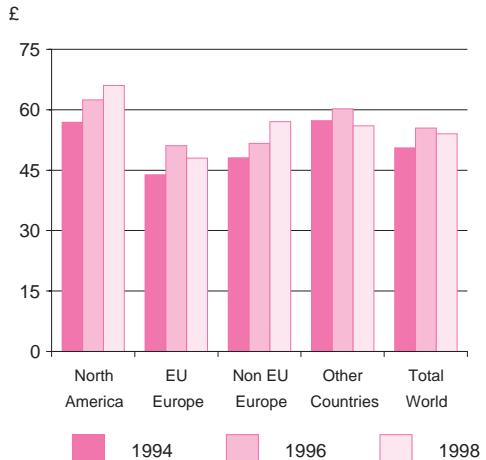
## Visits and spending by length of stay

**Tables 2.13 and 2.14** show the breakdown of overseas residents' visits and spending by their length of stay. There has been a decline in the popularity of day trips from its peak of 2.3 million visits during 1997 to 2.0 million in 1998. **Figure 2.11** illustrates that the growth in the number of visits to the UK by overseas residents from 1994 to 1998 was largely for visits of 1 to 13 nights duration.

## Visits and spending by region of visit in the UK

**Tables 2.15 and 2.16** show the breakdown of overnight visits by overseas residents and their spending by region of visit in the UK. It should be noted that a single visit to the UK may span several regions, and consequently, the sub-totals for each region will not add up to the overall total of overnight visits to the UK. **Figure 2.12** shows the average annual growth in visits by UK region over the period 1994 to 1998.

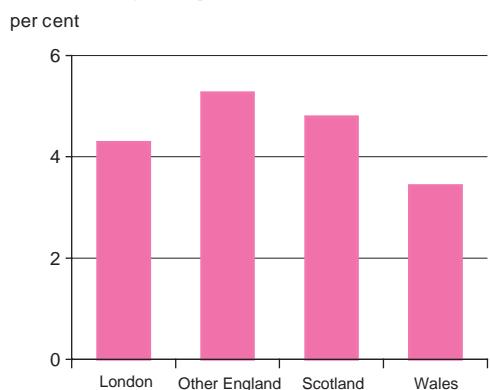
## 2.10 Average spending per day by year and by main area of residence



## 2.11 Visits by year and duration of stay



## 2.12 Average annual growth in visits to major regions of the UK 1994-98



**2.01**

**Visits and nights by quarter of year 1994 to 1998**

Quarter	Visits (thousands)			Nights (thousands)	
	not seasonally adjusted	<i>per cent change from year earlier</i>	seasonally adjusted	not seasonally adjusted	<i>per cent change from year earlier</i>
1994	1	3,841	6.4	5,090	32,092
	2	5,269	0.9	5,100	44,341
	3	6,892	2.9	5,210	78,562
	4	4,792	10.6	5,400	36,822
1995	1	4,216	9.8	5,590	35,531
	2	5,952	13.0	5,710	49,366
	3	7,746	12.4	5,920	86,387
	4	5,623	17.3	6,320	49,050
1996	1	4,719	11.9	6,200	37,121
	2	6,680	12.2	6,420	52,049
	3	8,132	5.0	6,300	85,123
	4	5,632	0.2	6,240	45,472
1997	1	4,940	4.7	6,370	38,433
	2	6,447	-3.5	6,310	49,650
	3	8,168	0.4	6,250	89,238
	4	5,961	5.8	6,590	45,206
1998	1	4,804	-2.7	6,360	37,858
	2	6,834	6.0	6,480	57,220
	3	8,027	-1.7	6,330	84,985
	4	6,080	2.0	6,580	50,714

## 2.02

## Spending at current and 1995 constant prices by quarter of year 1994 to 1998

Quarter	Spending (£ million)			Constant price spending (£ million)		
	not seasonally adjusted	<i>per cent change from year earlier</i>	seasonally adjusted	not seasonally adjusted	<i>per cent change from year earlier</i>	seasonally adjusted
1994	1 1,688	1.8	2,400	1,754	-3.1	2,480
	2 2,343	6.8	2,450	2,411	1.8	2,530
	3 3,649	3.8	2,590	3,744	-0.5	2,650
	4 2,105	-0.7	2,370	2,141	-4.7	2,380
1995	1 2,030	20.2	2,810	2,057	17.3	2,890
	2 2,768	18.2	2,870	2,775	15.1	2,870
	3 4,162	14.1	2,950	4,150	10.8	2,940
	4 2,803	33.1	3,130	2,781	29.9	3,050
1996	1 2,175	7.2	3,010	2,148	4.4	3,000
	2 3,021	9.1	3,120	2,948	6.2	3,030
	3 4,225	1.5	3,010	4,103	-1.1	2,930
	4 2,869	2.4	3,140	2,755	-0.9	3,000
1997	1 2,165	-0.5	2,980	2,078	-3.3	2,910
	2 2,979	-1.4	3,110	2,820	-4.3	2,880
	3 4,229	0.1	3,020	3,973	-3.2	2,860
	4 2,870	0.0	3,130	2,671	-3.0	2,900
1998	1 2,250	3.9	3,140	2,093	0.7	2,880
	2 3,200	7.4	3,210	2,941	4.3	2,970
	3 4,212	-0.4	3,070	3,830	-3.6	2,810
	4 3,009	4.8	3,250	2,709	1.4	2,910

## 2.03

### Number of visits by main area of residence and purpose of visit 1994 to 1998

	Visits (thousands)					Change 1997-98	Growth 1997-98	Average Annual Growth 1994-98
	1994	1995	1996	1997	1998			
<b>North America</b>								
Holiday	1,604	1,790	1,700	1,903	2,169	266	14.0	7.8
of which inclusive tour	459	513	415	458	472	14	3.1	0.7
Business	674	731	742	809	905	96	11.9	7.6
Visiting friends or relatives	819	828	833	950	1,000	50	5.3	5.1
Miscellaneous	372	406	400	437	479	42	9.6	6.5
All visits	3,469	3,756	3,675	4,099	4,553	454	11.1	7.0
<b>EU Europe</b>								
Holiday	5,104	5,827	6,494	6,172	5,814	-358	-5.8	3.3
of which inclusive tour	1,530	1,791	1,941	1,751	1,652	-99	-5.7	1.9
Business	3,228	3,755	4,115	4,240	4,639	399	9.4	9.5
Visiting friends or relatives	2,425	2,618	2,887	2,946	3,093	147	5.0	6.3
Miscellaneous	1,388	1,652	1,945	1,942	1,665	-277	-14.3	4.7
All visits	12,144	13,852	15,441	15,300	15,212	-88	-0.6	5.8
<b>Non EU Europe</b>								
Holiday	610	773	898	766	739	-27	-3.5	4.9
of which inclusive tour	199	303	402	274	257	-17	-6.2	6.6
Business	452	521	559	579	661	82	14.2	10.0
Visiting friends or relatives	275	339	339	377	408	31	8.2	10.4
Miscellaneous	285	306	378	367	363	-4	-1.1	6.2
All visits	1,622	1,938	2,174	2,090	2,171	81	3.9	7.6
<b>Other Countries</b>								
Holiday	1,730	1,933	1,895	1,963	1,753	-210	-10.7	0.3
of which inclusive tour	575	610	603	592	444	-148	-25.0	-6.3
Business	632	757	679	719	677	-42	-5.8	1.7
Visiting friends or relatives	760	817	839	883	898	15	1.7	4.3
Miscellaneous	438	484	459	463	480	17	3.7	2.3
All visits	3,559	3,991	3,872	4,027	3,809	-218	-5.4	1.7
<b>Total World</b>								
Holiday	9,048	10,323	10,987	10,803	10,475	-328	-3.0	3.7
of which inclusive tour	2,764	3,217	3,362	3,076	2,824	-252	-8.2	0.5
Business	4,985	5,763	6,095	6,347	6,882	535	8.4	8.4
Visiting friends or relatives	4,278	4,602	4,898	5,155	5,400	245	4.8	6.0
Miscellaneous	2,482	2,849	3,182	3,209	2,988	-221	-6.9	4.7
All visits	20,794	23,537	25,163	25,515	25,745	230	0.9	5.5

## 2.04

## Spending by main area of residence and purpose of visit 1994 to 1998

	Spending (£million)					Change 1997-98	Growth 1997-98	Average Annual Growth 1994-98
	1994	1995	1996	1997	1998			
	(£million)				(£million)	(%)	(%)	(%)
<b>North America</b>								
Holiday	943	1,005	1,018	1,103	1,260	157	14.2	7.5
<i>of which inclusive tour</i>	219	234	200	216	239	23	10.6	2.2
Business	503	622	630	715	806	91	12.7	12.5
Visiting friends or relatives	341	337	340	423	413	-10	-2.4	4.9
Miscellaneous	230	300	282	267	314	47	17.6	8.1
All visits	2,022	2,272	2,277	2,515	2,801	286	11.4	8.5
<b>EU Europe</b>								
Holiday	1,495	1,845	2,067	1,764	1,678	-86	-4.9	2.9
<i>of which inclusive tour</i>	445	626	592	481	447	-34	-7.1	0.1
Business	1,011	1,303	1,398	1,492	1,612	120	8.0	12.4
Visiting friends or relatives	518	671	710	660	706	46	7.0	8.0
Miscellaneous	715	1,007	1,153	1,057	1,042	-15	-1.4	9.9
All visits	3,744	4,831	5,335	4,979	5,044	65	1.3	7.7
<b>Non EU Europe</b>								
Holiday	254	340	376	321	305	-16	-5.0	4.7
<i>of which inclusive tour</i>	77	114	138	97	97	0	0.0	5.9
Business	308	340	365	355	484	129	36.3	12.0
Visiting friends or relatives	83	119	122	188	206	18	9.6	25.5
Miscellaneous	204	212	289	327	262	-65	-19.9	6.5
All visits	850	1,013	1,154	1,194	1,259	65	5.4	10.3
<b>Other Countries</b>								
Holiday	1,256	1,377	1,387	1,367	1,245	-122	-8.9	-0.2
<i>of which inclusive tour</i>	225	242	219	214	156	-58	-27.1	-8.7
Business	737	955	828	938	918	-20	-2.1	5.6
Visiting friends or relatives	610	612	669	670	646	-24	-3.6	1.4
Miscellaneous	557	694	632	572	749	177	30.9	7.7
All visits	3,169	3,647	3,525	3,555	3,566	11	0.3	3.0
<b>Total World</b>								
Holiday	3,947	4,567	4,848	4,555	4,488	-67	-1.5	3.3
<i>of which inclusive tour</i>	966	1,215	1,149	1,009	940	-69	-6.8	-0.7
Business	2,559	3,219	3,220	3,501	3,820	319	9.1	10.5
Visiting friends or relatives	1,551	1,739	1,841	1,941	1,970	29	1.5	6.2
Miscellaneous	1,706	2,214	2,357	2,223	2,367	144	6.5	8.5
All visits	9,786	11,763	12,290	12,244	12,671	427	3.5	6.7

**2.05**

**Number of nights and average length of stay by main area of residence 1994 to 1998**

	Nights (thousands)					Average length of stay (nights)				
	1994	1995	1996	1997	1998	1994	1995	1996	1997	1998
<b>North America</b>										
Holiday	15,204	15,827	15,474	15,828	18,786	9.5	8.8	9.1	8.3	8.7
of which inclusive tour	3,214	3,400	2,899	2,915	3,324	7.0	6.6	7.0	6.4	7.0
Business	3,993	4,497	4,736	5,207	5,432	5.9	6.2	6.4	6.4	6.0
Visiting friends or relatives	12,111	11,937	11,468	12,966	12,637	14.8	14.4	13.8	13.7	12.6
Miscellaneous	4,144	4,290	4,679	5,566	5,516	11.1	10.6	11.7	12.7	11.5
All visits	35,452	36,551	36,358	39,567	42,371	10.2	9.7	9.9	9.7	9.3
<b>EU Europe</b>										
Holiday	30,415	34,130	36,364	35,889	34,298	6.0	5.9	5.6	5.8	5.9
of which inclusive tour	7,618	8,183	9,188	8,291	7,877	5.0	4.6	4.7	4.7	4.8
Business	11,080	13,494	13,514	14,422	15,901	3.4	3.6	3.3	3.4	3.4
Visiting friends or relatives	20,988	24,183	25,018	23,266	24,729	8.7	9.2	8.7	7.9	8.0
Miscellaneous	21,086	28,057	27,803	26,756	27,718	15.2	17.0	14.3	13.8	16.6
All visits	83,569	99,863	102,699	100,333	102,645	6.9	7.2	6.7	6.6	6.7
<b>Non EU Europe</b>										
Holiday	5,074	6,465	6,840	6,156	4,996	8.3	8.4	7.6	8.0	6.8
of which inclusive tour	990	1,422	1,883	1,399	1,240	5.0	4.7	4.7	5.1	4.8
Business	2,860	3,025	3,316	2,951	3,827	6.3	5.8	5.9	5.1	5.8
Visiting friends or relatives	4,459	5,633	4,660	4,956	6,113	16.2	16.6	13.8	13.1	15.0
Miscellaneous	5,250	7,763	7,505	8,504	7,121	18.4	25.4	19.9	23.2	19.6
All visits	17,643	22,885	22,321	22,567	22,057	10.9	11.8	10.3	10.8	10.2
<b>Other Countries</b>										
Holiday	20,166	21,294	21,366	22,076	21,437	11.7	11.0	11.3	11.3	12.2
of which inclusive tour	2,749	2,938	2,777	3,100	2,188	4.8	4.8	4.6	5.2	4.9
Business	5,755	7,939	6,367	7,296	7,105	9.1	10.5	9.4	10.2	10.5
Visiting friends or relatives	18,615	19,020	18,839	19,416	20,211	24.5	23.3	22.5	22.0	22.5
Miscellaneous	10,616	12,783	11,814	11,271	14,950	24.3	26.4	25.7	24.4	31.1
All visits	55,152	61,036	58,386	60,060	63,703	15.5	15.3	15.1	14.9	16.7
<b>Total World</b>										
Holiday	70,859	77,716	80,045	79,949	79,517	7.8	7.5	7.3	7.4	7.6
of which inclusive tour	14,571	15,943	16,747	15,705	14,629	5.3	5.0	5.0	5.1	5.2
Business	23,688	28,954	27,933	29,877	32,265	4.8	5.0	4.6	4.7	4.7
Visiting friends or relatives	56,174	60,773	59,985	60,605	63,691	13.1	13.2	12.3	11.8	11.8
Miscellaneous	41,096	52,893	51,801	52,097	55,305	16.6	18.6	16.3	16.2	18.5
All visits	191,816	220,335	219,764	222,527	230,777	9.2	9.4	8.7	8.7	9.0

## 2.06

## Average spending per visit and spending per day by main area of residence 1994 to 1998

	Average spending per visit (£)					Average spending per day (£)				
	1994	1995	1996	1997	1998	1994	1995	1996	1997	1998
<b>North America</b>										
Holiday	588	561	599	580	581	62	64	66	70	67
<i>of which inclusive tour</i>	477	456	481	472	506	68	69	69	74	72
Business	746	850	849	884	891	126	138	133	137	148
Visiting friends or relatives	416	408	407	445	413	28	28	30	33	33
Miscellaneous	618	739	706	610	657	55	70	60	48	57
All visits	581	603	618	612	614	57	62	62	63	66
<b>EU Europe</b>										
Holiday	278	303	306	271	272	47	52	55	47	46
<i>of which inclusive tour</i>	291	306	305	275	271	58	67	64	58	57
Business	313	347	340	352	347	91	97	103	103	101
Visiting friends or relatives	214	256	246	224	228	25	28	28	28	29
Miscellaneous	516	610	593	544	626	34	36	41	40	38
All visits	302	343	340	319	325	44	48	51	49	48
<b>Non EU Europe</b>										
Holiday	416	440	418	419	413	50	53	55	52	61
<i>of which inclusive tour</i>	389	376	345	356	379	78	80	74	70	78
Business	681	653	652	613	732	108	112	110	120	126
Visiting friends or relatives	302	353	360	498	505	19	21	26	38	34
Miscellaneous	714	694	765	890	722	39	27	39	38	37
All visits	523	522	530	570	579	48	44	52	53	57
<b>Other Countries</b>										
Holiday	726	712	732	697	710	62	65	65	62	58
<i>of which inclusive tour</i>	390	396	363	362	352	82	82	79	69	71
Business	1,167	1,262	1,220	1,306	1,355	128	120	130	129	129
Visiting friends or relatives	802	749	798	759	719	33	32	36	35	32
Miscellaneous	1,272	1,433	1,376	1,237	1,559	52	54	54	51	50
All visits	888	911	908	881	934	57	60	60	59	56
<b>Total World</b>										
Holiday	428	435	434	413	419	55	58	60	56	55
<i>of which inclusive tour</i>	349	354	342	328	333	66	71	69	64	64
Business	513	559	528	552	555	108	111	115	117	118
Visiting friends or relatives	363	378	376	376	365	28	29	31	32	31
Miscellaneous	687	777	741	693	792	42	42	45	43	43
All visits	466	495	484	475	487	51	53	55	55	54

**2.07**

**Number of visits by mode of travel and purpose of visit 1994 to 1998**

	Visits (thousands)					Change 1997-98	Growth 1997-98	Average Annual Growth 1994-98
	1994	1995	1996	1997	1998			
<b>Air</b>								
Holiday	5,375	5,809	5,852	5,924	5,956	32	0.5	2.6
of which inclusive tour	1,603	1,742	1,681	1,567	1,466	-101	-6.4	-2.2
Business	4,210	4,800	4,869	5,200	5,555	355	6.8	7.2
Visiting friends or relatives	3,140	3,234	3,502	3,719	3,920	201	5.4	5.7
Miscellaneous	1,740	1,910	2,056	2,015	2,048	33	1.6	4.2
All visits	14,465	15,754	16,279	16,858	17,479	621	3.7	4.8
<b>Sea</b>								
Holiday	3,673	3,519	3,667	3,390	2,891	-499	-14.7	-5.8
of which inclusive tour	1,161	1,258	1,304	1,124	918	-206	-18.3	-5.7
Business	757	621	745	679	756	77	11.3	0.0
Visiting friends or relatives	1,138	1,071	899	878	876	-2	-0.2	-6.3
Miscellaneous	741	778	855	787	559	-228	-29.0	-6.8
All visits	6,310	5,990	6,165	5,734	5,083	-651	-11.4	-5.3
<b>Tunnel</b>								
Holiday	0	995	1,468	1,489	1,628	139	9.3	
of which inclusive tour	0	217	376	385	440	55	14.3	
Business	18	342	481	468	571	103	22.0	
Visiting friends or relatives	0	297	498	558	604	46	8.2	
Miscellaneous	1	160	271	407	380	-27	-6.6	
All visits	19	1,794	2,719	2,922	3,184	262	9.0	
<b>Total</b>								
Holiday	9,048	10,323	10,987	10,803	10,475	-328	-3.0	3.7
of which inclusive tour	2,764	3,217	3,362	3,076	2,824	-252	-8.2	0.5
Business	4,985	5,763	6,095	6,347	6,882	535	8.4	8.4
Visiting friends or relatives	4,278	4,602	4,898	5,155	5,400	245	4.8	6.0
Miscellaneous	2,482	2,849	3,182	3,209	2,988	-221	-6.9	4.7
All visits	20,794	23,537	25,163	25,515	25,745	230	0.9	5.5

## 2.08

## Spending by mode of travel and purpose of visit 1994 to 1998

	Spending (£million)					Change 1997-98	Growth 1997-98	Average Annual Growth 1994-98
	1994	1995	1996	1997	1998			
<b>Air</b>								
Holiday	3,132	3,472	3,583	3,414	3,404	-10	-0.3	2.1
of which inclusive tour	708	838	760	688	645	-43	-6.3	-2.3
Business	2,392	2,979	2,968	3,208	3,544	336	10.5	10.3
Visiting friends or relatives	1,345	1,422	1,547	1,599	1,577	-22	-1.4	4.1
Miscellaneous	1,321	1,733	1,802	1,657	1,818	161	9.7	8.3
All visits	8,209	9,628	9,922	9,900	10,366	466	4.7	6.0
<b>Sea</b>								
Holiday	815	820	861	756	677	-79	-10.4	-4.5
of which inclusive tour	258	317	297	228	201	-27	-11.8	-6.1
Business	167	143	143	114	114	0	0.0	-9.1
Visiting friends or relatives	206	243	198	188	270	82	43.6	7.0
Miscellaneous	385	384	398	301	336	35	11.6	-3.3
All visits	1,576	1,590	1,601	1,360	1,399	39	2.9	-2.9
<b>Tunnel</b>								
Holiday	0	275	404	385	407	22	5.7	
of which inclusive tour	0	60	93	93	94	1	1.1	
Business	1	98	109	178	162	-16	-9.0	
Visiting friends or relatives	0	74	97	155	124	-31	-20.0	
Miscellaneous	0	97	156	264	213	-51	-19.3	
All visits	1	544	768	983	906	-77	-7.8	
<b>Total</b>								
Holiday	3,947	4,567	4,848	4,555	4,488	-67	-1.5	3.3
of which inclusive tour	966	1,215	1,149	1,009	940	-69	-6.8	-0.7
Business	2,559	3,219	3,220	3,501	3,820	319	9.1	10.5
Visiting friends or relatives	1,551	1,739	1,841	1,941	1,970	29	1.5	6.2
Miscellaneous	1,706	2,214	2,357	2,223	2,367	144	6.5	8.5
All visits	9,786	11,763	12,290	12,244	12,671	427	3.5	6.7

2.09

Number of visits by country of residence 1994 to 1998

	Visits (thousands)					Change 1997-98	Growth 1997-98	Average Annual Growth 1994-98
	1994	1995	1996	1997	1998			
Canada	562	609	595	667	673	6	0.9	4.6
USA	2,907	3,146	3,080	3,432	3,880	448	13.1	7.5
<b>North America</b>	<b>3,469</b>	<b>3,756</b>	<b>3,675</b>	<b>4,099</b>	<b>4,553</b>	<b>454</b>	<b>11.1</b>	<b>7.0</b>
Austria	239	255	259	218	242	24	11.0	0.3
Belgium	975	1,296	1,554	1,345	1,183	-162	-12.0	5.0
Denmark	330	327	445	415	433	18	4.3	7.0
Finland	102	123	143	144	145	1	0.7	9.2
France	2,762	3,184	3,690	3,586	3,274	-312	-8.7	4.3
Germany	2,503	2,654	2,963	2,911	2,830	-81	-2.8	3.1
Greece	164	166	184	155	195	40	25.8	4.4
Irish Republic	1,677	1,988	2,078	2,232	2,310	78	3.5	8.3
Italy	818	924	924	990	1,090	100	10.1	7.4
Luxembourg	55	47	55	58	60	2	3.4	2.2
Netherlands	1,188	1,408	1,539	1,653	1,718	65	3.9	9.7
Portugal	141	157	161	154	177	23	14.9	5.8
Spain	675	772	807	825	879	54	6.5	6.8
Sweden	514	552	639	616	676	60	9.7	7.1
<b>EU Europe</b>	<b>12,144</b>	<b>13,852</b>	<b>15,441</b>	<b>15,300</b>	<b>15,212</b>	<b>-88</b>	<b>-0.6</b>	<b>5.8</b>
Cyprus	75	90	77	88	74	-14	-15.9	-0.3
Gibraltar	15	15	20	23	20	-3	-13.0	7.5
Iceland	37	25	50	44	75	31	70.5	19.3
Malta	65	65	53	52	42	-10	-19.2	-10.3
Norway	334	427	406	453	509	56	12.4	11.1
Switzerland	469	541	578	567	583	16	2.8	5.6
Turkey	52	75	86	89	75	-14	-15.7	9.6
Central & Eastern Europe*	377	465	601	469	493	24	5.1	6.9
Former USSR	163	189	253	245	249	4	1.6	11.2
Former Yugoslavia	35	46	50	58	50	-8	-13.8	9.3
<b>Non EU Europe</b>	<b>1,622</b>	<b>1,938</b>	<b>2,174</b>	<b>2,090</b>	<b>2,171</b>	<b>81</b>	<b>3.9</b>	<b>7.6</b>
North Africa	72	92	68	92	86	-6	-6.5	4.5
South Africa	254	243	240	262	284	22	8.4	2.8
Rest of Africa	263	256	238	225	246	21	9.3	-1.7
Israel	205	252	241	252	198	-54	-21.4	-0.9
Other Middle East	387	377	356	377	374	-3	-0.8	-0.9
Hong Kong	148	169	189	167	165	-2	-1.2	2.8
India	125	163	141	184	175	-9	-4.9	8.8
Japan	578	619	584	570	545	-25	-4.4	-1.5
Rest of Asia	517	729	686	647	456	-191	-29.5	-3.1
Australia	552	607	650	684	603	-81	-11.8	2.2
New Zealand	106	131	132	148	166	18	12.2	11.9
Caribbean*	57	65	62	77	95	18	23.4	13.6
Central & South America*	289	281	279	334	404	70	21.0	8.7
Rest of the World*	6	8	7	7	12	5	71.4	18.9
<b>Other Countries</b>	<b>3,559</b>	<b>3,991</b>	<b>3,872</b>	<b>4,027</b>	<b>3,809</b>	<b>-218</b>	<b>-5.4</b>	<b>1.7</b>
<b>Total World</b>	<b>20,794</b>	<b>23,537</b>	<b>25,163</b>	<b>25,515</b>	<b>25,745</b>	<b>230</b>	<b>0.9</b>	<b>5.5</b>

## 2.10

## Spending by country of residence 1994 to 1998

	Spending (£million)					Change 1997-98 (£million)	Growth 1997-98 (%)	Average Annual Growth 1994-98 (%)
	1994	1995	1996	1997	1998			
Canada	263	293	307	351	319	-32	-9.1	4.9
USA	1,760	1,979	1,970	2,164	2,482	318	14.7	9.0
<b>North America</b>	<b>2,022</b>	<b>2,272</b>	<b>2,277</b>	<b>2,515</b>	<b>2,801</b>	<b>286</b>	<b>11.4</b>	<b>8.5</b>
Austria	94	120	134	94	101	7	7.4	1.8
Belgium	197	250	261	217	225	8	3.7	3.4
Denmark	100	116	161	169	163	-6	-3.6	13.0
Finland	39	69	135	70	66	-4	-5.7	14.1
France	469	663	708	649	750	101	15.6	12.5
Germany	783	967	1,068	1,071	882	-189	-17.6	3.0
Greece	114	130	140	152	157	5	3.3	8.3
Irish Republic	581	879	940	856	824	-32	-3.7	9.1
Italy	401	483	476	471	555	84	17.8	8.5
Luxembourg	24	23	16	21	27	6	28.6	3.0
Netherlands	294	364	390	409	407	-2	-0.5	8.5
Portugal	65	94	77	70	94	24	34.3	9.7
Spain	313	345	456	380	384	4	1.1	5.2
Sweden	194	251	290	263	310	47	17.9	12.4
<b>EU Europe</b>	<b>3,744</b>	<b>4,831</b>	<b>5,335</b>	<b>4,979</b>	<b>5,044</b>	<b>65</b>	<b>1.3</b>	<b>7.7</b>
Cyprus	48	59	50	72	56	-16	-22.2	3.9
Gibraltar	5	7	16	13	12	-1	-7.7	24.5
Iceland	23	16	37	41	38	-3	-7.3	13.4
Malta	33	34	23	26	24	-2	-7.7	-7.7
Norway	142	186	193	196	218	22	11.2	11.3
Switzerland	237	294	333	286	287	1	0.3	4.9
Turkey	39	68	76	75	71	-4	-5.3	16.2
Central & Eastern Europe*	138	165	197	196	251	55	28.1	16.1
Former USSR	153	153	195	228	276	48	21.1	15.9
Former Yugoslavia	32	30	35	60	27	-33	-55.0	-4.2
<b>Non EU Europe</b>	<b>850</b>	<b>1,013</b>	<b>1,154</b>	<b>1,194</b>	<b>1,259</b>	<b>65</b>	<b>5.4</b>	<b>10.3</b>
North Africa	103	95	101	187	149	-38	-20.3	9.7
South Africa	226	189	180	202	216	14	6.9	-1.1
Rest of Africa	282	284	320	287	373	86	30.0	7.2
Israel	141	152	122	136	113	-23	-16.9	-5.4
Other Middle East	548	597	486	545	515	-30	-5.5	-1.5
Hong Kong	153	159	202	175	135	-40	-22.9	-3.1
India	102	124	90	127	140	13	10.2	8.2
Japan	405	539	439	361	429	68	18.8	1.4
Rest of Asia	460	672	654	580	512	-68	-11.7	2.7
Australia	380	451	502	525	424	-101	-19.2	2.8
New Zealand	77	101	104	107	120	13	12.1	11.7
Caribbean*	98	60	48	61	89	28	45.9	-2.4
Central & South America*	192	217	264	259	344	85	32.8	15.7
Rest of the World*	3	6	12	5	8	3	60.0	27.8
<b>Other Countries</b>	<b>3,169</b>	<b>3,647</b>	<b>3,525</b>	<b>3,555</b>	<b>3,566</b>	<b>11</b>	<b>0.3</b>	<b>3.0</b>
<b>Total World</b>	<b>9,786</b>	<b>11,763</b>	<b>12,290</b>	<b>12,244</b>	<b>12,671</b>	<b>427</b>	<b>3.5</b>	<b>6.7</b>

2.11

Number of nights and average length of stay by country of residence 1994 to 1998

	Nights (thousands)					Average length of stay (nights)				
	1994	1995	1996	1997	1998	1994	1995	1996	1997	1998
Canada	7,354	8,074	8,266	8,876	8,584	13	13	14	13	13
USA	28,099	28,477	28,092	30,691	33,788	10	9	9	9	9
<b>North America</b>	<b>35,452</b>	<b>36,551</b>	<b>36,358</b>	<b>39,567</b>	<b>42,371</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>9</b>
Austria	1,911	1,995	2,351	2,162	1,916	8	8	9	10	8
Belgium	3,277	3,557	3,765	3,640	3,474	3	3	2	3	3
Denmark	1,851	2,366	2,618	2,762	2,674	6	7	6	7	6
Finland	773	1,169	1,735	1,231	1,303	8	10	12	9	9
France	14,497	17,870	18,514	17,071	18,010	5	6	5	5	6
Germany	18,851	21,962	21,454	21,028	18,901	8	8	7	7	7
Greece	1,920	2,018	2,453	2,306	2,085	12	12	13	15	11
Irish Republic	13,752	15,355	15,528	16,619	17,243	8	8	7	7	8
Italy	8,968	10,710	10,188	9,627	12,442	11	12	11	10	11
Luxembourg	266	272	283	234	303	5	6	5	4	5
Netherlands	5,811	6,536	6,460	7,644	7,335	5	5	4	5	4
Portugal	1,020	1,336	1,289	1,173	1,613	7	9	8	8	9
Spain	7,490	10,867	11,637	10,776	10,201	11	14	14	13	12
Sweden	3,182	3,851	4,423	4,061	5,145	6	7	7	7	8
<b>EU Europe</b>	<b>83,569</b>	<b>99,863</b>	<b>102,699</b>	<b>100,333</b>	<b>102,645</b>	<b>7</b>	<b>7</b>	<b>7</b>	<b>7</b>	<b>7</b>
Cyprus	1,156	1,434	1,286	1,755	927	15	16	17	20	13
Gibraltar	96	177	210	189	122	6	12	10	8	6
Iceland	201	172	371	402	449	5	7	7	9	6
Malta	652	647	390	500	458	10	10	7	10	11
Norway	2,056	2,707	2,579	2,261	2,474	6	6	6	5	5
Switzerland	3,394	3,837	4,543	4,132	3,963	7	7	8	7	7
Turkey	635	1,267	1,449	1,288	1,051	12	17	17	14	14
Central & Eastern Europe*	6,417	9,270	7,091	7,409	8,162	17	20	12	16	17
Former USSR	2,393	2,677	3,323	3,676	3,798	15	14	13	15	15
Former Yugoslavia	643	697	1,079	954	652	18	15	21	16	13
<b>Non EU Europe</b>	<b>17,643</b>	<b>22,885</b>	<b>22,321</b>	<b>22,567</b>	<b>22,057</b>	<b>11</b>	<b>12</b>	<b>10</b>	<b>11</b>	<b>10</b>
North Africa	1,451	1,771	1,179	1,768	2,104	20	19	17	19	24
South Africa	4,328	3,748	3,687	4,542	4,587	17	15	15	17	16
Rest of Africa	5,204	5,368	4,567	4,252	5,392	20	21	19	19	22
Israel	1,889	2,139	1,884	1,851	1,371	9	8	8	7	7
Other Middle East	6,709	6,426	5,377	6,460	5,784	17	17	15	17	16
Hong Kong	2,199	2,370	2,382	2,185	1,629	15	14	13	13	10
India	2,477	2,505	2,509	3,266	3,563	20	15	18	18	20
Japan	4,913	6,636	5,305	4,937	6,992	9	11	9	9	13
Rest of Asia	7,437	10,190	8,976	9,936	9,088	14	14	13	15	20
Australia	11,094	11,584	13,126	12,876	11,292	20	19	20	19	19
New Zealand	2,616	3,348	3,379	2,837	4,397	25	26	26	19	27
Caribbean*	1,656	1,563	1,442	1,267	2,057	29	24	23	16	22
Central & South America*	3,035	3,214	4,373	3,763	5,320	11	11	16	11	13
Rest of the World*	143	172	199	119	127	24	22	30	17	11
<b>Other Countries</b>	<b>55,152</b>	<b>61,036</b>	<b>58,386</b>	<b>60,060</b>	<b>63,703</b>	<b>16</b>	<b>15</b>	<b>15</b>	<b>15</b>	<b>17</b>
<b>Total World</b>	<b>191,816</b>	<b>220,335</b>	<b>219,764</b>	<b>222,527</b>	<b>230,777</b>	<b>9</b>	<b>9</b>	<b>9</b>	<b>9</b>	<b>9</b>

## 2.12

## Average spending per visit and spending per day by country of residence 1994 to 1998

	Average spending per visit (£)					Average spending per day (£)				
	1994	1995	1996	1997	1998	1994	1995	1996	1997	1998
Canada	465	479	514	525	472	36	36	37	39	37
USA	604	627	638	629	638	62	69	70	70	73
<b>North America</b>	<b>581</b>	<b>603</b>	<b>618</b>	<b>612</b>	<b>614</b>	<b>57</b>	<b>62</b>	<b>62</b>	<b>63</b>	<b>66</b>
Austria	393	469	515	428	418	49	60	57	43	53
Belgium	202	192	168	161	190	60	70	69	59	65
Denmark	303	355	360	407	376	54	49	61	61	61
Finland	381	563	943	484	453	50	59	77	57	50
France	169	208	192	181	229	32	37	38	38	42
Germany	312	364	360	368	311	41	44	50	51	47
Greece	696	780	760	976	802	59	64	57	66	75
Irish Republic	346	442	452	384	357	42	57	61	52	48
Italy	490	523	514	475	509	45	45	47	49	45
Luxembourg	434	494	295	364	447	90	85	57	89	88
Netherlands	247	258	253	247	237	51	56	60	53	55
Portugal	458	594	478	450	533	63	70	60	59	58
Spain	463	446	563	460	436	42	32	39	35	38
Sweden	377	454	452	427	458	61	65	65	65	60
<b>EU Europe</b>	<b>302</b>	<b>343</b>	<b>340</b>	<b>319</b>	<b>325</b>	<b>44</b>	<b>48</b>	<b>51</b>	<b>49</b>	<b>48</b>
Cyprus	646	654	653	817	757	42	41	39	41	60
Gibraltar	334	472	811	573	569	53	40	78	69	95
Iceland	616	639	724	929	499	114	92	99	102	84
Malta	505	530	429	504	572	50	53	58	53	53
Norway	424	433	475	430	426	69	68	75	86	88
Switzerland	502	543	575	504	491	69	77	73	69	72
Turkey	761	913	878	838	940	62	54	52	58	67
Central & Eastern Europe*	365	354	326	416	509	21	18	28	26	31
Former USSR	937	813	768	930	1,107	64	57	59	62	72
Former Yugoslavia	919	646	694	1,038	544	50	42	32	63	42
<b>Non EU Europe</b>	<b>523</b>	<b>522</b>	<b>530</b>	<b>570</b>	<b>579</b>	<b>48</b>	<b>44</b>	<b>52</b>	<b>53</b>	<b>57</b>
North Africa	1,414	1,031	1,496	2,026	1,719	70	54	86	106	71
South Africa	886	776	745	767	754	52	50	49	44	47
Rest of Africa	1,070	1,106	1,335	1,269	1,512	54	53	70	67	69
Israel	686	597	506	537	569	75	70	65	73	82
Other Middle East	1,415	1,578	1,362	1,443	1,375	82	93	90	84	89
Hong Kong	1,030	941	1,067	1,044	817	69	67	85	80	83
India	807	754	637	687	795	41	49	36	39	39
Japan	700	871	751	633	786	82	81	83	73	61
Rest of Asia	882	921	952	895	1,121	61	66	73	58	56
Australia	686	743	771	765	703	34	39	38	41	38
New Zealand	727	772	790	723	721	29	30	31	38	27
Caribbean*	1,720	929	778	785	931	59	38	33	48	43
Central & South America*	662	768	945	773	849	63	67	60	69	64
Rest of the World*	562	754	1,793	752	723	23	34	60	44	66
<b>Other Countries</b>	<b>888</b>	<b>911</b>	<b>908</b>	<b>881</b>	<b>934</b>	<b>57</b>	<b>60</b>	<b>60</b>	<b>59</b>	<b>56</b>
<b>Total World</b>	<b>466</b>	<b>495</b>	<b>484</b>	<b>475</b>	<b>487</b>	<b>51</b>	<b>53</b>	<b>55</b>	<b>55</b>	<b>54</b>

## 2.13

### Number of visits and spending by length of stay and main area of residence 1994 to 1998

	Visits (thousands)					Spending (£million)				
	1994	1995	1996	1997	1998	1994	1995	1996	1997	1998
<b>Nil nights</b>										
North America	26	40	43	41	45	6	11	11	11	12
EU Europe	1,487	1,665	2,098	2,118	1,832	79	95	103	90	88
Non EU Europe	56	70	54	102	110	7	7	6	12	13
Other Countries	34	43	33	40	49	14	16	13	14	15
Total World	1,601	1,819	2,228	2,301	2,036	107	129	133	127	127
<b>1-3 nights</b>										
North America	998	1,168	1,103	1,288	1,388	248	309	306	354	405
EU Europe	3,757	4,465	5,174	5,024	5,174	779	1,015	1,204	1,193	1,144
Non EU Europe	530	670	791	697	888	186	215	264	256	279
Other Countries	1,068	1,228	1,189	1,188	1,031	377	445	393	424	380
Total World	6,352	7,531	8,258	8,198	8,482	1,591	1,983	2,168	2,227	2,208
<b>4-13 nights</b>										
North America	1,663	1,749	1,768	1,942	2,254	1,007	1,059	1,126	1,254	1,463
EU Europe	3,912	4,173	4,505	4,485	4,485	1,301	1,541	1,661	1,600	1,550
Non EU Europe	691	789	933	893	839	336	443	468	458	449
Other Countries	1,357	1,514	1,484	1,567	1,502	1,085	1,227	1,238	1,200	1,152
Total World	7,623	8,225	8,690	8,887	9,080	3,729	4,271	4,493	4,512	4,614
<b>14-27 nights</b>										
North America	588	594	562	604	626	486	492	471	509	499
EU Europe	970	1,097	1,132	1,003	992	534	634	648	546	531
Non EU Europe	224	251	235	233	187	135	160	192	191	145
Other Countries	583	645	648	684	656	635	740	708	747	695
Total World	2,365	2,586	2,576	2,524	2,461	1,790	2,025	2,019	1,994	1,870
<b>28 nights or more</b>										
North America	195	205	199	224	240	274	401	364	386	422
EU Europe	342	464	455	437	420	394	590	696	605	808
Non EU Europe	121	158	160	164	147	185	189	222	276	373
Other Countries	517	561	519	548	571	1,059	1,220	1,174	1,171	1,324
Total World	1,175	1,387	1,332	1,373	1,377	1,913	2,399	2,455	2,439	2,928
<b>All visits</b>										
North America	3,469	3,756	3,675	4,099	4,553	2,022	2,272	2,277	2,515	2,801
EU Europe	12,144	13,852	15,441	15,300	15,212	3,744	4,831	5,335	4,979	5,044
Non EU Europe	1,622	1,938	2,174	2,090	2,171	850	1,013	1,154	1,194	1,259
Other Countries	3,559	3,991	3,872	4,027	3,809	3,169	3,647	3,525	3,555	3,566
Total World	20,794	23,537	25,163	25,515	25,745	9,786	11,763	12,290	12,244	12,671

## 2.14

## Number of visits and spending by length of stay and purpose of visit 1994 to 1998

	Visits (thousands)					Spending (£million)				
	1994	1995	1996	1997	1998	1994	1995	1996	1997	1998
<b>Nil nights</b>										
Holiday	822	832	969	941	735	24	32	34	27	31
of which inclusive tour	1	0	0	0	0	0	0	0	0	0
Business	558	702	841	867	953	30	40	46	45	47
Visiting friends or relatives	36	34	43	42	50	2	2	2	3	2
Miscellaneous	186	251	375	451	298	29	31	27	29	47
All visits	1,601	1,819	2,228	2,301	2,036	107	129	133	127	127
<b>1-3 nights</b>										
Holiday	2,400	3,104	3,401	3,145	3,148	569	733	837	726	731
of which inclusive tour	1,172	1,506	1,561	1,391	1,266	238	331	357	290	265
Business	2,338	2,599	2,734	2,824	3,125	740	824	889	959	1,073
Visiting friends or relatives	686	836	960	1,060	1,078	113	161	164	202	197
Miscellaneous	928	992	1,162	1,168	1,130	169	265	278	339	206
All visits	6,352	7,531	8,258	8,198	8,482	1,591	1,983	2,168	2,227	2,208
<b>4-13 nights</b>										
Holiday	4,020	4,381	4,574	4,604	4,547	1,872	2,084	2,164	2,095	2,128
of which inclusive tour	1,424	1,561	1,631	1,531	1,401	590	683	666	597	550
Business	1,342	1,534	1,553	1,620	1,733	1,062	1,317	1,306	1,367	1,451
Visiting friends or relatives	1,860	1,824	2,039	2,123	2,314	537	599	688	689	722
Miscellaneous	401	486	524	540	487	257	271	335	361	314
All visits	7,623	8,225	8,690	8,887	9,080	3,729	4,271	4,493	4,512	4,614
<b>14-27 nights</b>										
Holiday	1,020	1,118	1,176	1,193	1,109	768	884	933	924	807
of which inclusive tour	154	139	157	142	145	116	109	111	107	114
Business	181	210	200	207	212	236	335	307	330	369
Visiting friends or relatives	755	816	781	775	790	404	404	399	418	395
Miscellaneous	409	442	419	349	350	382	401	381	322	300
All visits	2,365	2,586	2,576	2,524	2,461	1,790	2,025	2,019	1,994	1,870
<b>28 nights or more</b>										
Holiday	318	347	323	338	335	464	492	520	442	448
of which inclusive tour	14	11	13	11	11	22	14	15	14	11
Business	93	128	114	122	129	312	427	357	513	603
Visiting friends or relatives	399	453	412	444	432	373	388	395	453	485
Miscellaneous	366	459	484	469	482	763	1,092	1,183	1,031	1,391
All visits	1,175	1,387	1,332	1,373	1,377	1,913	2,399	2,455	2,439	2,928
<b>All Visits</b>										
Holiday	9,048	10,323	10,987	10,803	10,475	3,947	4,566	4,848	4,555	4,488
of which inclusive tour	2,764	3,217	3,362	3,076	2,824	966	1,215	1,149	1,009	940
Business	4,986	5,763	6,095	6,347	6,882	2,560	3,219	3,220	3,501	3,820
Visiting friends or relatives	4,278	4,602	4,898	5,155	5,400	1,551	1,739	1,841	1,941	1,970
Miscellaneous	2,482	2,849	3,182	3,209	2,988	1,706	2,214	2,357	2,223	2,392
All visits	20,794	23,537	25,163	25,515	25,745	9,786	11,763	12,290	12,244	12,671

**2.15**

**Number of visits and spending by region of visit and main area of residence 1994 to 1998**

	Visits (thousands)					Spending (£million)				
	1994	1995	1996	1997	1998	1994	1995	1996	1997	1998
<b>London</b>										
North America	2,291	2,578	2,423	2,693	2,976	1,108	1,275	1,291	1,423	1,602
EU Europe	4,545	5,215	5,709	5,474	5,458	1,467	1,833	2,016	1,942	1,941
Non EU Europe	917	1,176	1,299	1,204	1,167	415	601	596	639	678
Other Countries	2,620	2,937	2,835	2,913	2,668	1,893	2,151	2,105	1,990	2,072
Total World	10,373	11,905	12,266	12,284	12,269	4,883	5,860	6,007	5,993	6,293
<b>Other England</b>										
North America	1,563	1,671	1,624	1,779	1,993	574	667	665	738	828
EU Europe	4,412	5,029	5,450	5,253	5,401	1,218	1,540	1,736	1,572	1,665
Non EU Europe	703	834	930	866	898	360	344	454	448	482
Other Countries	1,364	1,562	1,536	1,656	1,582	1,001	1,196	1,137	1,275	1,201
Total World	8,041	9,097	9,540	9,554	9,873	3,152	3,747	3,991	4,033	4,175
<b>Total England</b>										
North America	3,177	3,531	3,409	3,790	4,211	1,682	1,942	1,956	2,161	2,430
EU Europe	8,332	9,538	10,361	10,037	10,203	2,684	3,374	3,751	3,514	3,606
Non EU Europe	1,468	1,795	2,004	1,890	1,903	775	944	1,049	1,086	1,160
Other Countries	3,425	3,849	3,729	3,889	3,627	2,894	3,347	3,241	3,265	3,272
Total World	16,402	18,713	19,503	19,606	19,944	8,035	9,607	9,998	10,026	10,468
<b>Scotland</b>										
North America	567	531	536	572	606	270	254	249	267	299
EU Europe	604	729	781	778	799	211	283	327	280	318
Non EU Europe	112	134	157	161	174	50	44	80	73	71
Other Countries	332	372	363	402	368	186	194	183	180	195
Total World	1,615	1,766	1,837	1,912	1,947	717	774	839	799	882
<b>Wales</b>										
North America	181	180	182	200	203	39	40	39	47	37
EU Europe	281	303	371	418	312	74	82	85	79	53
Non EU Europe	31	48	44	42	43	8	8	10	16	11
Other Countries	135	138	164	180	159	55	51	65	68	64
Total World	627	668	760	840	718	177	182	198	210	164
<b>All Areas</b>										
North America	3,469	3,756	3,675	4,099	4,553	2,017	2,264	2,270	2,508	2,793
EU Europe	10,467	11,864	13,363	13,068	12,902	3,083	3,869	4,305	4,028	4,115
Non EU Europe	1,622	1,938	2,174	2,091	2,168	848	1,012	1,152	1,193	1,258
Other Countries	3,559	3,991	3,872	4,026	3,812	3,159	3,637	3,517	3,546	3,557
Total World	19,117	21,549	23,085	23,283	23,435	9,106	10,783	11,244	11,275	11,723

## 2.16

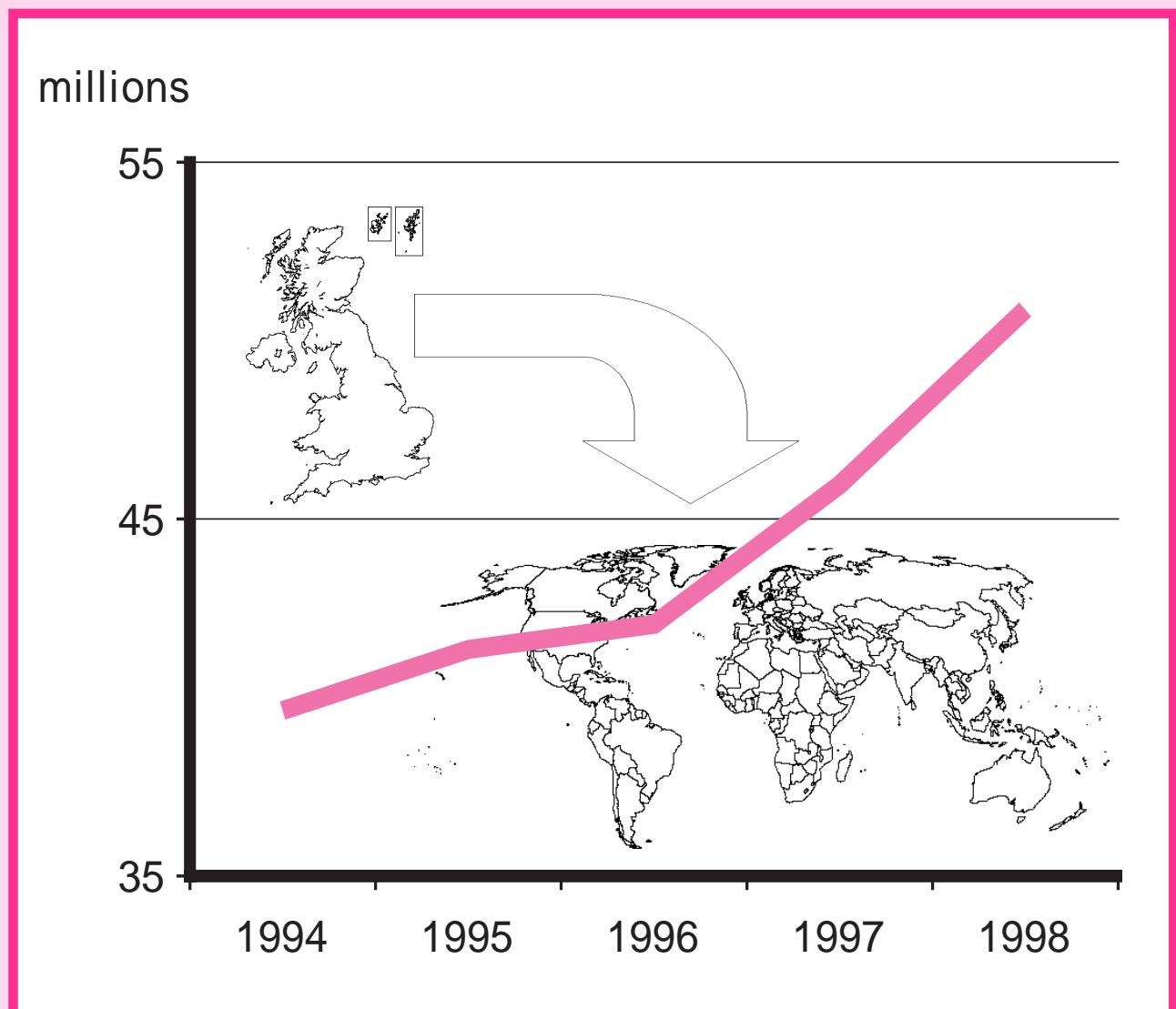
## Number of visits and spending by region and purpose of visit 1994 to 1998

	Visits (thousands)					Spending (£million)				
	1994	1995	1996	1997	1998	1994	1995	1996	1997	1998
<b>London</b>										
Holiday	5,458	6,422	6,520	6,402	6,194	2,249	2,661	2,723	2,526	2,472
of which inclusive tour	2,283	2,672	2,696	2,437	2,155	703	864	829	708	625
Business	2,171	2,462	2,479	2,546	2,725	1,393	1,742	1,703	1,758	2,080
Visiting friends or relatives	1,604	1,759	1,877	1,960	2,061	563	617	675	734	735
Miscellaneous	1,140	1,261	1,390	1,376	1,289	678	839	907	975	1,007
All visits	10,373	11,905	12,266	12,284	12,269	4,883	5,860	6,007	5,993	6,293
<b>Other England</b>										
Holiday	2,815	3,281	3,469	3,366	3,332	911	1,016	1,154	1,062	1,051
of which inclusive tour	602	735	785	750	738	147	171	198	166	175
Business	1,920	2,236	2,311	2,361	2,622	792	974	982	1,210	1,184
Visiting friends or relatives	2,300	2,427	2,536	2,671	2,737	685	749	764	837	864
Miscellaneous	1,006	1,153	1,224	1,157	1,182	763	1,008	1,091	923	1,076
All visits	8,041	9,097	9,540	9,554	9,873	3,152	3,747	3,991	4,033	4,175
<b>Total England</b>										
Holiday	7,286	8,532	8,872	8,685	8,454	3,160	3,677	3,877	3,588	3,522
of which inclusive tour	2,662	3,127	3,218	2,947	2,678	850	1,035	1,027	875	801
Business	3,678	4,232	4,318	4,457	4,894	2,185	2,716	2,685	2,968	3,264
Visiting friends or relatives	3,451	3,680	3,893	4,112	4,278	1,249	1,366	1,439	1,572	1,599
Miscellaneous	1,988	2,269	2,420	2,352	2,317	1,441	1,848	1,997	1,898	2,083
All visits	16,402	18,713	19,503	19,606	19,944	8,035	9,607	9,998	10,026	10,468
<b>Scotland</b>										
Holiday	960	1,049	1,086	1,110	1,149	394	403	456	448	489
of which inclusive tour	262	287	285	287	318	94	88	105	107	119
Business	217	256	255	292	299	100	127	109	140	171
Visiting friends or relatives	319	348	374	379	381	124	118	143	127	138
Miscellaneous	119	113	123	131	118	99	126	131	84	84
All visits	1,615	1,766	1,837	1,912	1,947	717	774	839	799	882
<b>Wales</b>										
Holiday	333	340	400	426	366	73	76	80	97	63
of which inclusive tour	96	77	106	108	97	17	9	14	18	14
Business	93	92	103	124	99	45	29	46	37	37
Visiting friends or relatives	156	177	192	211	210	39	46	44	44	41
Miscellaneous	45	60	66	79	44	20	31	28	32	23
All visits	627	668	760	840	718	177	182	198	210	164
<b>All Areas</b>										
Holiday	8,579	9,785	10,446	10,222	9,874	3,697	4,225	4,493	4,213	4,146
of which inclusive tour	2,764	3,218	3,365	3,076	2,824	966	1,138	1,154	1,009	940
Business	4,511	5,173	5,441	5,641	6,151	2,380	2,946	2,907	3,214	3,544
Visiting friends or relatives	3,737	3,964	4,236	4,444	4,663	1,429	1,555	1,648	1,765	1,801
Miscellaneous	2,290	2,627	2,961	2,976	2,747	1,600	2,056	2,196	2,083	2,233
All visits	19,117	21,549	23,085	23,283	23,435	9,106	10,783	11,244	11,275	11,723



# Chapter 3

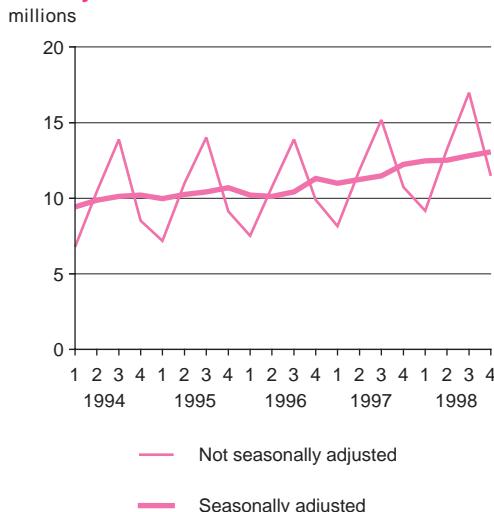
## UK residents' visits abroad 1994 to 1998



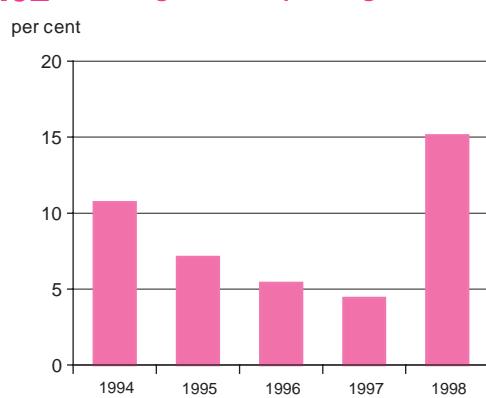
# Chapter 3

## UK residents' visits abroad 1994 to 1998

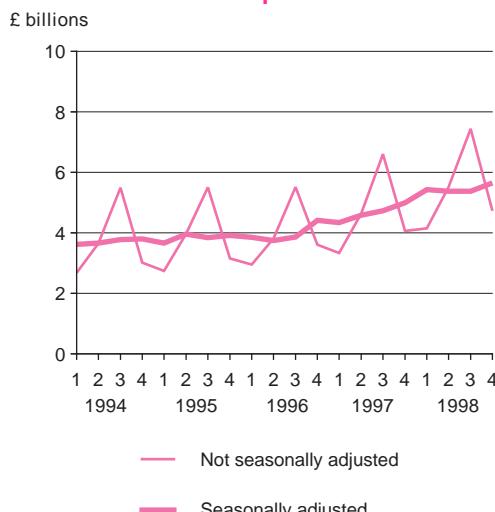
### 3.01 Visits by year and quarter by UK residents



### 3.02 Annual growth in spending



### 3.03 Spending by year and quarter in 1995 constant prices



This chapter concentrates on the shorter-term trends of UK residents travelling abroad between 1994 and 1998; when the number of visits rose from 39.6 million in 1994 to 50.9 million in 1998, an average growth rate of six per cent per year.

Over the same period spending by UK residents abroad rose from £14.4 billion to £19.5 billion, an average growth rate of eight per cent per year. The growth rates of both of these series have been much higher between 1997 and 1998 than in the earlier part of the period from 1994.

### Visits, nights and spending by quarter

**Table 3.01** shows the number of visits made and nights spent by UK residents abroad, broken down by the time of year of travel. For visits, both non-seasonally adjusted and seasonally adjusted figures are given, along with the percentage growth from the same quarter in the previous year.

The clear seasonal pattern in the number of visits made abroad is shown in **figure 3.01**. The underlying trend, a steady increase in the earlier years followed by more rapid growth, is clearly shown by the inclusion of the seasonally adjusted figures. Seasonally adjusted quarterly visits rose from 9.4 million at the start of 1994 to a record 13.1 million at the end of 1998. The highest number of visits were made during the summer months (quarter three) and the lowest number during the winter months (quarter one). The number of nights spent abroad followed a similar pattern to visits.

Spending by UK residents abroad between 1994 and 1998 is shown in **table 3.02**; both current prices and 1995 constant prices are given.

**Figure 3.02** shows the annual growth in spending over the past five years, with 15 per cent annual growth being recorded in 1998 compared to 1997. Constant price spending over time is shown in **figure 3.03**. Consistently high levels of spending have been recorded from quarter four in 1996, probably due to the relative strength of the pound in the last few years compared to that of foreign currencies.

### Visits and spending by main area and purpose of visit

Details of both visits and spending to the different areas of the world by purpose of visit are given in **tables 3.03** and **3.04**. These tables also show the average annual growth rates between 1994 and 1998.

**Table 3.03** shows that between 1994 and 1998 there was a growth in

the number of UK residents' visits abroad to all major regions of the world. The largest growth was in visits to North America and to 'Other Countries', averaging nine per cent per year since 1994, compared to the overall average growth rate of six per cent.

The largest growth by purpose of visit was for those travelling on miscellaneous purposes, which increased by an average of 17 per cent per year between 1994 and 1998.

#### Average stay and spending by purpose of visit

The number of nights spent by UK residents' abroad between 1994 and 1998 is shown in **table 3.05**, together with the average length of stay. The rise in the number of nights spent abroad over this period was less pronounced than the rise in the number of visits. This was due to the average length of stay of UK residents' visits abroad dropping from 11.3 nights in 1994 to 10.0 nights by 1998.

**Table 3.06** shows average spending per visit and spending per day by area and purpose of visit. Overall, average spending per visit rose by nearly six per cent between 1994 and 1998 from £362 to £383 whilst average spending per day increased by 19 per cent from £32 to £38. Visits for miscellaneous purposes showed the highest growth, with the average spending rising from £27 to £40 per day. On business trips, the average daily spending increased from £72 to £91.

The effects of the falling average length of stay and the increasing amount of spending can be seen by comparing **figures 3.04, 3.05 and 3.06**. These figures show the average length of stay, average spending per visit and average spending per day by purpose of visit for 1994, 1996 and 1998. **Figure 3.04** shows there was a fall in the average length of stay from 1994 to 1998 for all of the four purposes of visits shown. **Figure 3.05** shows that the largest growth in average spending per visit was recorded for business visits. Spending per visit for other purposes remained relatively static over the same period. This was mainly due to the fairly even growth of visits and spending. The combined effects of these changes resulted in a rise in the average daily spending, which is evident in **figure 3.06**.

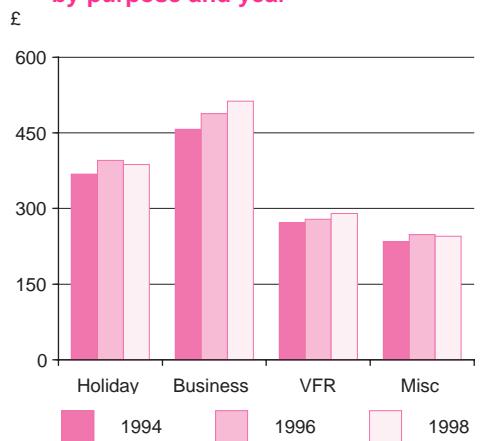
#### Visits and spending by mode of travel

The breakdown of UK residents' visits abroad and spending by mode of travel and purpose of visit is shown in **tables 3.07 and 3.08**. Between 1994 and 1998 visits abroad by air rose by six per cent per

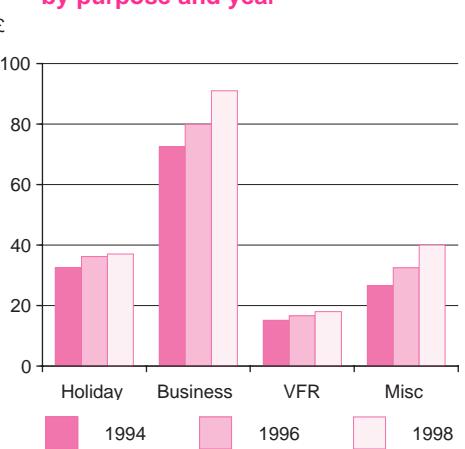
#### 3.04 Average length of stay by purpose and year



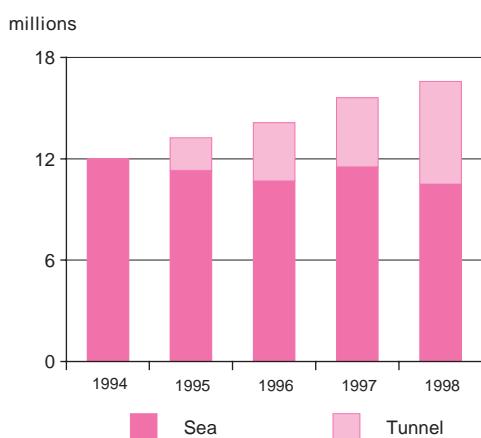
#### 3.05 Average spending per visit by purpose and year



#### 3.06 Average spending per day by purpose and year



### 3.07 Visits by sea and tunnel by year



year on average, but the proportion of total visits accounted for by air travel fell from 70 per cent to 67 per cent having increased a little from 66 per cent in 1997. Whilst the number of visits by sea fell only slightly over the same period, the proportion of total visits accounted for by sea travel fell from 30 per cent to 21 per cent. **Figure 3.07** shows the number of visits by UK residents' abroad by sea and tunnel. Traffic through the tunnel has grown since its opening in 1994 and accounted for 12 per cent of all UK residents' visits abroad in 1998.

Looking in detail at the growth in tunnel traffic between 1997 and 1998, it can be seen that large increases were noted in the number of business visits, up by 75 per cent, and in the number of package holiday trips, which had doubled in number. The pattern of change for spending was broadly similar to that for visits.

### Visits and spending by country of visit

**Tables 3.09 to 3.10** show the breakdown of visits and spending by UK residents by country of visit between 1994 and 1998.

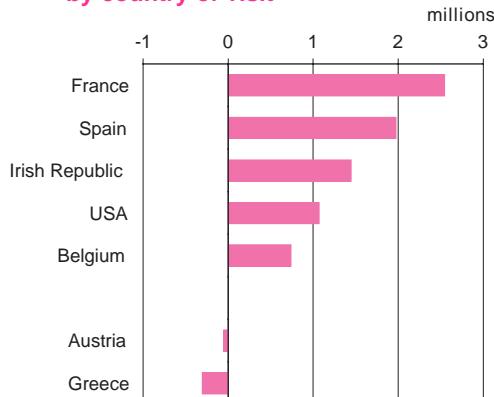
France was the most popular destination for UK residents travelling abroad between 1994 and 1998 with an average annual rise in visits of six per cent (**table 3.09**). However, from 1997 to 1998 the rise in visits to France was just three per cent compared to the rise of 13 per cent between 1996 and 1997.

The countries accounting for the largest increases in the number of visits abroad between 1994 and 1998 are shown in **figure 3.08**. After France, the largest numbers of visits by UK residents over the period were made to Spain, the Irish Republic and the USA. In this same period the number of visits to Greece fell, though 350,000 more visits were made to that country in 1998 than in 1997.

Visits by UK residents have increased most in percentage terms to destinations further afield. The largest such increase being in visits to Central and South America, which rose by 42 per cent between 1997 and 1998 and contributed to an average annual growth rate of 36 per cent per year since 1994. The bulk of this growth was in holiday visits to Mexico. The number of visits in 1998 to the former states of Yugoslavia show a large percentage increase over the 1994 figure, but the level is still only a fifth of that in 1990.

The highest increase in expenditure was shown on visits to the USA, with spending in 1998 up over £1 billion from the 1994 level.

### 3.08 Change in number of visits 94-98 by country of visit



## Average stay and spending by country of visit

**Tables 3.11 and 3.12** show the breakdown of the number of nights spent abroad by UK residents, together with their average length of stay, average spending per visit and average spending per day. The shortest visits throughout the period were made to Belgium, averaging three days, and to France and the Netherlands, both averaging under five days. These low averages were due to a high proportion of day trips being made to these countries, with a third of visits to Belgium being day trips.

The longest visits were made to destinations further afield; visits over the period 1994 to 1998 to Australia and New Zealand averaged over 45 nights in length. These countries also accounted for spending of £1,000 per visit on average, the highest recorded levels over the period. The lowest levels of spending were made on visits to nearby EU countries, with an average of less than £250 spent on visits to France, the Irish Republic and Benelux countries.

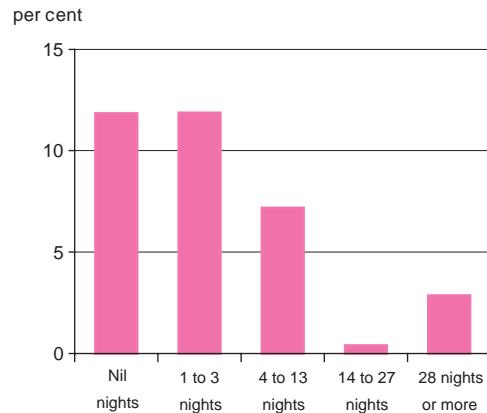
## Visits and spending by length of stay

The last two tables in this section (**tables 3.13 and 3.14**) break down UK residents' visits and spending abroad by length of stay. Information on length of stay is not available for visits to the Irish Republic; hence figures shown for the individual lengths of stay do not sum to the totals in these two tables.

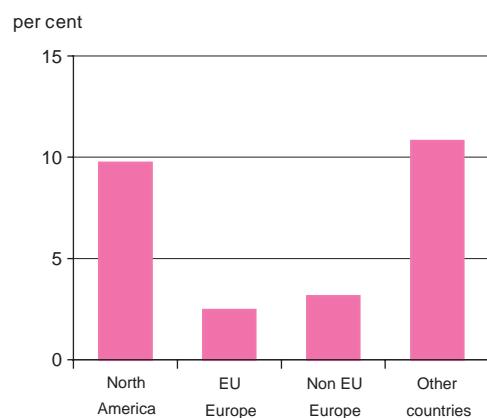
The largest levels of growth between 1994 and 1998 have occurred in the number of day trips and short breaks taken, that is, visits lasting less than four nights (**figure 3.09**). There has been an average annual growth of 12 per cent in these short visits abroad. There has also been growth in the number of longer visits made; this growth rate has averaged four per cent per annum since 1994. The largest growth in visits lasting 4 to 27 nights, predominantly holiday visits, has been to those destinations further afield (**figure 3.10**).

From the tables it can be seen, that there was a fall in the number of day trips taken this year, from the record five million visits made in 1997. However, these day visitors increased their spending per trip from £67 per visit in 1997 to £87 in 1998. This contributed to an increase in spending on day trips of 25 per cent. Between 1997 and 1998 there was a large growth in the number of visits lasting from 4 to 13 nights. The majority of these additional longer trips were holiday visits.

## 3.09 Average annual growth of visits by duration of stay 1994 - 1998



## 3.10 Average annual growth of visits lasting 4-27 nights 1994 - 1998



### 3.01

#### Visits and nights by quarter of year 1994 to 1998

Quarter	Visits (thousands)			Nights (thousands)	
	not seasonally adjusted	<i>per cent change from year earlier</i>	seasonally adjusted	not seasonally adjusted	<i>per cent change from year earlier</i>
1994	1	6,770	2.4	9,430	73,948
	2	10,441	10.8	9,870	111,996
	3	13,894	7.8	10,130	179,835
	4	8,524	9.3	10,200	80,816
1995	1	7,185	6.1	9,980	74,062
	2	10,993	5.3	10,260	115,730
	3	14,028	1.0	10,410	177,072
	4	9,140	7.2	10,690	83,928
1996	1	7,531	4.8	10,210	84,450
	2	10,743	-2.3	10,120	110,961
	3	13,889	-1.0	10,420	169,623
	4	9,888	8.2	11,300	84,743
1997	1	8,153	8.3	11,000	84,549
	2	11,889	10.7	11,240	115,836
	3	15,181	9.3	11,470	177,166
	4	10,734	8.6	12,250	85,975
1998	1	9,178	12.6	12,480	88,998
	2	13,242	11.4	12,520	130,569
	3	16,974	11.8	12,810	191,054
	4	11,479	6.9	13,060	98,586

## 3.02

## Spending at current and 1995 constant prices by quarter of year 1994 to 1998

Quarter	Spending (£ million)			Constant price spending (£ million)		
	not seasonally adjusted	<i>per cent change from year earlier</i>	seasonally adjusted	not seasonally adjusted	<i>per cent change from year earlier</i>	seasonally adjusted
1994	1 2,553	16.1	3,510	2,678	25.8	3,620
	2 3,514	9.5	3,530	3,657	11.9	3,660
	3 5,353	10.0	3,620	5,500	8.9	3,780
	4 2,945	9.2	3,720	3,017	10.2	3,800
1995	1 2,653	3.9	3,600	2,748	2.6	3,670
	2 3,946	12.3	3,960	3,973	8.6	3,960
	3 5,553	3.7	3,870	5,503	0.1	3,850
	4 3,234	9.8	3,950	3,162	4.8	3,920
1996	1 3,064	15.5	4,020	2,955	7.5	3,860
	2 3,962	0.4	3,920	3,810	-4.1	3,750
	3 5,681	2.3	3,980	5,516	0.2	3,870
	4 3,516	8.7	4,290	3,616	14.4	4,420
1997	1 3,129	2.1	4,050	3,333	12.8	4,340
	2 4,266	7.7	4,230	4,640	21.8	4,590
	3 5,899	3.8	4,190	6,607	19.8	4,730
	4 3,637	3.4	4,460	4,072	12.6	5,000
1998	1 3,646	16.5	4,800	4,151	24.5	5,430
	2 4,885	14.5	4,730	5,513	18.8	5,380
	3 6,617	12.2	4,800	7,448	12.7	5,380
	4 4,341	19.3	5,160	4,735	16.3	5,660

### 3.03

### Number of visits by main area and purpose of visit 1994 to 1998

	Visits (thousands)					Change 1997-98	Growth 1997-98	Average Annual Growth 1994-98
	1994	1995	1996	1997	1998			
<b>North America</b>								
Holiday	1,768	1,957	2,267	2,244	2,591	347	15.5	10.0
of which inclusive tour	573	706	866	806	952	146	18.1	13.5
Business	531	573	668	646	771	125	19.3	9.8
Visiting friends or relatives	563	523	588	629	690	61	9.7	5.2
Miscellaneous	65	67	61	76	105	29	38.2	12.7
All visits	2,927	3,120	3,584	3,594	4,158	564	15.7	9.2
<b>EU Europe</b>								
Holiday	20,519	21,225	19,428	21,594	23,510	1,916	8.9	3.5
of which inclusive tour	11,249	11,414	9,570	11,043	12,328	1,285	11.6	2.3
Business	4,058	4,489	5,034	5,226	5,878	652	12.5	9.7
Visiting friends or relatives	2,890	3,176	3,540	3,816	4,129	313	8.2	9.3
Miscellaneous	1,913	2,192	2,588	3,316	3,719	403	12.2	18.1
All visits	29,379	31,081	30,591	33,952	37,237	3,285	9.7	6.1
<b>Non EU Europe</b>								
Holiday	2,807	2,418	2,593	2,684	3,058	374	13.9	2.2
of which inclusive tour	2,063	1,772	1,955	1,981	2,203	222	11.2	1.7
Business	527	534	570	636	725	89	14.0	8.3
Visiting friends or relatives	318	311	369	404	454	50	12.4	9.3
Miscellaneous	65	74	90	69	78	9	13.0	4.7
All visits	3,717	3,337	3,622	3,793	4,315	522	13.8	3.8
<b>Other Countries</b>								
Holiday	2,095	2,208	2,477	2,616	3,147	531	20.3	10.7
of which inclusive tour	1,206	1,274	1,509	1,562	1,953	391	25.0	12.8
Business	498	517	608	659	657	-2	-0.3	7.2
Visiting friends or relatives	903	929	1,004	1,155	1,179	24	2.1	6.9
Miscellaneous	112	153	164	188	180	-8	-4.3	12.6
All visits	3,608	3,808	4,253	4,618	5,163	545	11.8	9.4
<b>Total World</b>								
Holiday	27,188	27,807	26,765	29,138	32,306	3,168	10.9	4.4
of which inclusive tour	15,092	15,166	13,901	15,393	17,437	2,044	13.3	3.7
Business	5,613	6,113	6,879	7,166	8,033	867	12.1	9.4
Visiting friends or relatives	4,674	4,939	5,502	6,004	6,452	448	7.5	8.4
Miscellaneous	2,155	2,486	2,904	3,649	4,082	433	11.9	17.3
All visits	39,630	41,345	42,050	45,957	50,872	4,915	10.7	6.4

## 3.04

## Spending by main area and purpose of visit 1994 to 1998

	Spending (£million)					Change 1997-98 (£million)	Growth 1997-98 (%)	Average Annual Growth 1994-98 (%)
	1994	1995	1996	1997	1998			
<b>North America</b>								
Holiday	1,289	1,359	1,713	1,747	1,998	251	14.4	11.6
of which inclusive tour	497	554	716	668	804	136	20.4	12.8
Business	461	576	662	604	815	211	34.9	15.3
Visiting friends or relatives	232	232	244	282	316	34	12.1	8.0
Miscellaneous	51	61	79	80	109	29	36.3	20.9
All visits	2,033	2,229	2,698	2,713	3,239	526	19.4	12.3
<b>EU Europe</b>								
Holiday	6,217	6,577	6,033	6,492	7,157	665	10.2	3.6
of which inclusive tour	3,866	4,031	3,430	3,767	4,104	337	8.9	1.5
Business	1,311	1,495	1,638	1,702	2,014	312	18.3	11.3
Visiting friends or relatives	530	597	661	689	815	126	18.3	11.4
Miscellaneous	339	391	474	568	667	99	17.4	18.4
All visits	8,397	9,059	8,806	9,451	10,653	1,202	12.7	6.1
<b>Non EU Europe</b>								
Holiday	1,080	950	1,028	1,011	1,086	75	7.4	0.1
of which inclusive tour	802	719	786	741	766	25	3.4	-1.1
Business	255	294	309	293	446	153	52.2	15.0
Visiting friends or relatives	72	70	84	95	100	5	5.3	8.6
Miscellaneous	29	48	32	29	39	10	34.5	7.7
All visits	1,436	1,363	1,453	1,428	1,672	244	17.1	3.9
<b>Other Countries</b>								
Holiday	1,441	1,539	1,836	1,856	2,254	398	21.4	11.8
of which inclusive tour	829	863	1,061	1,034	1,238	204	19.7	10.5
Business	538	609	749	751	849	98	13.0	12.1
Visiting friends or relatives	435	460	543	584	636	52	8.9	10.0
Miscellaneous	86	128	136	147	186	39	26.5	21.3
All visits	2,500	2,736	3,265	3,338	3,926	588	17.6	11.9
<b>Total World</b>								
Holiday	10,026	10,425	10,610	11,107	12,495	1,388	12.5	5.7
of which inclusive tour	5,994	6,167	5,993	6,210	6,913	703	11.3	3.6
Business	2,565	2,974	3,359	3,351	4,124	773	23.1	12.6
Visiting friends or relatives	1,270	1,358	1,533	1,650	1,869	219	13.3	10.1
Miscellaneous	504	629	721	823	1,001	178	21.6	18.7
All visits	14,365	15,386	16,223	16,931	19,489	2,558	15.1	7.9

**3.05**

**Number of nights and average length of stay by main area and purpose of visit 1994 to 1998**

	Nights (thousands)					Average length of stay (nights)				
	1994	1995	1996	1997	1998	1994	1995	1996	1997	1998
<b>North America</b>										
Holiday	30,410	31,390	37,385	36,313	39,347	17.2	16.0	16.5	16.2	15.2
of which inclusive tour	8,515	9,784	12,294	11,421	12,851	14.9	13.9	14.2	14.2	13.5
Business	5,302	6,352	7,454	6,282	8,077	10.0	11.1	11.2	9.7	10.5
Visiting friends or relatives	12,876	11,704	12,865	12,706	14,609	22.9	22.4	21.9	20.2	21.2
Miscellaneous	1,937	3,000	2,059	2,608	2,846	29.7	44.6	33.5	34.2	27.1
All visits	50,524	52,446	59,762	57,909	64,878	17.3	16.8	16.7	16.1	15.6
<b>EU Europe</b>										
Holiday	197,613	195,081	169,555	183,439	200,917	9.6	9.2	8.7	8.5	8.5
of which inclusive tour	115,814	114,924	92,424	104,356	114,119	10.3	10.1	9.7	9.5	9.3
Business	18,374	19,311	20,603	18,270	22,124	4.5	4.3	4.1	3.5	3.8
Visiting friends or relatives	28,924	31,490	33,221	34,609	37,935	10.0	9.9	9.4	9.1	9.2
Miscellaneous	9,626	9,363	10,435	9,137	11,253	5.0	4.3	4.0	2.8	3.0
All visits	254,537	255,244	233,813	245,455	272,228	8.7	8.2	7.6	7.2	7.3
<b>Non EU Europe</b>										
Holiday	35,748	28,238	32,023	29,713	34,568	12.7	11.7	12.4	11.1	11.3
of which inclusive tour	24,247	20,274	22,938	21,550	24,281	11.8	11.4	11.7	10.9	11.0
Business	3,729	3,355	3,979	4,466	4,303	7.1	6.3	7.0	7.0	5.9
Visiting friends or relatives	5,321	5,216	6,357	6,598	6,934	16.7	16.8	17.3	16.3	15.3
Miscellaneous	1,850	2,077	965	1,102	1,563	28.5	28.0	10.7	16.0	20.0
All visits	46,648	38,886	43,324	41,879	47,368	12.6	11.7	12.0	11.0	11.0
<b>Other Countries</b>										
Holiday	44,591	47,067	53,975	52,991	61,775	21.3	21.3	21.8	20.3	19.6
of which inclusive tour	17,357	17,530	20,978	21,040	25,406	14.4	13.8	13.9	13.5	13.0
Business	7,997	9,593	10,028	10,775	10,591	16.1	18.6	16.5	16.4	16.1
Visiting friends or relatives	36,706	38,742	40,128	45,698	43,049	40.7	41.7	40.0	39.6	36.5
Miscellaneous	5,594	8,814	8,746	8,819	9,317	50.0	57.5	53.5	46.9	51.8
All visits	94,887	104,216	112,878	118,283	124,732	26.3	27.4	26.5	25.6	24.2
<b>Total World</b>										
Holiday	308,361	301,776	292,938	302,456	336,606	11.3	10.9	10.9	10.4	10.4
of which inclusive tour	165,933	162,511	148,634	158,367	176,658	11.0	10.7	10.7	10.3	10.1
Business	35,402	38,610	42,064	39,793	45,095	6.3	6.3	6.1	5.6	5.6
Visiting friends or relatives	83,827	87,151	92,571	99,610	102,527	17.9	17.7	16.8	16.6	15.9
Miscellaneous	19,007	23,255	22,205	21,667	24,978	8.8	9.4	7.7	5.9	6.1
All visits	446,596	450,792	449,778	463,526	509,206	11.3	10.9	10.7	10.1	10.0

## 3.06

## Average spending per visit and spending per day by main area and purpose of visit 1994 to 1998

	Average spending per visit (£)					Average spending per day (£)				
	1994	1995	1996	1997	1998	1994	1995	1996	1997	1998
<b>North America</b>										
Holiday	729	694	756	779	771	42	43	46	48	51
<i>of which inclusive tour</i>	867	784	827	828	845	58	57	58	58	63
Business	870	1,005	991	936	1,057	87	91	89	96	101
Visiting friends or relatives	413	444	415	449	458	18	20	19	22	22
Miscellaneous	775	911	1,278	1,045	1,035	26	20	38	31	38
All visits	695	714	753	755	779	40	42	45	47	50
<b>EU Europe</b>										
Holiday	302	309	310	300	303	31	34	35	35	36
<i>of which inclusive tour</i>	344	352	358	341	333	33	35	37	36	36
Business	323	333	325	326	343	71	77	80	93	91
Visiting friends or relatives	183	188	187	181	197	18	19	20	20	21
Miscellaneous	177	178	183	171	179	35	42	45	62	59
All visits	285	291	287	278	286	33	35	38	38	39
<b>Non EU Europe</b>										
Holiday	385	393	396	377	355	30	34	32	34	31
<i>of which inclusive tour</i>	389	406	402	374	348	33	35	34	34	32
Business	484	552	543	461	615	68	88	78	66	104
Visiting friends or relatives	226	224	227	236	221	14	13	13	14	14
Miscellaneous	449	653	357	414	499	16	23	33	26	25
All visits	386	408	401	377	388	31	35	34	34	35
<b>Other Countries</b>										
Holiday	688	697	741	710	716	32	33	34	35	36
<i>of which inclusive tour</i>	687	677	703	662	634	48	49	51	49	49
Business	1,080	1,177	1,233	1,141	1,291	67	63	75	70	80
Visiting friends or relatives	482	495	541	505	540	12	12	14	13	15
Miscellaneous	764	837	834	780	1,032	15	15	16	17	20
All visits	693	719	768	723	760	26	26	29	28	31
<b>Total World</b>										
Holiday	368	374	396	381	386	32	34	36	37	37
<i>of which inclusive tour</i>	397	406	431	403	396	36	38	40	39	39
Business	457	487	488	468	513	72	77	80	84	91
Visiting friends or relatives	272	275	279	275	290	15	16	17	17	18
Miscellaneous	234	253	248	226	245	27	27	32	38	40
All visits	362	372	385	368	383	32	34	36	36	38

**3.07**

**Number of visits by mode of travel and purpose of visit 1994 to 1998**

	Visits (thousands)					Change 1997-98	Growth 1997-98	Average Annual Growth 1994-98
	1994	1995	1996	1997	1998			
<b>Air</b>								
Holiday	19,262	19,391	18,375	19,937	22,945	3,008	15.1	4.5
of which inclusive tour	12,119	12,089	11,239	12,203	13,897	1,694	13.9	3.5
Business	4,486	4,735	5,152	5,575	6,077	502	9.0	7.9
Visiting friends or relatives	3,271	3,389	3,744	4,094	4,449	355	8.7	8.0
Miscellaneous	606	582	636	734	812	78	10.6	7.6
All visits	27,624	28,097	27,907	30,341	34,283	3,942	13.0	5.5
<b>Sea</b>								
Holiday	7,926	7,305	6,481	6,984	6,216	-768	-11.0	-5.9
of which inclusive tour	2,973	2,847	2,200	2,582	2,260	-322	-12.5	-6.6
Business	1,114	969	1,061	1,018	955	-63	-6.2	-3.8
Visiting friends or relatives	1,403	1,363	1,459	1,567	1,549	-18	-1.1	2.5
Miscellaneous	1,549	1,674	1,685	1,952	1,778	-174	-8.9	3.5
All visits	11,991	11,311	10,686	11,522	10,498	-1,024	-8.9	-3.3
<b>Tunnel</b>								
Holiday	0	1,112	1,910	2,217	3,145	928	41.9	
of which inclusive tour	0	231	463	608	1,280	672	110.5	
Business	14	409	666	572	1,000	428	74.8	
Visiting friends or relatives	0	186	299	343	454	111	32.4	
Miscellaneous	0	231	583	963	1,492	529	54.9	
All visits	14	1,937	3,457	4,095	6,092	1,997	48.8	
<b>Total</b>								
Holiday	27,188	27,807	26,765	29,138	32,306	3,168	10.9	4.4
of which inclusive tour	15,092	15,166	13,901	15,393	17,437	2,044	13.3	3.7
Business	5,613	6,113	6,879	7,166	8,033	867	12.1	9.4
Visiting friends or relatives	4,674	4,939	5,502	6,004	6,452	448	7.5	8.4
Miscellaneous	2,155	2,486	2,904	3,649	4,082	433	11.9	17.3
All visits	39,630	41,345	42,050	45,957	50,872	4,915	10.7	6.4

## 3.08

## Spending by mode of travel and purpose of visit 1994 to 1998

	Spending (£million)					Change 1997-98 (£million)	Growth 1997-98 (%)	Average Annual Growth 1994-98 (%)
	1994	1995	1996	1997	1998			
<b>Air</b>								
Holiday	8,073	8,365	8,587	8,868	10,003	1,135	12.8	5.5
of which inclusive tour	5,043	5,149	5,110	5,135	5,684	549	10.7	3.0
Business	2,210	2,484	2,772	2,834	3,414	580	20.5	11.5
Visiting friends or relatives	1,008	1,053	1,190	1,298	1,497	199	15.3	10.4
Miscellaneous	303	347	377	402	482	80	19.9	12.3
All visits	11,595	12,250	12,926	13,402	15,397	1,995	14.9	7.3
<b>Sea</b>								
Holiday	1,953	1,815	1,559	1,794	1,720	-74	-4.1	-3.1
of which inclusive tour	951	958	756	916	885	-31	-3.4	-1.8
Business	353	368	393	381	416	35	9.2	4.2
Visiting friends or relatives	262	280	292	299	286	-13	-4.3	2.2
Miscellaneous	201	255	266	317	304	-13	-4.1	10.9
All visits	2,768	2,718	2,509	2,791	2,726	-65	-2.3	-0.4
<b>Tunnel</b>								
Holiday	0	246	465	444	773	329	74.1	
of which inclusive tour	0	59	128	159	345	186	117.0	
Business	2	122	195	137	293	156	113.9	
Visiting friends or relatives	0	25	50	53	86	33	62.3	
Miscellaneous	0	26	78	104	215	111	106.7	
All visits	2	419	788	739	1,367	628	85.0	
<b>Total</b>								
Holiday	10,026	10,425	10,610	11,107	12,495	1,388	12.5	5.7
of which inclusive tour	5,994	6,167	5,993	6,210	6,913	703	11.3	3.6
Business	2,565	2,974	3,359	3,351	4,124	773	23.1	12.6
Visiting friends or relatives	1,270	1,358	1,533	1,650	1,869	219	13.3	10.1
Miscellaneous	504	629	721	823	1,001	178	21.6	18.7
All visits	14,365	15,386	16,223	16,931	19,489	2,558	15.1	7.9

3.09

Number of visits by country of visit 1994 to 1998

	Visits (thousands)					Change 1997-98	Growth 1997-98	Average Annual Growth 1994-98
	1994	1995	1996	1997	1998			
Canada	455	463	506	566	616	50	8.8	7.9
USA	2,472	2,657	3,079	3,028	3,542	514	17.0	9.4
<b>North America</b>	<b>2,927</b>	<b>3,120</b>	<b>3,584</b>	<b>3,594</b>	<b>4,158</b>	<b>564</b>	<b>15.7</b>	<b>9.2</b>
Austria	587	600	415	425	535	110	25.9	-2.3
Belgium	959	1,077	1,421	1,419	1,699	280	19.7	15.4
Denmark	227	221	248	264	231	-33	-12.5	0.4
Finland	76	81	95	80	108	28	35.0	9.2
France	8,973	9,645	9,834	11,149	11,518	369	3.3	6.4
Germany	1,887	1,899	1,898	2,023	2,062	39	1.9	2.2
Greece	2,164	2,056	1,460	1,512	1,860	348	23.0	-3.7
Irish Republic	2,491	2,809	3,169	3,613	3,937	324	9.0	12.1
Italy	1,528	1,600	1,558	1,801	2,012	211	11.7	7.1
Luxembourg	44	46	33	53	61	8	15.1	8.5
Netherlands	1,399	1,364	1,532	1,756	1,952	196	11.2	8.7
Portugal	1,179	1,211	1,102	1,304	1,299	-5	-0.4	2.5
Spain	7,676	8,239	7,545	8,281	9,650	1,369	16.5	5.9
Sweden	190	233	280	273	313	40	14.7	13.3
<b>EU Europe</b>	<b>29,379</b>	<b>31,081</b>	<b>30,591</b>	<b>33,952</b>	<b>37,237</b>	<b>3,285</b>	<b>9.7</b>	<b>6.1</b>
Cyprus	971	669	709	713	952	239	33.5	-0.5
Gibraltar	28	26	31	40	39	-1	-2.5	8.6
Iceland	24	23	21	27	43	16	59.3	15.7
Malta	464	386	395	374	457	83	22.2	-0.4
Norway	182	226	208	262	254	-8	-3.1	8.7
Switzerland	570	516	509	580	652	72	12.4	3.4
Turkey	716	856	1,032	998	1,037	39	3.9	9.7
Central & Eastern Europe*	600	475	521	548	616	68	12.4	0.7
Former USSR	121	121	126	138	144	6	4.3	4.4
Former Yugoslavia	40	38	71	113	122	9	8.0	32.2
<b>Non EU Europe</b>	<b>3,717</b>	<b>3,337</b>	<b>3,622</b>	<b>3,793</b>	<b>4,315</b>	<b>522</b>	<b>13.8</b>	<b>3.8</b>
North Africa	507	484	536	577	651	74	12.8	6.4
South Africa	127	190	202	230	277	47	20.4	21.5
Rest of Africa	377	381	349	406	310	-96	-23.6	-4.8
Israel	139	172	145	149	160	11	7.4	3.6
Other Middle East	210	217	241	265	281	16	6.0	7.6
Hong Kong	149	128	153	180	162	-18	-10.0	2.1
India	304	348	413	402	439	37	9.2	9.6
Japan	79	74	99	95	129	34	35.8	13.0
Rest of Asia	678	726	788	787	890	103	13.1	7.0
Australia	276	291	287	339	407	68	20.1	10.2
New Zealand	70	71	89	86	97	11	12.8	8.5
Caribbean*	457	385	534	626	705	79	12.6	11.4
Central & South America*	108	139	206	257	364	107	41.6	35.5
Rest of the World*	126	203	210	219	293	74	33.8	23.5
<b>Other Countries</b>	<b>3,608</b>	<b>3,808</b>	<b>4,253</b>	<b>4,618</b>	<b>5,163</b>	<b>545</b>	<b>11.8</b>	<b>9.4</b>
<b>Total World</b>	<b>39,630</b>	<b>41,345</b>	<b>42,050</b>	<b>45,957</b>	<b>50,872</b>	<b>4,915</b>	<b>10.7</b>	<b>6.4</b>

## 3.10

## Spending by country of visit 1994 to 1998

	Spending (£million)					Change 1997-98 (£million)	Growth 1997-98 (%)	Average Annual Growth 1994-98 (%)
	1994	1995	1996	1997	1998			
Canada	274	282	333	374	412	38	10.2	10.7
USA	1,760	1,947	2,366	2,339	2,827	488	20.9	12.6
<b>North America</b>	<b>2,033</b>	<b>2,229</b>	<b>2,698</b>	<b>2,713</b>	<b>3,239</b>	<b>526</b>	<b>19.4</b>	<b>12.3</b>
Austria	258	249	207	180	241	61	33.9	-1.7
Belgium	161	211	255	284	311	27	9.5	17.9
Denmark	64	64	84	86	69	-17	-19.8	1.9
Finland	32	34	39	28	40	12	42.9	5.7
France	1,956	2,107	2,015	2,256	2,663	407	18.0	8.0
Germany	516	546	562	597	597	0	0.0	3.7
Greece	829	783	576	588	651	63	10.7	-5.9
Irish Republic	545	620	705	764	749	-15	-2.0	8.3
Italy	659	691	733	828	1,025	197	23.8	11.7
Luxembourg	12	9	11	13	12	-1	-7.7	0.0
Netherlands	318	300	352	398	474	76	19.1	10.5
Portugal	416	483	452	492	468	-24	-4.9	3.0
Spain	2,555	2,877	2,704	2,825	3,236	411	14.5	6.1
Sweden	63	69	93	94	96	2	2.1	11.1
<b>EU Europe</b>	<b>8,397</b>	<b>9,059</b>	<b>8,806</b>	<b>9,451</b>	<b>10,653</b>	<b>1,202</b>	<b>12.7</b>	<b>6.1</b>
Cyprus	408	284	285	296	391	95	32.1	-1.1
Gibraltar	14	7	8	10	13	3	30.0	-1.8
Iceland	11	9	12	11	17	6	54.5	11.5
Malta	145	118	118	107	114	7	6.5	-5.8
Norway	55	61	75	89	115	26	29.2	20.2
Switzerland	236	248	210	218	300	82	37.6	6.2
Turkey	275	355	406	369	328	-41	-11.1	4.5
Central & Eastern Europe*	199	151	176	197	229	32	16.2	3.6
Former USSR	73	95	114	88	119	31	35.2	13.0
Former Yugoslavia	18	34	50	45	47	2	4.4	27.1
<b>Non EU Europe</b>	<b>1,436</b>	<b>1,363</b>	<b>1,453</b>	<b>1,428</b>	<b>1,672</b>	<b>244</b>	<b>17.1</b>	<b>3.9</b>
North Africa	183	191	216	231	234	3	1.3	6.3
South Africa	73	143	194	188	250	62	33.0	36.0
Rest of Africa	202	252	236	241	213	-28	-11.6	1.3
Israel	68	76	75	68	82	14	20.6	4.8
Other Middle East	119	118	146	147	171	24	16.3	9.5
Hong Kong	125	106	146	129	91	-38	-29.5	-7.6
India	156	180	230	228	242	14	6.1	11.6
Japan	78	80	101	84	120	36	42.9	11.4
Rest of Asia	572	628	665	636	746	110	17.3	6.9
Australia	316	329	409	491	542	51	10.4	14.4
New Zealand	75	94	125	106	123	17	16.0	13.2
Caribbean*	314	256	336	388	480	92	23.7	11.2
Central & South America*	91	108	175	184	336	152	82.6	38.6
Rest of the World*	128	174	212	217	296	79	36.4	23.3
<b>Other Countries</b>	<b>2,500</b>	<b>2,736</b>	<b>3,265</b>	<b>3,338</b>	<b>3,926</b>	<b>588</b>	<b>17.6</b>	<b>11.9</b>
<b>Total World</b>	<b>14,365</b>	<b>15,386</b>	<b>16,223</b>	<b>16,931</b>	<b>19,489</b>	<b>2,558</b>	<b>15.1</b>	<b>7.9</b>

3.11

Number of nights and average length of stay by country of visit 1994 to 1998

	Nights (thousands)					Average length of stay (nights)				
	1994	1995	1996	1997	1998	1994	1995	1996	1997	1998
Canada	9,614	9,160	10,367	10,613	11,083	21	20	21	19	18
USA	40,910	43,286	49,395	47,295	53,795	17	16	16	16	15
<b>North America</b>	<b>50,524</b>	<b>52,446</b>	<b>59,762</b>	<b>57,909</b>	<b>64,878</b>	<b>17</b>	<b>17</b>	<b>17</b>	<b>16</b>	<b>16</b>
Austria	5,437	5,086	3,302	3,488	4,403	9	8	8	8	8
Belgium	3,276	3,777	3,832	4,001	4,098	3	4	3	3	2
Denmark	1,551	1,529	2,051	1,701	1,675	7	7	8	6	7
Finland	648	616	769	558	986	9	8	8	7	9
France	56,638	49,153	46,383	48,534	50,860	6	5	5	4	4
Germany	14,617	14,599	12,714	12,579	12,797	8	8	7	6	6
Greece	28,606	26,489	19,969	20,286	24,027	13	13	14	13	13
Irish Republic	16,499	17,709	19,843	21,208	22,409	7	6	6	6	6
Italy	15,060	15,741	15,232	15,749	18,158	10	10	10	9	9
Luxembourg	278	137	133	378	408	6	3	4	7	7
Netherlands	6,609	6,103	7,360	7,144	7,758	5	4	5	4	4
Portugal	13,590	14,381	12,911	14,948	14,792	12	12	12	11	11
Spain	90,231	98,315	87,310	92,944	107,620	12	12	12	11	11
Sweden	1,496	1,609	2,003	1,938	2,238	8	7	7	7	7
<b>EU Europe</b>	<b>254,537</b>	<b>255,244</b>	<b>233,813</b>	<b>245,455</b>	<b>272,228</b>	<b>9</b>	<b>8</b>	<b>8</b>	<b>7</b>	<b>7</b>
Cyprus	13,870	8,767	9,614	9,382	12,009	14	13	14	13	13
Gibraltar	310	341	254	430	573	11	13	8	11	15
Iceland	181	185	172	279	442	7	8	8	11	10
Malta	5,664	4,566	4,766	4,262	5,148	12	12	12	11	11
Norway	1,912	2,036	2,652	2,089	2,384	10	9	13	8	9
Switzerland	4,774	3,662	3,678	4,399	4,242	8	7	7	8	7
Turkey	10,216	11,740	13,808	12,400	13,068	14	14	13	12	13
Central & Eastern Europe*	7,280	5,029	5,323	5,264	5,856	12	11	10	10	10
Former USSR	1,532	1,588	1,494	2,110	2,195	13	13	12	15	15
Former Yugoslavia	909	972	1,562	1,263	1,451	23	26	22	11	12
<b>Non EU Europe</b>	<b>46,648</b>	<b>38,886</b>	<b>43,324</b>	<b>41,879</b>	<b>47,368</b>	<b>13</b>	<b>12</b>	<b>12</b>	<b>11</b>	<b>11</b>
North Africa	6,575	6,584	6,658	7,608	7,911	13	14	12	13	12
South Africa	3,348	4,480	5,854	5,395	6,429	26	24	29	23	23
Rest of Africa	8,761	9,536	8,819	11,019	7,869	23	25	25	27	25
Israel	2,710	3,139	2,567	2,133	2,137	20	18	18	14	13
Other Middle East	4,657	5,015	4,476	5,987	6,413	22	23	19	23	23
Hong Kong	4,043	2,972	3,561	4,630	2,936	27	23	23	26	18
India	11,391	13,225	14,116	13,286	12,678	37	38	34	33	29
Japan	1,825	1,311	1,926	2,082	2,607	23	18	19	22	20
Rest of Asia	24,286	27,545	28,332	26,582	28,623	36	38	36	34	32
Australia	11,448	13,498	14,569	15,395	18,707	41	46	51	45	46
New Zealand	2,829	3,285	3,708	4,255	4,687	40	46	42	49	48
Caribbean*	8,421	7,756	9,936	11,556	12,894	18	20	19	18	18
Central & South America*	2,535	3,313	5,088	5,484	7,238	23	24	25	21	20
Rest of the World*	2,059	2,556	3,267	2,870	3,603	16	13	16	13	12
<b>Other Countries</b>	<b>94,887</b>	<b>104,216</b>	<b>112,878</b>	<b>118,283</b>	<b>124,732</b>	<b>26</b>	<b>27</b>	<b>27</b>	<b>26</b>	<b>24</b>
<b>Total World</b>	<b>446,596</b>	<b>450,792</b>	<b>449,778</b>	<b>463,526</b>	<b>509,206</b>	<b>11</b>	<b>11</b>	<b>11</b>	<b>10</b>	<b>10</b>

## 3.12

## Average spending per visit and spending per day by country of visit 1994 to 1998

	Average spending per visit (£)					Average spending per day (£)				
	1994	1995	1996	1997	1998	1994	1995	1996	1997	1998
Canada	602	608	658	661	669	28	31	32	35	37
USA	712	733	768	772	798	43	45	48	49	53
<b>North America</b>	<b>695</b>	<b>714</b>	<b>753</b>	<b>755</b>	<b>779</b>	<b>40</b>	<b>42</b>	<b>45</b>	<b>47</b>	<b>50</b>
Austria	439	415	498	422	450	47	49	63	52	55
Belgium	168	195	179	200	183	49	56	67	71	76
Denmark	280	287	340	327	300	41	42	41	51	41
Finland	419	425	412	349	375	49	56	51	50	41
France	218	218	205	202	231	35	43	43	46	52
Germany	273	288	296	295	289	35	37	44	47	47
Greece	383	381	394	389	350	29	30	29	29	27
Irish Republic	219	221	223	211	190	33	35	36	36	33
Italy	431	432	471	460	510	44	44	48	53	56
Luxembourg	264	193	328	239	194	42	65	81	33	29
Netherlands	227	220	229	227	243	48	49	48	56	61
Portugal	353	399	410	377	360	31	34	35	33	32
Spain	333	349	358	341	335	28	29	31	30	30
Sweden	331	296	334	345	307	42	43	47	48	43
<b>EU Europe</b>	<b>285</b>	<b>291</b>	<b>287</b>	<b>278</b>	<b>286</b>	<b>33</b>	<b>35</b>	<b>38</b>	<b>38</b>	<b>39</b>
Cyprus	420	425	402	415	411	29	32	30	32	33
Gibraltar	512	255	263	257	325	47	20	32	24	22
Iceland	463	417	584	406	389	63	51	70	39	38
Malta	313	305	300	286	249	26	26	25	25	22
Norway	303	269	358	338	451	29	30	28	42	48
Switzerland	415	481	412	376	460	50	68	57	50	71
Turkey	384	415	394	370	317	27	30	29	30	25
Central & Eastern Europe*	332	319	337	359	372	27	30	33	37	39
Former USSR	604	782	907	637	827	48	60	76	42	54
Former Yugoslavia	446	891	697	395	384	20	35	32	35	32
<b>Non EU Europe</b>	<b>386</b>	<b>408</b>	<b>401</b>	<b>377</b>	<b>388</b>	<b>31</b>	<b>35</b>	<b>34</b>	<b>34</b>	<b>35</b>
North Africa	361	395	402	401	360	28	29	32	30	30
South Africa	578	752	960	815	904	22	32	33	35	39
Rest of Africa	535	660	678	593	688	23	26	27	22	27
Israel	489	445	521	456	511	25	24	29	32	38
Other Middle East	566	546	606	555	610	26	24	33	25	27
Hong Kong	843	830	955	715	560	31	36	41	28	31
India	513	519	557	568	551	14	14	16	17	19
Japan	986	1,079	1,012	882	931	43	61	52	40	46
Rest of Asia	843	865	843	808	838	24	23	23	24	26
Australia	1,144	1,130	1,423	1,450	1,332	28	24	28	32	29
New Zealand	1,074	1,328	1,399	1,226	1,260	27	29	34	25	26
Caribbean*	686	664	628	620	680	37	33	34	34	37
Central & South America*	843	777	853	717	924	36	33	34	34	46
Rest of the World*	1,014	858	1,006	991	1,010	62	68	65	76	82
<b>Other Countries</b>	<b>693</b>	<b>719</b>	<b>768</b>	<b>723</b>	<b>760</b>	<b>26</b>	<b>26</b>	<b>29</b>	<b>28</b>	<b>31</b>
<b>Total World</b>	<b>362</b>	<b>372</b>	<b>385</b>	<b>368</b>	<b>383</b>	<b>32</b>	<b>34</b>	<b>36</b>	<b>36</b>	<b>38</b>

**3.13**

**Number of visits and spending by length of stay and main area of visit 1994 to 1998**

	Visits (thousands)					Spending (£million)				
	1994	1995	1996	1997	1998	1994	1995	1996	1997	1998
<b>Nil nights</b>										
North America	2	1	0	0	0	1	0	0	0	0
EU Europe	3,044	3,849	4,316	4,948	4,778	174	238	282	335	418
Non EU Europe	38	41	33	45	49	2	4	1	2	2
Other Countries	4	1	1	6	3	0	0	0	0	0
Total World	3,087	3,892	4,351	4,999	4,830	177	242	283	337	421
<b>1-3 nights</b>										
North America	91	111	131	130	155	31	36	43	45	66
EU Europe	4,916	5,382	6,018	6,822	7,683	933	1,068	1,198	1,371	1,592
Non EU Europe	346	388	440	510	544	90	98	125	122	156
Other Countries	52	50	69	83	81	23	19	23	24	26
Total World	5,405	5,930	6,657	7,545	8,463	1,076	1,221	1,388	1,563	1,839
<b>4-13 nights</b>										
North America	959	1,144	1,252	1,375	1,706	572	675	858	895	1,147
EU Europe	10,805	11,096	10,558	11,729	13,466	3,192	3,454	3,413	3,756	4,288
Non EU Europe	1,518	1,420	1,534	1,695	2,000	541	526	546	577	707
Other Countries	973	1,134	1,323	1,394	1,642	566	655	838	825	906
Total World	14,254	14,794	14,667	16,193	18,814	4,870	5,311	5,655	6,053	7,049
<b>14-27 nights</b>										
North America	1,580	1,586	1,914	1,792	1,974	1,127	1,133	1,430	1,403	1,603
EU Europe	7,484	7,299	5,857	6,257	6,689	3,013	3,089	2,620	2,697	2,912
Non EU Europe	1,634	1,354	1,452	1,406	1,566	679	607	647	628	675
Other Countries	1,659	1,613	1,823	2,040	2,324	1,153	1,158	1,298	1,431	1,696
Total World	12,357	11,853	11,046	11,496	12,552	5,972	5,987	5,995	6,160	6,885
<b>28 nights or more</b>										
North America	295	278	287	297	322	303	385	366	369	423
EU Europe	640	647	673	584	684	526	572	571	509	672
Non EU Europe	181	133	163	136	157	124	129	134	99	131
Other Countries	919	1,009	1,038	1,095	1,114	758	903	1,105	1,059	1,298
Total World	2,035	2,067	2,161	2,112	2,278	1,711	1,989	2,178	2,035	2,524
<b>All visits</b>										
North America	2,927	3,120	3,584	3,594	4,158	2,033	2,229	2,698	2,713	3,239
EU Europe	29,379	31,081	30,591	33,952	37,237	8,397	9,059	8,806	9,451	10,653
Non EU Europe	3,717	3,337	3,622	3,793	4,315	1,436	1,363	1,453	1,428	1,672
Other Countries	3,608	3,808	4,253	4,618	5,163	2,500	2,736	3,265	3,338	3,926
Total World	39,630	41,345	42,050	45,957	50,872	14,365	15,386	16,223	16,931	19,489

## 3.14

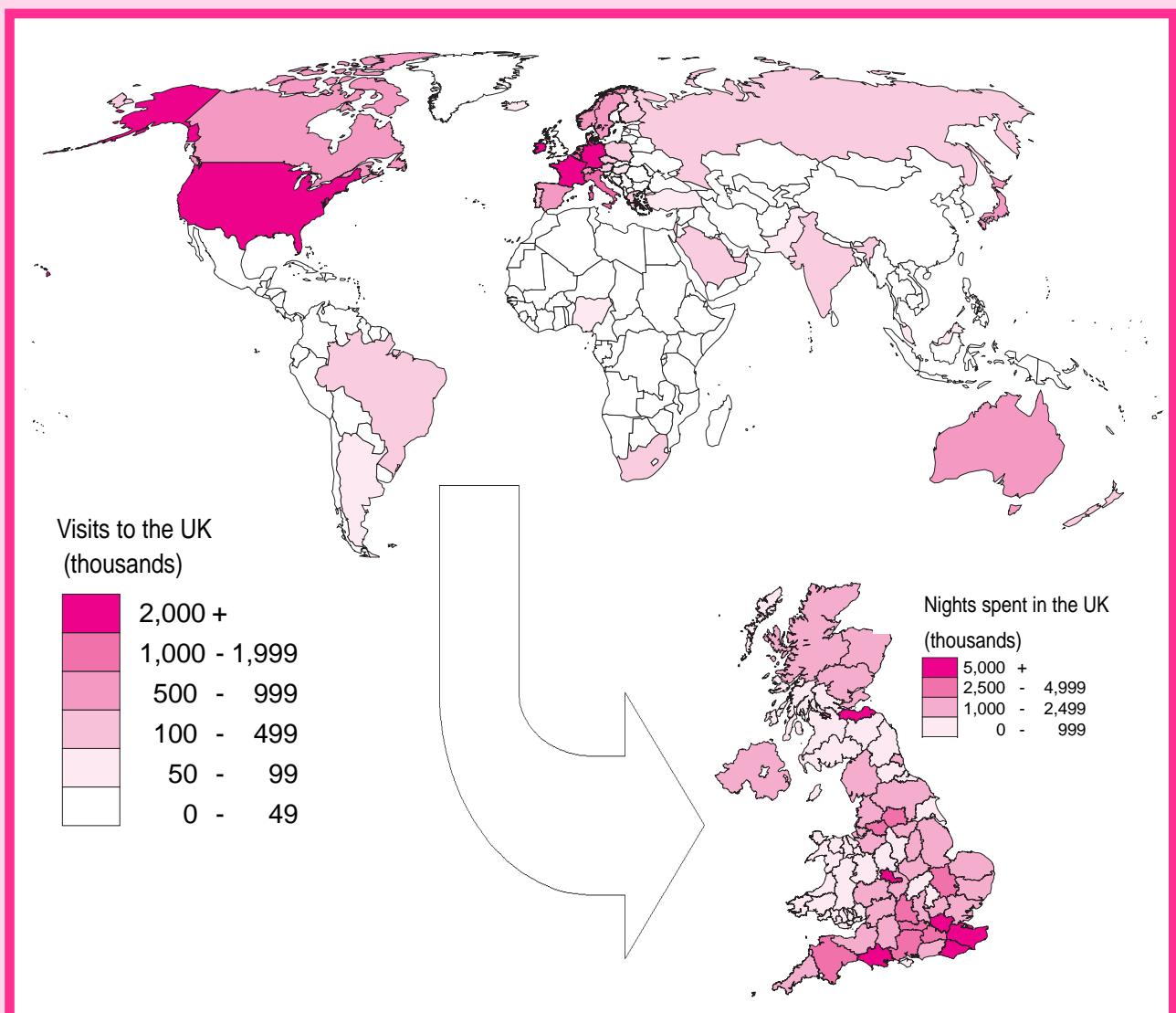
## Number of visits and spending by length of stay and purpose of visit 1994 to 1998

	Visits (thousands)					Spending (£million)				
	1994	1995	1996	1997	1998	1994	1995	1996	1997	1998
<b>Nil nights</b>										
Holiday	1,511	2,035	2,037	2,050	1,683	62	92	94	100	97
of which inclusive tour	0	0	0	0	0	0	0	0	0	0
Business	439	571	699	721	784	21	29	28	32	39
Visiting friends or relatives	36	35	33	43	34	2	2	3	1	3
Miscellaneous	1,101	1,251	1,582	2,185	2,329	91	119	157	204	282
All visits	3,087	3,892	4,351	4,999	4,830	177	242	283	337	421
<b>1-3 nights</b>										
Holiday	2,376	2,517	2,812	3,407	3,723	381	436	485	597	695
of which inclusive tour	982	1,037	1,033	1,382	1,619	178	211	214	285	335
Business	2,378	2,549	2,807	2,937	3,322	603	664	740	758	926
Visiting friends or relatives	362	437	593	621	726	40	47	69	64	92
Miscellaneous	290	427	445	580	691	52	73	95	144	126
All visits	5,405	5,930	6,657	7,545	8,463	1,076	1,221	1,388	1,563	1,839
<b>4-13 nights</b>										
Holiday	10,761	11,158	10,602	11,936	14,032	3,396	3,672	3,647	4,014	4,636
of which inclusive tour	6,734	7,199	6,657	7,636	8,776	2,193	2,423	2,333	2,555	2,844
Business	1,796	1,869	2,105	2,131	2,401	1,117	1,246	1,550	1,555	1,810
Visiting friends or relatives	1,374	1,426	1,587	1,774	1,904	251	275	312	351	429
Miscellaneous	322	341	373	352	477	106	118	147	134	174
All visits	14,254	14,794	14,667	16,193	18,814	4,870	5,311	5,655	6,053	7,049
<b>14-27 nights</b>										
Holiday	10,879	10,355	9,388	9,792	10,758	5,208	5,152	5,053	5,167	5,744
of which inclusive tour	7,261	6,804	6,067	6,260	6,887	3,523	3,399	3,252	3,260	3,588
Business	274	288	342	350	359	318	375	429	458	566
Visiting friends or relatives	1,077	1,094	1,182	1,237	1,294	375	382	434	458	482
Miscellaneous	127	116	134	117	141	70	77	79	76	93
All visits	12,357	11,853	11,046	11,496	12,552	5,972	5,987	5,995	6,160	6,885
<b>28 nights or more</b>										
Holiday	918	909	998	904	973	768	834	1,063	941	1,036
of which inclusive tour	114	125	144	115	156	100	117	194	110	146
Business	202	234	223	202	252	408	545	473	394	635
Visiting friends or relatives	773	766	791	842	883	380	403	437	478	569
Miscellaneous	143	157	150	164	169	155	207	204	222	283
All visits	2,035	2,067	2,161	2,112	2,278	1,711	1,989	2,178	2,035	2,524
<b>All Visits</b>										
Holiday	27,187	27,807	26,765	29,138	32,306	10,026	10,425	10,610	11,107	12,495
of which inclusive tour	15,092	15,166	13,901	15,393	17,437	5,994	6,167	5,993	6,210	6,913
Business	5,614	6,113	6,879	7,166	8,033	2,565	2,974	3,359	3,351	4,124
Visiting friends or relatives	4,674	4,939	5,502	6,004	6,452	1,270	1,358	1,533	1,650	1,869
Miscellaneous	2,155	2,486	2,904	3,649	4,082	504	629	721	823	1,001
All visits	39,630	41,345	42,050	45,957	50,872	14,365	15,386	16,223	16,931	19,489



# Chapter 4

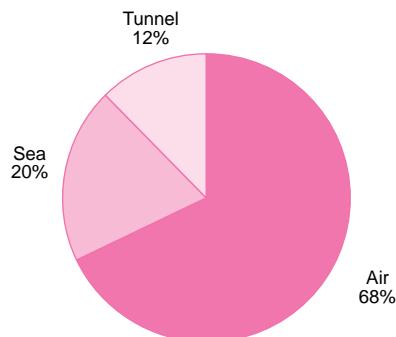
## Overseas residents' visits to the UK 1998



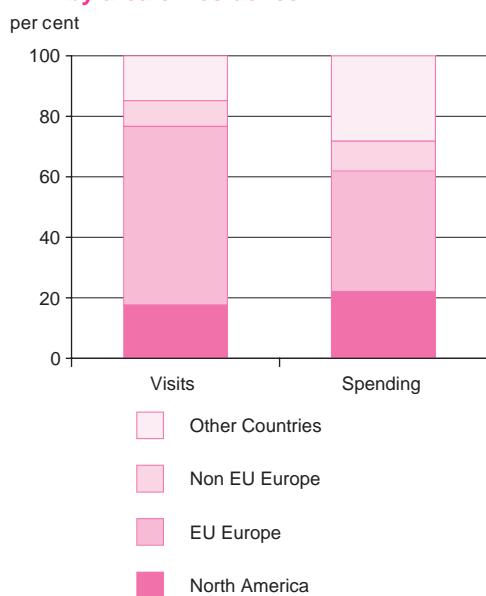
# Chapter 4

## Overseas residents' visits to the UK 1998

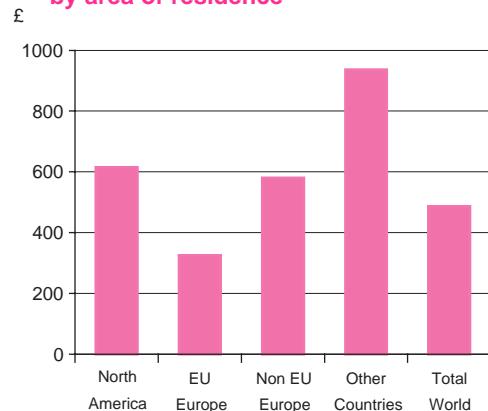
### 4.01 Number of visits by mode of travel



### 4.02 Visits and spending by area of residence



### 4.03 Average spending per visit by area of residence



During 1998, overseas residents made 25.7 million visits to the UK spending £12.7 billion. This chapter examines the characteristics exhibited by these passengers.

### Visits and spending by mode of travel

**Table 4.01** details the breakdown of visits and spending in the UK, by overseas residents of each of the four main regions of the world, by their mode of travel. **Figure 4.01** demonstrates that the majority of visitors to the UK arrive by air. However whilst the growth rate from 1997 to 1998 for air was 3.7 per cent, a far higher growth rate was observed on Channel Tunnel routes of 9.0 per cent whilst visits by sea fell by 11.4 per cent. In terms of the spending associated with each overseas residents' visit, those travelling by air recorded the highest average amount of £593 per visit, while those residents travelling by sea and tunnel on average spent similar amounts of £275 and £285 respectively.

### Visits and spending by area of residence

**Figure 4.02** illustrates that the greatest proportion of visitors to the UK, travel from within EU-Europe - accounting for 59 per cent of all visits to the UK during 1998. Residents from North America accounted for 18 per cent, residents of 'Other Countries' accounted for 15 per cent and residents from non-EU Europe accounted for eight per cent. Despite the large numbers of visitors from within EU European countries their relatively low expenditure per visit, shown in **figure 4.03**, results in residents of the EU generating just 40 per cent of the total expenditure. Conversely, the comparatively smaller numbers of 'big spenders' from 'Other Countries' represented 28 per cent of the total expenditure made by overseas residents in the UK during 1998.

### Visits and spending by purpose of visit

**Figure 4.04** shows that holidays accounted for more visits to, and spending in, the UK during 1998 than any other purpose of visit, representing 41 per cent of all visits to the UK. Business trips were the second most frequent purpose for visiting the UK with 27 per cent of all visits, followed by visits to friends or relatives with 21 per cent and visits for miscellaneous purposes with 12 per cent. **Figure 4.04** also shows that 57 per cent of holiday visits to the UK were made by air, a relatively low proportion when compared to the 75 per cent of visits being made by air for all the other purposes.

Three new categories of purpose of visit were recorded for the first time during 1998; shopping can now be separated from miscellaneous purposes, and visiting friends and visiting family are recorded with unique codes. Shoppers tend to travel from the closer countries, and spend most where the cost of living is relatively high compared to the UK. **Figure 4.05** shows the highest average spending per visit by country for shoppers visiting the UK, with visitors from Iceland spending, on average, over £600 per visit.

**Figure 4.06** identifies the countries with the highest number of visits to friends or relatives. Visits to the Irish Republic are not shown, since no breakdown into friends and family is available from the IPS. It is clear that the larger of the two purposes is visits to family, with more visitors coming from residents of English speaking countries such as USA, Canada, Australia and from close by EU-European countries such as France, Germany and the Netherlands. Visits to friends in the UK came from similar countries, though a noticeable characteristic of them, not shown in the graph, was their shorter average length of stay. However, the greater expenditure per day on visits spent with friends compared with that on visits to family, resulted in a similar pattern of spending per visit between the two purposes.

### Visits and spending by quarter

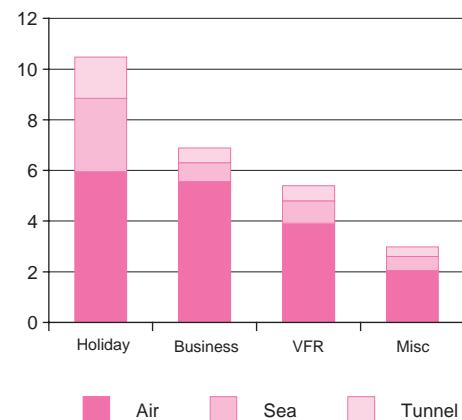
**Table 4.02** details the breakdown of visits and spending by overseas residents in the UK by quarter of 1998, area of residence and purpose of visit. From the table it can be seen that holiday visits are the most seasonal, with 35 per cent of all holiday visits taking place in quarter three. Conversely, business visits show little seasonality, with similar numbers of visits made during each quarter of the year.

### Visits and spending by region of stay in the UK

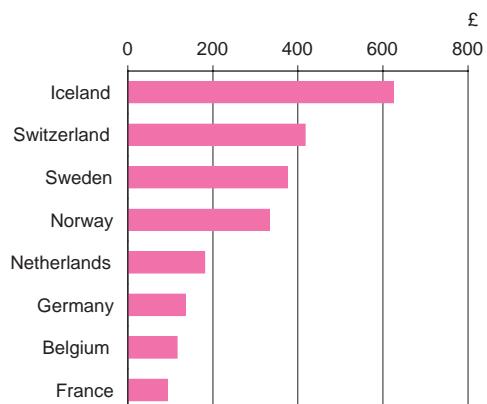
**Table 4.03** provides a detailed breakdown of overseas residents' visits and spending by their region of stay in the UK during 1998. As a single visit to the UK may involve an overnight stay in more than one region, the sub totals for London and Other England will not sum to the number of visits shown for Total England. London is the most popular region of the UK for overseas residents with 12.3 million overnight visits made, a similar number to that recorded in 1997. However, whilst London dominates the holiday sector and to a lesser extent the business and miscellaneous categories, more visits were made to Other England destinations by overseas residents visiting friends and family.

### 4.04 Number of visits by purpose and mode of transport

millions

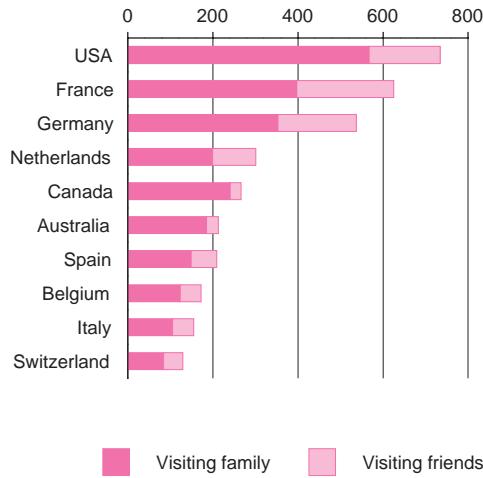


### 4.05 Average spending per visit for shopping by country of residence

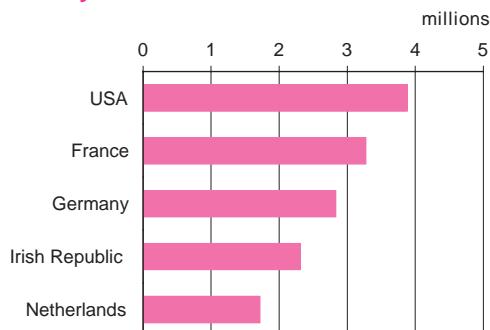


### 4.06 Visits to family and friends by country of residence

thousands



**4.07 Top five countries of residence by number of visit to the UK**

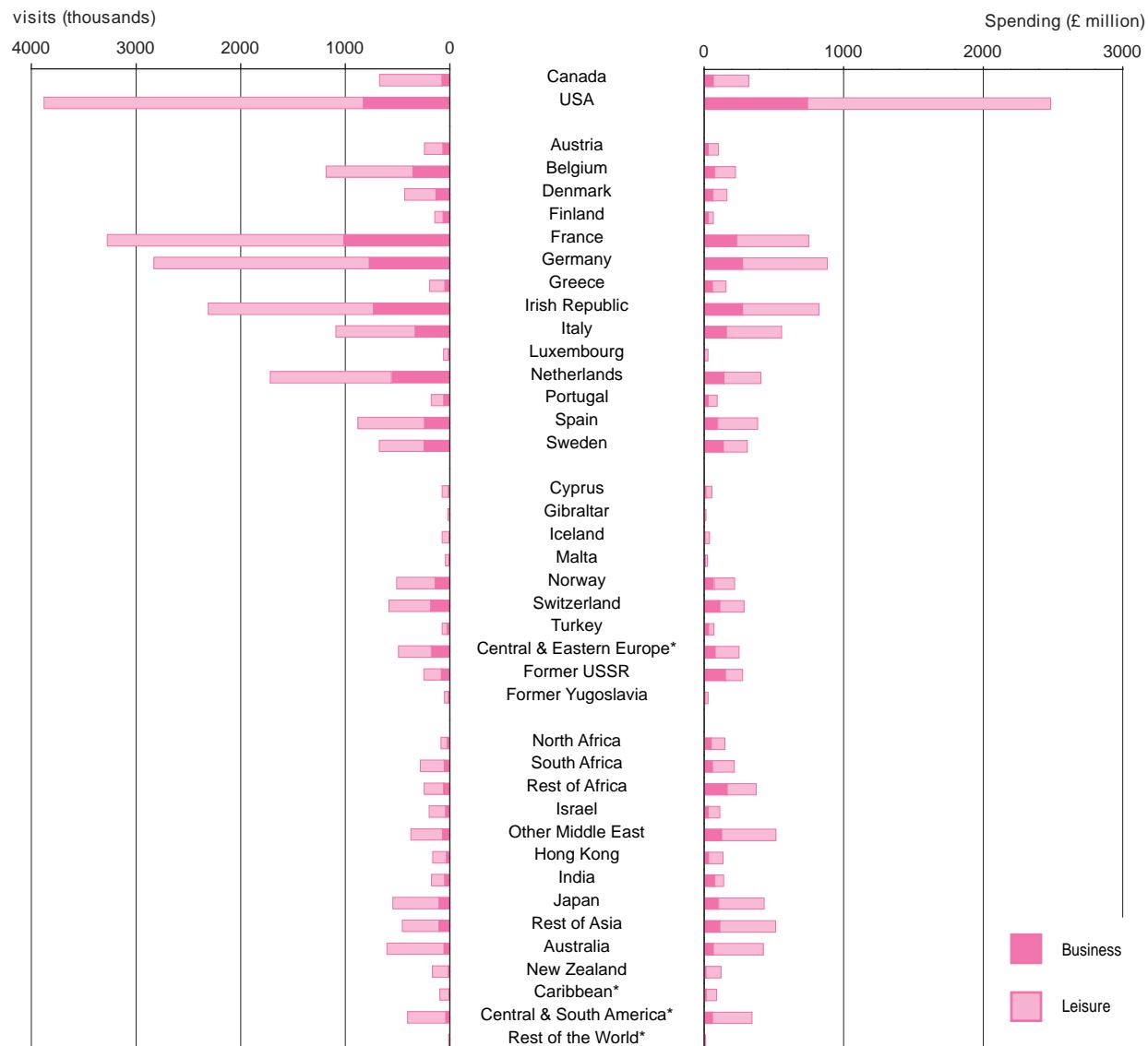


**Visits, nights and spending by country of residence**

**Table 4.04** provides a detailed breakdown of overseas residents' visits, nights and spending by their country of residence and their purpose of visit to the UK. More residents of the USA visited the UK during 1998 than residents of France, for the first time since 1994. **Figure 4.07** illustrates the top five countries of residence with the greatest number of visits to the UK during 1998.

**Figure 4.08** shows the number of visits and spending by country of residence. The split between business and leisure visits (which include visits for holiday, visiting friends or relatives and for miscellaneous

**4.08 Visits and spending by country of residence and main reason for visit**



purposes) can be identified, with proportionately more business visits being made from the EU countries. Residents of the USA spent nearly three times as much on their visits to the UK as the second highest spending German resident visitors.

### Average length of stay and spending

**Table 4.05** gives a detailed breakdown of the average length of stay, the average spend per day and the average spend per visit of overseas residents visiting the UK by both country of residence and purpose of visit during 1998. **Figures 4.09 to 4.11** show the relationship between average length of stay, average spending per visit and average spending per day by purpose of visit. The dotted line on each figure represents the overall average for all overseas residents travelling to the UK.

Visits by overseas residents for miscellaneous purposes produced the highest average spending per visit of £792, as a result of them staying on average for 19 nights, the longest for any purpose. This high average stay was mainly due to students or those on other study visits, who stayed an average of 47 nights. Visits to friends and relatives despite having a longer than average stay in the UK of 12 nights, recorded the lowest average spending per day of £31, resulting in the lowest average spending per visit of £365. The low average spending per day was likely to be due to low average accommodation costs from staying with friends or family, as shown from the 1997 expenditure trailer (chapter 6).

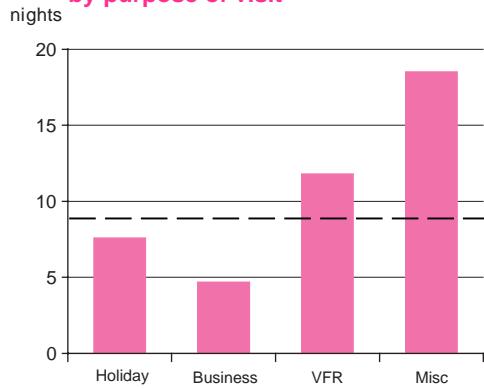
### Visits and spending by length of stay

**Table 4.06** shows the breakdown of overseas residents' visits and spending by their length of stay and country of residence. The distribution of visits by length of stay is illustrated in **figure 4.12**, with overseas residents making two million day trips to the UK. Residents of France, Belgium, Germany and the Netherlands made 80 per cent of these day trips.

### Visits by port

**Table 4.07** shows the number of overseas residents' visits by each of the main ports of entry to the UK during 1998 by their country of residence. **Figure 4.13** shows the number of visits via the top six most frequently used ports for overseas residents travelling to the UK

### 4.09 Average length of stay by purpose of visit



### 4.10 Average spending per visit by purpose of visit



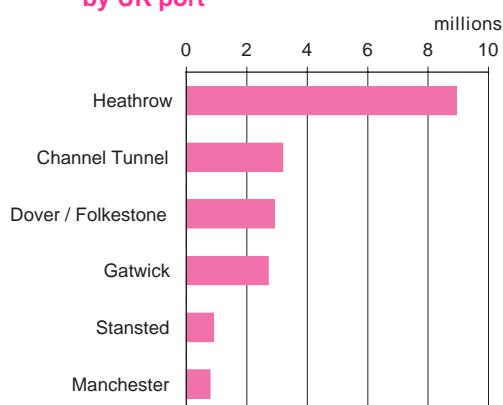
### 4.11 Average spending per day by purpose of visit



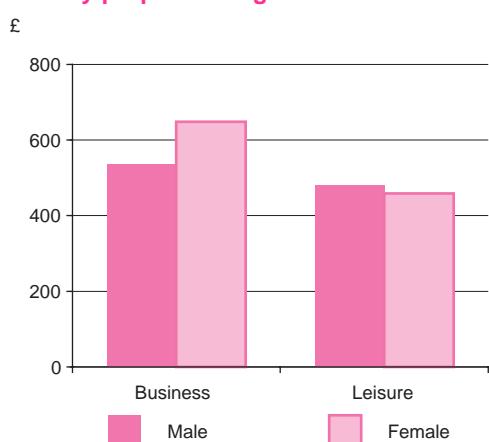
#### 4.12 Number of visits by duration of stay



#### 4.13 Number of visits by UK port



#### 4.14 Average spending per visit by purpose and gender



during 1998. Visits by overseas residents to the UK via the Channel Tunnel exceeded those made via both Dover and Folkestone for the first time during 1998 to rank second behind Heathrow as the most popular gateway to the UK. Stansted has overtaken Manchester for the first time to become the fifth most popular port, but with a third of the level of traffic from overseas residents' as the fourth most frequently used port, Gatwick.

#### Visits by vehicle type

**Table 4.08** shows the breakdown of overseas residents' visits to the UK by vehicle type with 32 per cent of passengers travelling either by sea or via the Channel Tunnel. People travelling on Eurostar passenger trains are included within the 'foot' category. Travelling by foot was the most popular method of travelling by sea or via the Channel Tunnel with around 35 per cent of visits by overseas residents. The most popular mode of transport used by overseas residents' was private vehicles with 30 per cent of visits, followed by coaches with 27 per cent and goods vehicles accounting for seven per cent of overseas residents visiting the UK.

#### Visits and spending by gender

**Table 4.09** gives a detailed breakdown of overseas residents' visits and spending by gender and country of residence for both business and leisure visits to the UK.

**Figure 4.14** compares the average spending per visit of overseas residents for both business and leisure visits by gender. Females spent an average £112 more than males on business trips, whilst males spent on average £22 more on leisure trips than females during 1998.

#### Visits and spending by age group

**Table 4.10** gives a full breakdown of visits and spending by age group and country of residence for 1998. **Figure 4.15** illustrates the age profile of overseas residents' visits to the UK for 1998. Overall, both visits and spending by overseas residents' in the UK are highest from the 25 to 34 age group. However, it is noticeable that those residents of the closer EU European countries, or those where English is the main language, tended to make more visits in the younger age groups than those from more distant countries.

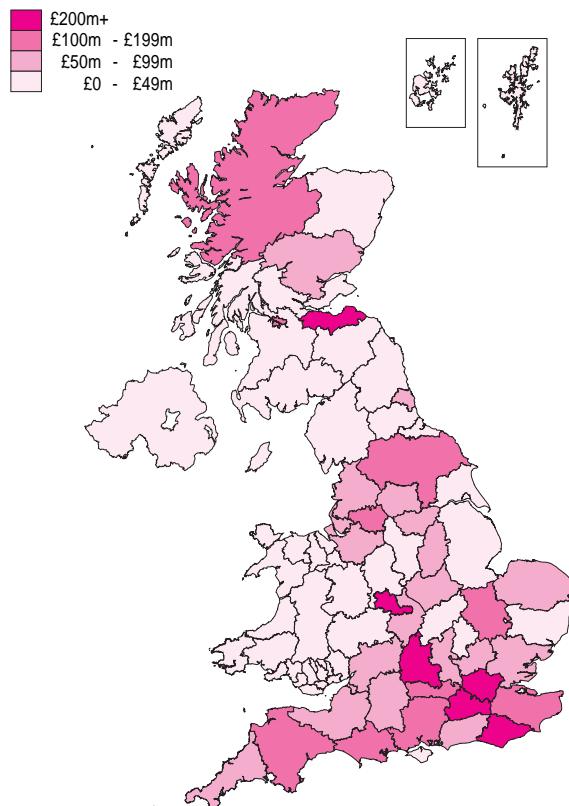
### Visits, nights and spending by county of visit

**Table 4.11** provides a detailed breakdown of visits, nights and spending by purpose of visits and county of stay in the UK. Once again, it should be noted that each visit may span several counties and consequently the number of visits shown in the table will not sum to the country or UK totals.

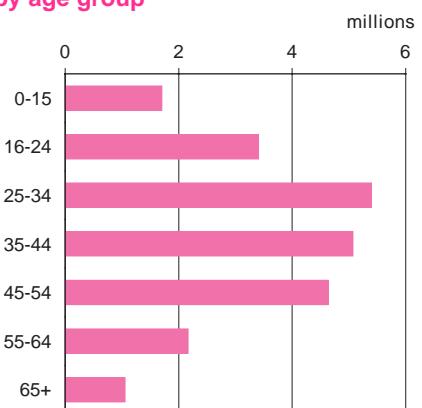
**Figure 4.16** shows that the highest levels of spending were recorded in the urban areas around London, the West Midlands, Manchester and Edinburgh, as well as the areas near the main south coast sea and tunnel ports.

**Figure 4.17** compares the numbers of visitors recorded to the 20 most popular towns of visit, after London, for overseas residents during 1998. Nearly twelve times as many staying visits were made to London than to Edinburgh, but the Scottish capital attracted twice as many visitors as its closest rival Birmingham. Visits by region are shown in **figure 4.18** overleaf.

### 4.16 Overseas residents' spending in the UK by county/region of visit



### 4.15 Number of visits by age group

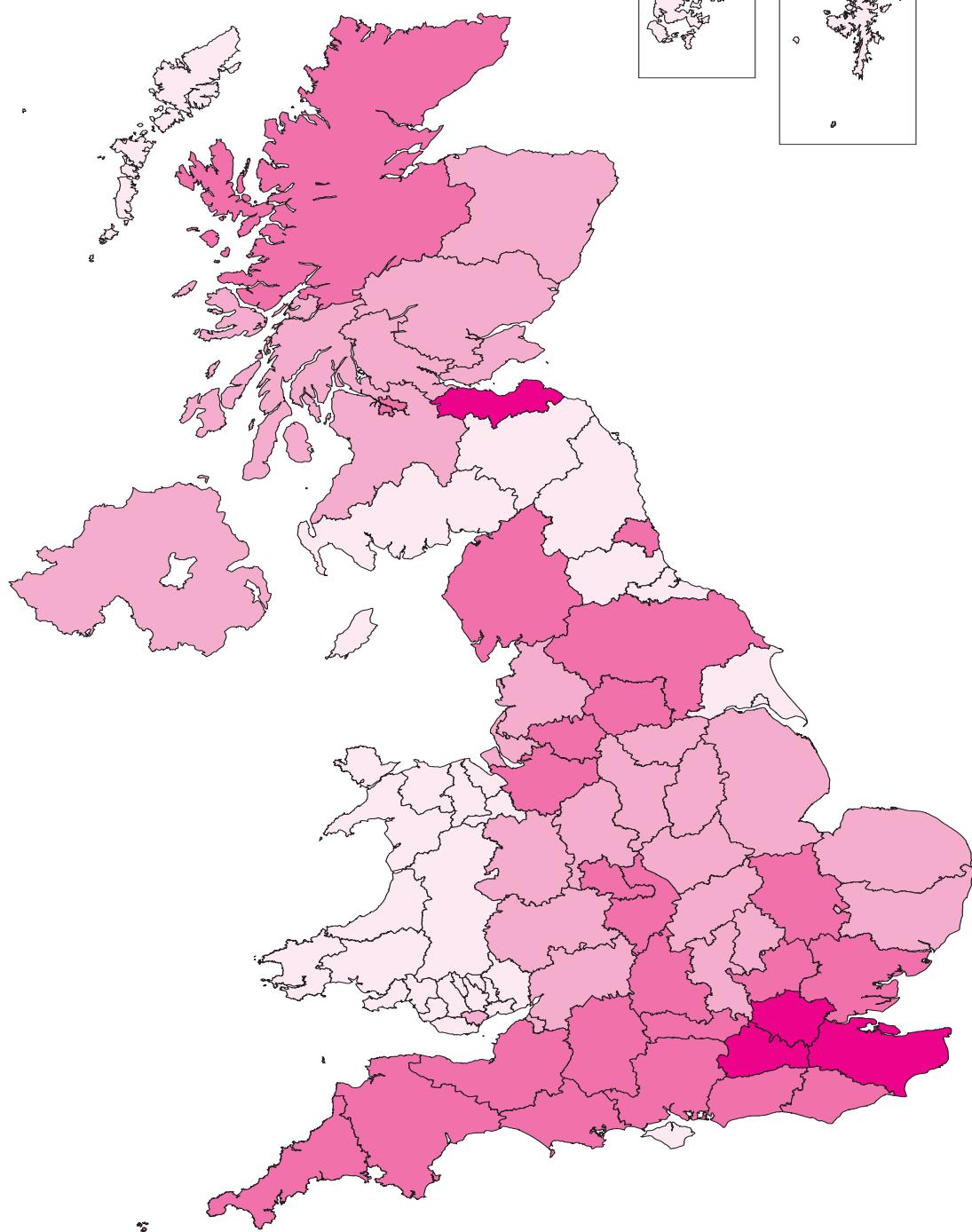
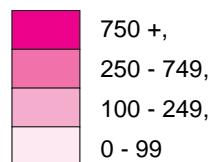


### 4.17 Top 20 UK towns (excluding London) by number of visits



**4.18 Visits to the regions of the UK**

thousands



## 4.01

## Number of visits and spending by mode of travel and purpose of visit 1998

	Air		Sea		Channel Tunnel		Total	
	visits (thousands)	spending (£ million)						
<b>North America</b>								
Holiday	1,736	1,097	147	49	286	113	2,169	1,260
<i>of which inclusive tour</i>	371	221	44	4	57	14	472	239
Business	867	771	5	3	33	32	905	806
Visiting friends or relatives	924	387	17	6	59	20	1,000	413
Miscellaneous	432	251	25	16	21	47	479	314
All visits	3,959	2,515	195	74	399	212	4,553	2,801
<b>EU Europe</b>								
Holiday	2,298	957	2,399	521	1,117	201	5,814	1,678
<i>of which inclusive tour</i>	596	215	734	164	321	68	1,652	447
Business	3,465	1,416	661	94	514	102	4,639	1,612
Visiting friends or relatives	1,841	483	753	143	500	79	3,093	706
Miscellaneous	901	668	445	269	320	104	1,665	1,042
All visits	8,505	3,531	4,257	1,027	2,451	486	15,212	5,044
<b>Non EU Europe</b>								
Holiday	552	263	171	37	16	6	739	305
<i>of which inclusive tour</i>	191	80	64	16	2	1	257	97
Business	565	472	89	9	7	4	661	484
Visiting friends or relatives	326	121	75	84	7	1	408	206
Miscellaneous	289	246	65	13	10	3	363	262
All visits	1,732	1,103	399	142	40	14	2,171	1,259
<b>Other Countries</b>								
Holiday	1,370	1,087	173	71	210	88	1,753	1,245
<i>of which inclusive tour</i>	308	129	77	16	59	11	444	156
Business	658	885	2	8	18	24	677	918
Visiting friends or relatives	829	585	31	37	38	23	898	646
Miscellaneous	426	653	25	38	29	58	480	749
All visits	3,283	3,218	231	155	295	194	3,809	3,566
<b>Total World</b>								
Holiday	5,956	3,404	2,891	677	1,628	407	10,475	4,488
<i>of which inclusive tour</i>	1,466	645	918	201	440	94	2,824	940
Business	5,555	3,544	756	114	571	162	6,882	3,820
Visiting friends or relatives	3,920	1,577	876	270	604	124	5,400	1,970
Miscellaneous	2,048	1,818	559	336	380	213	2,988	2,367
All visits	17,479	10,366	5,083	1,399	3,184	906	25,745	12,671

## 4.02

### Number of visits and spending by quarter of the year and purpose of visit 1998

	January - March		April - June		July - September		October - December	
	visits (thousands)	spending (£ million)						
<b>North America</b>								
Holiday	324	168	631	374	781	467	432	251
of which inclusive tour	67	33	144	73	186	100	74	34
Business	226	204	219	182	245	235	215	186
Visiting friends or relatives	202	72	256	103	314	138	228	99
Miscellaneous	88	63	128	74	175	105	88	72
All visits	841	509	1,234	735	1,515	947	963	610
<b>EU Europe</b>								
Holiday	952	237	1,703	444	1,908	658	1,251	340
of which inclusive tour	270	62	566	135	459	158	357	92
Business	998	315	1,263	450	1,134	393	1,244	454
Visiting friends or relatives	616	158	821	172	867	190	789	185
Miscellaneous	268	143	356	220	562	449	478	230
All visits	2,835	854	4,143	1,287	4,472	1,692	3,762	1,210
<b>Non EU Europe</b>								
Holiday	126	52	169	71	257	100	188	82
of which inclusive tour	49	18	55	25	75	23	78	31
Business	148	92	186	177	165	78	162	137
Visiting friends or relatives	87	28	123	43	89	33	109	101
Miscellaneous	58	40	63	56	122	82	120	84
All visits	419	213	541	348	633	294	577	405
<b>Other Countries</b>								
Holiday	320	184	424	297	695	539	314	225
of which inclusive tour	115	39	101	37	162	57	66	23
Business	145	237	175	236	179	237	177	207
Visiting friends or relatives	159	125	215	144	344	231	180	146
Miscellaneous	86	126	101	150	189	268	105	205
All visits	710	674	916	830	1,407	1,278	777	784
<b>Total World</b>								
Holiday	1,722	641	2,927	1,186	3,642	1,764	2,185	897
of which inclusive tour	500	153	867	269	882	338	575	180
Business	1,518	848	1,844	1,045	1,723	944	1,797	984
Visiting friends or relatives	1,064	384	1,414	463	1,615	592	1,306	531
Miscellaneous	500	372	649	501	1,047	903	791	591
All visits	4,804	2,250	6,834	3,200	8,027	4,212	6,080	3,009

## 4.03

## Number of visits and spending by region of the UK and purpose of visit 1998

	London		Other England		Total England		Scotland		Wales	
	visits (1000s)	spending (£ million)								
<b>North America</b>										
Holiday	1,652	763	787	268	2,010	1,031	387	197	129	20
of which inclusive tour	413	148	127	32	438	180	122	49	59	8
Business	555	510	416	249	843	759	65	38	19	5
Visiting friends or relatives	449	159	613	186	893	346	133	53	49	8
Miscellaneous	321	170	176	124	466	294	21	11	7	5
All visits	2,976	1,602	1,993	828	4,211	2,430	606	299	203	37
<b>EU Europe</b>										
Holiday	2,647	710	1,741	385	4,111	1,095	467	176	138	20
of which inclusive tour	1,134	284	493	111	1,573	396	112	45	13	2
Business	1,350	667	1,677	530	2,859	1,197	160	69	57	14
Visiting friends or relatives	960	215	1,352	268	2,158	483	124	33	98	14
Miscellaneous	501	348	631	482	1,074	830	48	40	20	4
All visits	5,458	1,941	5,401	1,665	10,203	3,606	799	318	312	53
<b>Non EU Europe</b>										
Holiday	473	190	238	75	648	265	92	33	18	3
of which inclusive tour	184	64	58	16	225	80	47	17	7	0
Business	352	327	260	125	558	452	35	20	9	4
Visiting friends or relatives	187	66	220	125	378	191	27	11	9	1
Miscellaneous	155	95	180	156	318	252	21	8	7	3
All visits	1,167	678	898	482	1,903	1,160	174	71	43	11
<b>Other Countries</b>										
Holiday	1,422	809	566	322	1,685	1,131	203	83	81	20
of which inclusive tour	424	129	60	16	442	145	37	8	18	2
Business	468	576	270	279	633	855	40	44	14	14
Visiting friends or relatives	465	294	552	285	849	579	97	42	54	18
Miscellaneous	312	393	195	314	459	707	28	25	11	11
All visits	2,668	2,072	1,582	1,201	3,627	3,272	368	195	159	64
<b>Total World</b>										
Holiday	6,194	2,472	3,332	1,051	8,454	3,522	1,149	489	366	63
of which inclusive tour	2,155	625	738	175	2,678	801	318	119	97	14
Business	2,725	2,080	2,622	1,184	4,894	3,264	299	171	99	37
Visiting friends or relatives	2,061	735	2,737	864	4,278	1,599	381	138	210	41
Miscellaneous	1,289	1,007	1,182	1,076	2,317	2,083	118	84	44	23
All visits	12,269	6,293	9,873	4,175	19,944	10,468	1,947	882	718	164

## 4.04

### Number of visits, nights and spending by purpose of visit 1998

	Holiday visits						Business visits		
	total			of which inclusive tour			visits (thousands)	nights (thousands)	spending (£ million)
	visits (thousands)	nights (thousands)	spending (£ million)	visits (thousands)	nights (thousands)	spending (£ million)			
Canada	251	3,280	118	42	425	19	77	540	66
USA	1,918	15,506	1,142	430	2,899	220	828	4,892	740
<b>North America</b>	<b>2,169</b>	<b>18,786</b>	<b>1,260</b>	<b>472</b>	<b>3,324</b>	<b>239</b>	<b>905</b>	<b>5,432</b>	<b>806</b>
Austria	106	783	42	47	270	17	67	339	30
Belgium	485	1,210	76	109	368	23	353	548	75
Denmark	192	1,358	63	74	366	25	134	420	64
Finland	46	369	21	22	122	9	65	272	29
France	1,320	5,896	216	351	1,620	73	1,015	2,596	234
Germany	1,253	8,273	341	473	2,457	134	771	2,418	275
Greece	51	450	30	13	63	7	48	228	60
Irish Republic	602	4,822	244	.	.	.	731	4,075	276
Italy	393	2,998	162	102	557	34	334	1,594	158
Luxembourg	20	121	6	5	16	2	15	27	5
Netherlands	736	3,762	174	275	1,136	67	559	1,064	141
Portugal	57	605	26	23	126	8	59	229	29
Spain	308	2,081	89	64	301	17	243	1,163	98
Sweden	247	1,569	87	94	475	32	246	928	138
<b>EU Europe</b>	<b>5,814</b>	<b>34,298</b>	<b>1,678</b>	<b>1,652</b>	<b>7,877</b>	<b>447</b>	<b>4,639</b>	<b>15,901</b>	<b>1,612</b>
Cyprus	19	216	11	1	5	0	15	87	13
Gibraltar	3	32	2	0	1	0	2	4	1
Iceland	46	222	22	37	142	18	9	64	6
Malta	16	146	9	3	18	2	9	82	8
Norway	205	990	86	69	300	26	141	497	73
Switzerland	222	1,324	88	77	327	29	185	703	113
Turkey	19	164	16	3	17	2	28	185	31
Central & Eastern Europe*	136	1,024	40	55	361	15	177	1,036	79
Former USSR	60	641	27	7	58	4	81	1,125	153
Former Yugoslavia	13	236	6	3	12	1	14	45	6
<b>Non EU Europe</b>	<b>739</b>	<b>4,996</b>	<b>305</b>	<b>257</b>	<b>1,240</b>	<b>97</b>	<b>661</b>	<b>3,827</b>	<b>484</b>
North Africa	22	395	35	1	7	0	29	492	52
South Africa	124	2,239	81	21	125	6	55	337	59
Rest of Africa	78	1,649	91	1	5	1	63	883	166
Israel	106	676	55	35	181	16	43	173	29
Other Middle East	152	2,467	205	3	14	1	71	773	126
Hong Kong	70	582	47	15	52	4	33	236	33
India	59	794	27	5	23	1	52	1,043	76
Japan	335	2,063	150	183	800	67	104	909	105
Rest of Asia	156	1,866	136	32	126	12	104	1,012	112
Australia	278	4,571	190	46	454	20	58	577	66
New Zealand	63	1,667	51	6	50	2	15	193	12
Caribbean*	44	779	44	6	20	2	10	110	15
Central & South America*	257	1,636	131	83	309	24	40	333	59
Rest of the World*	8	51	1	7	22	1	1	32	6
<b>Other Countries</b>	<b>1,753</b>	<b>21,437</b>	<b>1,245</b>	<b>444</b>	<b>2,188</b>	<b>156</b>	<b>677</b>	<b>7,105</b>	<b>918</b>
<b>Total World</b>	<b>10,475</b>	<b>79,517</b>	<b>4,488</b>	<b>2,824</b>	<b>14,629</b>	<b>940</b>	<b>6,882</b>	<b>32,265</b>	<b>3,820</b>

## 4.04

## Number of visits, nights and spending by purpose of visit 1998

	Visiting friends or relatives			Miscellaneous			Total visits		
	visits (thousands)	nights (thousands)	spending (£ million)	visits (thousands)	nights (thousands)	spending (£ million)	visits (thousands)	nights (thousands)	spending (£ million)
Canada	265	3,862	102	80	901	32	673	8,584	319
USA	735	8,775	311	399	4,615	283	3,880	33,788	2,482
<b>North America</b>	<b>1,000</b>	<b>12,637</b>	<b>413</b>	<b>479</b>	<b>5,516</b>	<b>314</b>	<b>4,553</b>	<b>42,371</b>	<b>2,801</b>
Austria	43	301	13	26	492	16	242	1,916	101
Belgium	172	1,129	40	174	586	34	1,183	3,474	225
Denmark	71	500	17	36	396	18	433	2,674	163
Finland	19	184	5	14	479	10	145	1,303	66
France	627	4,299	91	312	5,219	209	3,274	18,010	750
Germany	538	3,971	113	269	4,240	150	2,830	18,901	882
Greece	61	710	28	35	697	38	195	2,085	157
Irish Republic	736	5,940	170	241	2,406	134	2,310	17,243	824
Italy	154	1,732	44	209	6,117	190	1,090	12,442	555
Luxembourg	17	75	11	8	80	4	60	303	27
Netherlands	301	1,699	57	122	810	35	1,718	7,335	407
Portugal	35	489	13	25	290	26	177	1,613	94
Spain	209	2,749	75	119	4,208	121	879	10,201	384
Sweden	109	951	29	73	1,696	56	676	5,145	310
<b>EU Europe</b>	<b>3,093</b>	<b>24,729</b>	<b>706</b>	<b>1,665</b>	<b>27,718</b>	<b>1,042</b>	<b>15,212</b>	<b>102,645</b>	<b>5,044</b>
Cyprus	25	367	15	14	257	17	74	927	56
Gibraltar	9	60	5	6	26	4	20	122	12
Iceland	7	124	2	13	38	7	75	449	38
Malta	8	101	4	9	129	3	42	458	24
Norway	80	579	26	83	409	32	509	2,474	218
Switzerland	129	882	33	47	1,054	53	583	3,963	287
Turkey	11	196	8	17	506	16	75	1,051	71
Central & Eastern Europe*	93	2,980	93	87	3,122	40	493	8,162	251
Former USSR	37	631	13	71	1,402	81	249	3,798	276
Former Yugoslavia	8	193	7	16	178	9	50	652	27
<b>Non EU Europe</b>	<b>408</b>	<b>6,113</b>	<b>206</b>	<b>363</b>	<b>7,121</b>	<b>262</b>	<b>2,171</b>	<b>22,057</b>	<b>1,259</b>
North Africa	18	808	35	18	410	26	86	2,104	149
South Africa	80	1,339	49	26	671	25	284	4,587	216
Rest of Africa	69	1,915	57	36	944	57	246	5,392	373
Israel	35	441	15	14	81	14	198	1,371	113
Other Middle East	89	1,581	94	61	963	89	374	5,784	515
Hong Kong	46	606	39	16	204	16	165	1,629	135
India	41	1,266	24	22	460	11	175	3,563	140
Japan	40	650	22	67	3,370	151	545	6,992	429
Rest of Asia	124	2,720	88	72	3,489	175	456	9,088	512
Australia	213	4,847	129	53	1,296	38	603	11,292	424
New Zealand	74	1,900	45	13	637	11	166	4,397	120
Caribbean*	28	1,078	19	13	90	10	95	2,057	89
Central & South America*	39	1,017	28	68	2,335	125	404	5,320	344
Rest of the World*	2	43	1	0	0	0	12	127	8
<b>Other Countries</b>	<b>898</b>	<b>20,211</b>	<b>646</b>	<b>480</b>	<b>14,950</b>	<b>749</b>	<b>3,809</b>	<b>63,703</b>	<b>3,566</b>
<b>Total World</b>	<b>5,400</b>	<b>63,691</b>	<b>1,970</b>	<b>2,988</b>	<b>55,305</b>	<b>2,367</b>	<b>25,745</b>	<b>230,777</b>	<b>12,671</b>

4.05

Average length of stay, spending per visit and spending per day by purpose of visit 1998

	Holiday visits						Business visits		
	total			of which inclusive tour					
	average			average			average		
	stay (nights)	spend per visit (£s)	spend per day (£s)	stay (nights)	spend per visit (£s)	spend per day (£s)	stay (nights)	spend per visit (£s)	spend per day (£s)
Canada	13	470	36	10	450	45	7	864	123
USA	8	595	74	7	512	76	6	894	151
<b>North America</b>	<b>9</b>	<b>581</b>	<b>67</b>	<b>7</b>	<b>506</b>	<b>72</b>	<b>6</b>	<b>891</b>	<b>148</b>
Austria	7	401	54	6	355	62	5	441	88
Belgium	2	158	63	3	214	63	2	212	136
Denmark	7	331	47	5	334	68	3	474	151
Finland	8	457	57	6	408	72	4	451	108
France	4	163	37	5	208	45	3	230	90
Germany	7	272	41	5	284	55	3	357	114
Greece	9	599	68	5	504	104	5	1,261	263
Irish Republic	8	405	51	.	.	.	6	378	68
Italy	8	413	54	5	336	62	5	474	99
Luxembourg	6	315	51	3	313	106	2	357	196
Netherlands	5	237	46	4	245	59	2	253	133
Portugal	11	460	43	5	352	64	4	485	125
Spain	7	290	43	5	264	56	5	404	85
Sweden	6	353	56	5	337	67	4	560	148
<b>EU Europe</b>	<b>6</b>	<b>272</b>	<b>46</b>	<b>5</b>	<b>271</b>	<b>57</b>	<b>3</b>	<b>347</b>	<b>101</b>
Cyprus	11	556	50	4	360	101	6	903	155
Gibraltar	10	531	52	2	210	105	2	323	191
Iceland	5	479	98	4	492	128	7	726	100
Malta	9	539	60	7	678	98	9	892	103
Norway	5	419	87	4	381	88	4	517	147
Switzerland	6	395	66	4	373	88	4	610	160
Turkey	8	808	95	6	599	99	7	1,110	170
Central & Eastern Europe*	8	294	39	7	273	42	6	444	76
Former USSR	11	458	43	8	481	62	14	1,899	136
Former Yugoslavia	19	438	24	3	343	98	3	424	129
<b>Non EU Europe</b>	<b>7</b>	<b>413</b>	<b>61</b>	<b>5</b>	<b>379</b>	<b>78</b>	<b>6</b>	<b>732</b>	<b>126</b>
North Africa	18	1,588	89	11	611	56	17	1,786	105
South Africa	18	656	36	6	295	49	6	1,078	175
Rest of Africa	21	1,166	55	10	1,260	126	14	2,624	188
Israel	6	520	82	5	472	91	4	670	165
Other Middle East	16	1,352	83	4	385	89	11	1,775	163
Hong Kong	8	670	80	3	268	80	7	995	138
India	13	461	35	5	110	24	20	1,456	73
Japan	6	449	73	4	364	83	9	1,017	116
Rest of Asia	12	871	73	4	365	93	10	1,083	111
Australia	16	684	42	10	433	44	10	1,146	115
New Zealand	26	802	30	9	401	45	13	830	64
Caribbean*	18	1,002	57	3	307	95	11	1,559	139
Central & South America*	6	509	80	4	285	76	8	1,483	176
Rest of the World*	6	101	16	3	91	30	25	4,825	194
<b>Other Countries</b>	<b>12</b>	<b>710</b>	<b>58</b>	<b>5</b>	<b>352</b>	<b>71</b>	<b>10</b>	<b>1,355</b>	<b>129</b>
<b>Total World</b>	<b>8</b>	<b>419</b>	<b>55</b>	<b>5</b>	<b>333</b>	<b>64</b>	<b>5</b>	<b>555</b>	<b>118</b>

## 4.05

## Average length of stay, spending per visit and spending per day by purpose of visit 1998

	Visiting friends or relatives			Miscellaneous			Total visits		
	average			average			average		
	stay (nights)	spend per visit (£s)	spend per day (£s)	stay (nights)	spend per visit (£s)	spend per day (£s)	stay (nights)	spend per visit (£s)	spend per day (£s)
Canada	15	384	26	11	397	35	13	472	37
USA	12	423	35	12	709	61	9	638	73
<b>North America</b>	<b>13</b>	<b>413</b>	<b>33</b>	<b>12</b>	<b>657</b>	<b>57</b>	<b>9</b>	<b>614</b>	<b>66</b>
Austria	7	312	44	19	595	32	8	418	53
Belgium	7	231	35	3	195	58	3	190	65
Denmark	7	246	35	11	501	46	6	376	61
Finland	9	273	29	33	691	21	9	453	50
France	7	145	21	17	671	40	6	229	42
Germany	7	211	29	16	558	35	7	311	47
Greece	12	458	39	20	1,071	55	11	802	75
Irish Republic	8	230	29	10	558	56	7	357	48
Italy	11	285	25	29	913	31	11	509	45
Luxembourg	4	637	148	10	522	53	5	447	88
Netherlands	6	188	33	7	282	43	4	237	55
Portugal	14	371	27	11	1,037	91	9	533	58
Spain	13	359	27	35	1,012	29	12	436	38
Sweden	9	261	30	23	762	33	8	458	60
<b>EU Europe</b>	<b>8</b>	<b>228</b>	<b>29</b>	<b>17</b>	<b>626</b>	<b>38</b>	<b>7</b>	<b>325</b>	<b>48</b>
Cyprus	14	573	40	18	1,201	67	13	757	60
Gibraltar	7	561	84	4	693	158	6	569	95
Iceland	17	314	19	3	519	179	6	499	84
Malta	13	472	35	15	376	26	11	572	53
Norway	7	326	45	5	387	79	5	426	88
Switzerland	7	257	38	22	1,120	50	7	491	72
Turkey	17	700	40	31	965	32	14	940	67
Central & Eastern Europe*	32	991	31	36	457	13	17	509	31
Former USSR	17	356	21	20	1,141	58	15	1,107	72
Former Yugoslavia	24	924	39	11	540	48	13	544	42
<b>Non EU Europe</b>	<b>15</b>	<b>505</b>	<b>34</b>	<b>20</b>	<b>722</b>	<b>37</b>	<b>10</b>	<b>579</b>	<b>57</b>
North Africa	46	1,991	44	23	1,500	64	24	1,719	71
South Africa	17	609	36	26	977	38	16	754	47
Rest of Africa	28	832	30	26	1,603	61	22	1,512	69
Israel	13	422	33	6	989	176	7	569	82
Other Middle East	18	1,051	59	16	1,442	92	15	1,375	89
Hong Kong	13	848	64	12	1,001	81	10	817	83
India	31	579	19	21	517	24	20	795	39
Japan	16	556	34	50	2,254	45	13	786	61
Rest of Asia	22	708	32	48	2,425	50	20	1,121	56
Australia	23	606	27	24	706	29	19	703	38
New Zealand	26	609	24	47	837	18	27	721	27
Caribbean*	38	684	18	7	752	109	22	931	43
Central & South America*	26	718	28	34	1,840	54	13	849	64
Rest of the World*	27	835	31	1	70	70	11	723	66
<b>Other Countries</b>	<b>22</b>	<b>719</b>	<b>32</b>	<b>31</b>	<b>1,559</b>	<b>50</b>	<b>17</b>	<b>934</b>	<b>56</b>
<b>Total World</b>	<b>12</b>	<b>365</b>	<b>31</b>	<b>19</b>	<b>792</b>	<b>43</b>	<b>9</b>	<b>487</b>	<b>54</b>

## 4.06

### Number of visits and spending by duration of stay 1998

	Nil nights		1 to 3 nights		4 to 13 nights		14 to 27 nights	
	visits (thousands)	spending (£ million)						
Canada	4	2	157	30	290	127	150	83
USA	41	10	1,231	375	1,964	1,336	476	416
<b>North America</b>	<b>45</b>	<b>12</b>	<b>1,388</b>	<b>405</b>	<b>2,254</b>	<b>1,463</b>	<b>626</b>	<b>499</b>
Austria	8	1	77	26	123	46	26	19
Belgium	376	16	570	109	192	67	31	18
Denmark	37	2	163	54	201	77	25	16
Finland	6	1	56	16	65	32	13	8
France	699	29	1,280	207	1,035	234	179	69
Germany	288	18	1,053	224	1,144	362	272	147
Greece	1	0	48	37	111	77	18	14
Irish Republic	.	.	.	.	.	.	.	.
Italy	43	3	379	103	407	176	178	114
Luxembourg	3	0	33	9	20	14	3	1
Netherlands	269	11	876	181	459	152	98	41
Portugal	6	1	62	21	84	43	17	10
Spain	70	4	295	58	337	130	93	49
Sweden	26	2	280	100	304	139	39	26
<b>EU Europe</b>	<b>1,832</b>	<b>88</b>	<b>5,174</b>	<b>1,144</b>	<b>4,485</b>	<b>1,550</b>	<b>992</b>	<b>531</b>
Cyprus	1	0	14	5	35	24	17	10
Gibraltar	.	0	8	3	10	6	3	3
Iceland	1	0	49	22	21	11	2	1
Malta	1	0	9	3	24	15	6	3
Norway	35	3	253	88	196	95	19	13
Switzerland	40	4	284	97	198	96	38	26
Turkey	0	0	19	10	39	37	9	7
Central & Eastern Europe*	17	4	182	28	185	82	51	32
Former USSR	15	1	50	18	115	77	34	44
Former Yugoslavia	.	0	20	5	17	7	9	8
<b>Non EU Europe</b>	<b>110</b>	<b>13</b>	<b>888</b>	<b>279</b>	<b>839</b>	<b>449</b>	<b>187</b>	<b>145</b>
North Africa	1	0	23	14	32	40	12	26
South Africa	3	2	74	32	118	74	54	50
Rest of Africa	5	2	43	25	72	71	66	94
Israel	1	1	64	31	108	64	23	15
Other Middle East	3	1	85	53	147	178	82	125
Hong Kong	4	1	50	25	74	59	24	26
India	1	1	46	15	70	48	29	17
Japan	6	1	207	50	236	145	47	47
Rest of Asia	3	1	113	42	187	184	81	82
Australia	5	1	116	30	215	113	144	112
New Zealand	0	0	25	6	55	23	40	30
Caribbean*	1	0	25	11	27	26	25	32
Central & South America*	16	3	153	48	160	129	29	38
Rest of the World*	0	0	9	1	0	0	1	2
<b>Other Countries</b>	<b>49</b>	<b>15</b>	<b>1,031</b>	<b>380</b>	<b>1,502</b>	<b>1,152</b>	<b>656</b>	<b>695</b>
<b>Total World</b>	<b>2,036</b>	<b>127</b>	<b>8,482</b>	<b>2,208</b>	<b>9,080</b>	<b>4,614</b>	<b>2,461</b>	<b>1,870</b>

## 4.06

## Number of visits and spending by duration of stay 1998

	28 to 90 nights		3 to 6 months		6 months to 1 year		All visits	
	visits (thousands)	spending (£ million)						
Canada	66	64	5	7	0	5	673	319
USA	147	237	20	94	2	15	3,880	2,482
<b>North America</b>	<b>213</b>	<b>301</b>	<b>25</b>	<b>101</b>	<b>2</b>	<b>20</b>	<b>4,553</b>	<b>2,801</b>
Austria	6	7	1	3	0	0	242	101
Belgium	14	9	2	6	·	·	1,183	225
Denmark	4	7	3	8	·	·	433	163
Finland	5	6	1	3	0	0	145	66
France	62	147	14	43	4	21	3,274	750
Germany	62	90	8	28	3	13	2,830	882
Greece	15	29	1	1	·	·	195	157
Irish Republic	·	·	·	·	·	·	2,310	824
Italy	63	100	13	28	5	31	1,090	555
Luxembourg	·	·	·	·	0	3	60	27
Netherlands	12	10	3	12	0	0	1,718	407
Portugal	6	11	1	1	1	8	177	94
Spain	69	81	9	29	5	34	879	384
Sweden	17	19	8	24	1	0	676	310
<b>EU Europe</b>	<b>336</b>	<b>513</b>	<b>63</b>	<b>185</b>	<b>21</b>	<b>110</b>	<b>15,212</b>	<b>5,044</b>
Cyprus	6	10	1	6	·	·	74	56
Gibraltar	·	·	·	·	·	·	20	12
Iceland	2	2	0	2	·	·	75	38
Malta	3	2	·	·	·	·	42	24
Norway	6	17	1	3	·	·	509	218
Switzerland	20	45	2	18	0	1	583	287
Turkey	7	11	1	3	1	3	75	71
Central & Eastern Europe*	34	24	14	9	10	73	493	251
Former USSR	28	45	5	20	2	71	249	276
Former Yugoslavia	3	1	0	6	1	1	50	27
<b>Non EU Europe</b>	<b>110</b>	<b>158</b>	<b>23</b>	<b>67</b>	<b>13</b>	<b>148</b>	<b>2,171</b>	<b>1,259</b>
North Africa	14	27	1	9	4	33	86	149
South Africa	30	35	3	5	4	19	284	216
Rest of Africa	53	136	6	22	2	23	246	373
Israel	2	1	1	2	·	·	198	113
Other Middle East	53	144	4	14	0	0	374	515
Hong Kong	12	24	0	1	·	·	165	135
India	20	24	6	24	2	10	175	140
Japan	35	74	9	60	5	52	545	429
Rest of Asia	53	95	12	41	7	67	456	512
Australia	105	119	14	42	3	8	603	424
New Zealand	35	39	8	18	2	4	166	120
Caribbean*	13	18	4	2	1	0	95	89
Central & South America*	34	81	11	18	2	26	404	344
Rest of the World*	1	0	0	5	·	·	12	8
<b>Other Countries</b>	<b>460</b>	<b>818</b>	<b>78</b>	<b>264</b>	<b>32</b>	<b>242</b>	<b>3,809</b>	<b>3,566</b>
<b>Total World</b>	<b>1,119</b>	<b>1,791</b>	<b>190</b>	<b>617</b>	<b>68</b>	<b>520</b>	<b>25,745</b>	<b>12,671</b>

4.07

Number of visits by UK port 1998

	Airports						thousands	
	Heathrow	Gatwick	Manchester	Birmingham	Stansted	Other England	Scotland	Wales
Canada	370	59	42	10	16	38	73	.
USA	1,859	977	121	83	30	151	127	4
<b>North America</b>	<b>2,229</b>	<b>1,036</b>	<b>163</b>	<b>93</b>	<b>45</b>	<b>189</b>	<b>200</b>	<b>4</b>
Austria	115	52	8	2	11	17	6	.
Belgium	98	18	21	47	20	66	20	3
Denmark	145	65	18	15	59	12	20	2
Finland	77	13	9	2	23	5	3	.
France	395	136	84	93	24	156	37	4
Germany	902	115	122	169	61	161	34	7
Greece	108	50	6	.	.	19	5	.
Irish Republic	.	.	.	.	.	.	.	.
Italy	386	245	36	34	192	78	17	1
Luxembourg	17	7	4	.	8	2	1	.
Netherlands	345	68	61	67	64	157	35	18
Portugal	96	44	4	1	2	6	.	.
Spain	303	176	62	14	4	65	17	1
Sweden	241	52	22	9	172	69	21	2
<b>EU Europe</b>	<b>3,229</b>	<b>1,040</b>	<b>457</b>	<b>453</b>	<b>639</b>	<b>814</b>	<b>216</b>	<b>36</b>
Cyprus	56	5	6	3	1	1	1	.
Gibraltar	2	15	.	.	.	2	2	.
Iceland	17	4	1	1	3	.	50	.
Malta	25	12	1	1	.	2	.	1
Norway	183	27	18	4	113	58	23	.
Switzerland	282	41	24	19	45	106	19	.
Turkey	61	1	7	1	.	1	.	.
Central & Eastern Europe*	170	33	9	5	1	7	1	2
Former USSR	129	80	1	.	1	3	4	.
Former Yugoslavia	29	12	.	1	.	0	.	.
<b>Non EU Europe</b>	<b>954</b>	<b>231</b>	<b>67</b>	<b>35</b>	<b>164</b>	<b>180</b>	<b>99</b>	<b>3</b>
North Africa	59	9	5	4	.	3	1	.
South Africa	211	10	5	1	4	14	2	.
Rest of Africa	129	87	6	2	2	6	.	1
Israel	95	60	4	1	21	3	2	.
Other Middle East	287	34	12	2	.	22	4	3
Hong Kong	123	6	9	2	.	9	1	.
India	146	3	8	2	3	4	2	.
Japan	427	11	2	6	7	15	6	1
Rest of Asia	358	19	21	1	2	17	3	1
Australia	407	34	18	2	5	33	3	.
New Zealand	103	12	6	1	1	13	.	.
Caribbean*	39	38	1	.	2	2	.	.
Central & South America*	134	80	2	4	6	6	3	.
Rest of the World*	4	.	.	.	.	1	.	.
<b>Other Countries</b>	<b>2,521</b>	<b>403</b>	<b>99</b>	<b>27</b>	<b>54</b>	<b>147</b>	<b>26</b>	<b>6</b>
<b>Total World</b>	<b>8,934</b>	<b>2,709</b>	<b>785</b>	<b>608</b>	<b>902</b>	<b>1,329</b>	<b>541</b>	<b>49</b>

## 4.07

## Number of visits by UK port 1998

	Sea and Channel Tunnel					thousands
	Dover and Folkestone	Other channel ports	East coast ports	Long haul sea routes	Channel Tunnel	
Canada	29	2	3	1	30	673
USA	101	12	12	35	369	3,880
<b>North America</b>	<b>130</b>	<b>14</b>	<b>15</b>	<b>36</b>	<b>399</b>	<b>4,553</b>
Austria	18	.	4	.	10	242
Belgium	384	1	48	.	459	1,183
Denmark	24	1	69	.	4	433
Finland	5	.	4	1	2	145
France	754	415	9	1	1,166	3,274
Germany	615	12	210	1	421	2,830
Greece	2	.	.	.	5	195
Irish Republic	.	.	.	.	.	2,310
Italy	73	2	1	.	22	1,090
Luxembourg	10	1	1	.	8	60
Netherlands	289	1	319	1	296	1,718
Portugal	19	1	.	.	4	177
Spain	96	87	2	.	52	879
Sweden	8	2	75	.	3	676
<b>EU Europe</b>	<b>2,298</b>	<b>523</b>	<b>744</b>	<b>4</b>	<b>2,451</b>	<b>15,212</b>
Cyprus	.	.	.	.	0	74
Gibraltar	.	.	.	.	.	20
Iceland	.	.	.	.	.	75
Malta	.	.	.	.	0	42
Norway	.	1	77	.	6	509
Switzerland	30	2	4	.	11	583
Turkey	.	.	.	.	4	75
Central & Eastern Europe*	244	2	5	.	14	493
Former USSR	26	1	.	.	3	249
Former Yugoslavia	5	.	2	.	0	50
<b>Non EU Europe</b>	<b>305</b>	<b>6</b>	<b>89</b>	<b>.</b>	<b>40</b>	<b>2,171</b>
North Africa	2	.	1	.	3	86
South Africa	23	2	0	.	11	284
Rest of Africa	2	2	.	.	8	246
Israel	.	.	.	.	12	198
Other Middle East	2	.	.	.	8	374
Hong Kong	8	2	.	.	6	165
India	2	.	.	.	6	175
Japan	4	.	.	1	65	545
Rest of Asia	3	2	4	.	26	456
Australia	39	13	3	4	42	603
New Zealand	13	5	1	.	12	166
Caribbean*	3	1	1	.	8	95
Central & South America*	75	4	2	.	88	404
Rest of the World*	7	.	.	.	.	12
<b>Other Countries</b>	<b>183</b>	<b>31</b>	<b>12</b>	<b>5</b>	<b>295</b>	<b>3,809</b>
<b>Total World</b>	<b>2,915</b>	<b>574</b>	<b>860</b>	<b>45</b>	<b>3,184</b>	<b>25,745</b>

4.08

Number of visits by type of vehicle used 1998

	Air		Sea and Channel Tunnel				thousands
	All travellers	Foot	Private vehicle	Coach	Goods vehicle	Vehicle type unknown	All sea and Channel Tunnel
Canada	608	46	5	13	.	.	65
USA	3,351	451	46	29	3	.	529
<b>North America</b>	<b>3,959</b>	<b>497</b>	<b>51</b>	<b>42</b>	<b>3</b>	.	<b>594</b>
Austria	210	5	9	6	11	1	32
Belgium	291	315	308	200	68	1	892
Denmark	336	50	27	17	3	.	97
Finland	134	3	3	5	.	0	11
France	928	904	583	659	198	1	2,346
Germany	1,570	181	563	458	54	3	1,260
Greece	188	4	1	.	1	.	7
Irish Republic	1,622	.	.	.	.	688	688
Italy	991	11	41	15	32	.	99
Luxembourg	39	5	13	.	2	.	21
Netherlands	813	177	409	237	79	3	905
Portugal	153	1	2	7	13	.	24
Spain	642	73	40	50	70	3	237
Sweden	588	28	47	9	1	3	88
<b>EU Europe</b>	<b>8,505</b>	<b>1,757</b>	<b>2,048</b>	<b>1,665</b>	<b>533</b>	<b>705</b>	<b>6,708</b>
Cyprus	74	0	.	.	.	.	0
Gibraltar	20	.	.	.	.	.	.
Iceland	75	.	.	.	.	.	.
Malta	42	0	.	.	.	.	0
Norway	425	61	16	1	1	5	84
Switzerland	536	14	27	0	6	.	47
Turkey	71	4	.	.	0	.	4
Central & Eastern Europe*	228	5	30	180	48	2	265
Former USSR	218	3	3	24	.	.	30
Former Yugoslavia	43	2	0	.	5	.	8
<b>Non EU Europe</b>	<b>1,732</b>	<b>90</b>	<b>76</b>	<b>205</b>	<b>61</b>	<b>7</b>	<b>439</b>
North Africa	80	2	1	4	.	.	6
South Africa	248	14	10	12	1	.	37
Rest of Africa	234	7	4	1	.	.	12
Israel	186	12	.	.	.	.	12
Other Middle East	364	8	2	.	.	.	10
Hong Kong	149	9	2	5	.	.	16
India	167	6	.	2	.	.	7
Japan	475	68	.	2	.	.	70
Rest of Asia	422	25	8	.	2	.	35
Australia	501	58	22	18	3	.	101
New Zealand	135	16	4	11	.	.	30
Caribbean*	82	4	2	6	.	1	14
Central & South America*	235	88	4	76	.	2	169
Rest of the World*	4	7	.	.	.	.	7
<b>Other Countries</b>	<b>3,283</b>	<b>324</b>	<b>59</b>	<b>136</b>	<b>5</b>	<b>2</b>	<b>526</b>
<b>Total World</b>	<b>17,479</b>	<b>2,668</b>	<b>2,234</b>	<b>2,048</b>	<b>602</b>	<b>713</b>	<b>8,266</b>

## 4.09

## Number of visits and spending by purpose of visit and gender 1998

	Male				Female			
	Leisure		Business		Leisure		Business	
	visits (thousands)	spending (£ million)						
Canada	284	123	62	55	312	130	14	11
USA	1,465	838	690	610	1,587	904	138	131
<b>North America</b>	<b>1,750</b>	<b>961</b>	<b>752</b>	<b>665</b>	<b>1,899</b>	<b>1,034</b>	<b>153</b>	<b>141</b>
Austria	74	30	59	25	101	41	9	5
Belgium	428	85	295	54	402	66	58	21
Denmark	139	47	112	54	160	53	23	10
Finland	32	11	41	17	47	26	24	12
France	1,042	206	844	189	1,217	311	171	45
Germany	1,014	318	647	227	1,046	288	124	48
Greece	57	35	38	51	90	62	9	9
Irish Republic ( <i>estimated</i> )	761	271	608	222	817	277	123	54
Italy	351	179	265	124	405	218	69	35
Luxembourg	19	4	12	4	27	17	3	1
Netherlands	588	142	500	129	571	124	59	13
Portugal	56	36	49	21	62	30	10	7
Spain	297	156	208	80	339	130	36	19
Sweden	203	92	183	109	227	81	63	29
<b>EU Europe</b>	<b>5,062</b>	<b>1,660</b>	<b>3,859</b>	<b>1,305</b>	<b>5,510</b>	<b>1,772</b>	<b>780</b>	<b>307</b>
Cyprus	32	30	14	12	27	13	1	1
Gibraltar	7	4	2	1	11	7	.	.
Iceland	30	12	7	6	37	19	2	1
Malta	17	9	6	5	16	7	3	3
Norway	192	79	117	58	176	66	24	15
Switzerland	196	80	160	88	202	94	25	25
Turkey	23	16	21	22	24	23	7	10
Central & Eastern Europe*	141	43	148	55	175	130	29	23
Former USSR	71	51	47	52	97	71	34	101
Former Yugoslavia	19	9	10	4	18	13	3	2
<b>Non EU Europe</b>	<b>726</b>	<b>332</b>	<b>533</b>	<b>303</b>	<b>784</b>	<b>443</b>	<b>128</b>	<b>181</b>
North Africa	31	41	25	46	26	56	4	6
South Africa	114	91	48	49	116	66	7	10
Rest of Africa	96	123	51	149	86	84	13	17
Israel	71	42	37	25	84	42	5	4
Other Middle East	186	264	65	111	117	125	6	15
Hong Kong	74	58	27	26	59	44	6	7
India	69	37	48	67	53	27	4	9
Japan	163	121	92	96	279	202	12	9
Rest of Asia	193	221	88	91	159	178	16	21
Australia	266	186	48	56	279	173	10	11
New Zealand	80	56	11	10	71	51	4	2
Caribbean*	44	45	8	12	41	29	2	3
Central & South America*	172	136	35	55	193	149	5	4
Rest of the World*	2	0	1	6	9	2	0	1
<b>Other Countries</b>	<b>1,560</b>	<b>1,420</b>	<b>583</b>	<b>798</b>	<b>1,572</b>	<b>1,229</b>	<b>94</b>	<b>119</b>
<b>Total World</b>	<b>9,098</b>	<b>4,373</b>	<b>5,727</b>	<b>3,071</b>	<b>9,765</b>	<b>4,478</b>	<b>1,155</b>	<b>749</b>

## 4.10

### Number of visits and spending by age group 1998

	Age 0-15		Age 16-24		Age 25-34		Age 35-44	
	visits (thousands)	spending (£ million)						
Canada	38	10	69	30	101	47	125	63
USA	188	74	426	294	684	436	800	513
<b>North America</b>	<b>227</b>	<b>84</b>	<b>495</b>	<b>324</b>	<b>785</b>	<b>482</b>	<b>925</b>	<b>577</b>
Austria	33	12	44	22	49	18	54	20
Belgium	96	17	146	23	231	48	269	37
Denmark	29	10	70	28	95	41	93	30
Finland	9	3	24	11	40	17	34	16
France	340	46	606	251	755	156	741	142
Germany	273	57	450	141	739	256	626	201
Greece	8	4	28	14	42	39	43	28
Irish Republic	.	.	.	.	.	.	.	.
Italy	83	34	188	139	303	176	222	82
Luxembourg	5	0	7	4	13	5	16	5
Netherlands	96	18	239	46	430	106	429	109
Portugal	17	5	22	12	43	19	44	29
Spain	58	21	161	89	255	111	160	84
Sweden	42	12	96	55	136	59	146	76
<b>EU Europe</b>	<b>1,088</b>	<b>241</b>	<b>2,081</b>	<b>834</b>	<b>3,130</b>	<b>1,053</b>	<b>2,879</b>	<b>860</b>
Cyprus	7	5	7	9	21	18	15	7
Gibraltar	1	2	0	0	3	2	3	1
Iceland	4	1	12	8	17	8	14	8
Malta	3	1	7	3	11	9	7	4
Norway	37	9	66	31	120	61	115	57
Switzerland	29	7	91	84	136	52	155	68
Turkey	6	4	8	9	20	15	18	20
Central & Eastern Europe*	31	6	109	30	137	134	96	30
Former USSR	37	33	45	37	79	76	51	105
Former Yugoslavia	4	2	9	3	18	8	8	3
<b>Non EU Europe</b>	<b>160</b>	<b>71</b>	<b>354</b>	<b>214</b>	<b>561</b>	<b>383</b>	<b>481</b>	<b>303</b>
North Africa	6	6	6	11	22	31	21	34
South Africa	14	8	39	31	56	40	48	34
Rest of Africa	16	10	14	17	56	118	70	92
Israel	15	7	18	7	44	21	42	24
Other Middle East	41	37	26	34	80	110	92	123
Hong Kong	9	7	15	15	51	40	48	30
India	11	6	13	10	45	53	39	34
Japan	24	21	124	153	162	107	94	65
Rest of Asia	31	16	40	67	122	138	111	112
Australia	32	15	70	41	124	100	99	69
New Zealand	11	5	16	21	45	33	22	11
Caribbean*	5	4	5	2	19	14	22	18
Central & South America*	11	7	86	85	99	62	76	80
Rest of the World*	3	0	4	0	1	0	2	6
<b>Other Countries</b>	<b>229</b>	<b>149</b>	<b>476</b>	<b>497</b>	<b>923</b>	<b>866</b>	<b>786</b>	<b>733</b>
<b>Total World</b>	<b>1,703</b>	<b>544</b>	<b>3,407</b>	<b>1,870</b>	<b>5,399</b>	<b>2,784</b>	<b>5,071</b>	<b>2,473</b>

## 4.10

## Number of visits and spending by age group 1998

	Age 45-54		Age 55-64		Age 65 and over		All visits	
	visits (thousands)	spending (£ million)						
Canada	143	69	109	54	88	47	673	319
USA	887	583	547	354	348	229	3,880	2,482
<b>North America</b>	<b>1,030</b>	<b>651</b>	<b>656</b>	<b>407</b>	<b>436</b>	<b>275</b>	<b>4,553</b>	<b>2,801</b>
Austria	40	20	18	7	5	1	242	101
Belgium	285	65	105	27	51	7	1,183	225
Denmark	99	37	35	13	12	4	433	163
Finland	27	15	8	2	3	1	145	66
France	558	111	195	32	79	12	3,274	750
Germany	447	133	215	66	80	29	2,830	882
Greece	47	40	20	24	7	6	195	157
Irish Republic	.	.	.	.	.	.	2,310	824
Italy	196	84	71	29	26	11	1,090	555
Luxembourg	14	9	6	3	.	0	60	27
Netherlands	356	79	122	35	45	14	1,718	407
Portugal	29	16	16	11	6	2	177	94
Spain	139	43	64	28	42	8	879	384
Sweden	150	62	80	37	25	8	676	310
<b>EU Europe</b>	<b>2,388</b>	<b>715</b>	<b>955</b>	<b>314</b>	<b>382</b>	<b>104</b>	<b>15,212</b>	<b>5,044</b>
Cyprus	12	11	8	6	3	0	74	56
Gibraltar	8	4	4	3	1	1	20	12
Iceland	21	9	6	2	0	0	75	38
Malta	9	4	3	2	3	2	42	24
Norway	109	41	43	14	20	5	509	218
Switzerland	109	50	44	16	19	10	583	287
Turkey	15	13	8	7	1	2	75	71
Central & Eastern Europe*	86	43	31	7	3	1	493	251
Former USSR	28	18	8	5	1	1	249	276
Former Yugoslavia	8	5	3	6	.	.	50	27
<b>Non EU Europe</b>	<b>405</b>	<b>198</b>	<b>157</b>	<b>70</b>	<b>52</b>	<b>21</b>	<b>2,171</b>	<b>1,259</b>
North Africa	23	54	6	10	2	4	86	149
South Africa	66	53	42	30	19	20	284	216
Rest of Africa	52	76	29	48	8	10	246	373
Israel	46	29	21	14	12	12	198	113
Other Middle East	100	152	29	45	6	14	374	515
Hong Kong	34	31	6	8	2	3	165	135
India	41	26	18	8	9	2	175	140
Japan	88	52	34	19	18	11	545	429
Rest of Asia	100	92	42	66	10	23	456	512
Australia	130	94	91	62	57	43	603	424
New Zealand	27	17	28	20	16	13	166	120
Caribbean*	23	31	15	15	7	5	95	89
Central & South America*	81	77	34	23	17	10	404	344
Rest of the World*	2	1	.	0	1	0	12	8
<b>Other Countries</b>	<b>812</b>	<b>785</b>	<b>397</b>	<b>368</b>	<b>185</b>	<b>169</b>	<b>3,809</b>	<b>3,566</b>
<b>Total World</b>	<b>4,635</b>	<b>2,349</b>	<b>2,165</b>	<b>1,159</b>	<b>1,055</b>	<b>570</b>	<b>25,745</b>	<b>12,671</b>

## 4.11

## Number of visits, nights and spending by UK region of visit 1998

	Total Purposes			Holiday Visits (000s)	Visits (000s)	Business Visits (000s)	Visiting friends or relatives Visits (000s)	Other Visits (000s)
	Visits (000s)	Nights (000s)	Spending (£million)					
Bedfordshire	127	978	43	40	4	39	37	11
Berkshire	466	3,491	197	159	31	150	123	33
Bristol UA	242	1,557	64	103	23	60	59	20
Buckinghamshire	241	2,013	68	68	6	79	82	12
Cambridgeshire	460	4,272	199	152	27	130	103	75
Cheshire	255	1,778	84	90	27	79	71	15
Cornwall	297	1,961	60	209	35	8	57	23
Cumbria	260	1,315	45	179	33	19	49	13
Derbyshire	111	642	28	39	2	35	32	5
Devon	477	4,151	185	262	61	46	105	65
Dorset	386	5,489	178	173	61	36	105	72
Durham	89	585	19	37	5	17	32	3
East Sussex	588	6,854	301	266	79	74	145	103
East Yorkshire	20	127	2	13	1	2	4	1
Essex	339	2,492	83	115	28	60	132	33
Gloucestershire	211	1,467	55	109	13	35	46	20
Hampshire	521	3,625	135	193	34	121	168	39
Hereford/Worcs	137	1,248	34	45	4	31	55	6
Hertfordshire	297	2,444	96	89	28	69	115	24
Hull UA	49	526	23	9	1	10	23	7
Isle of Wight	51	329	13	26	9	2	19	4
Kent	775	5,620	181	349	63	155	192	79
Lancashire	231	1,812	61	85	12	42	77	27
Leicestershire	164	1,506	61	39	5	63	50	11
Lincolnshire	130	1,081	41	39	3	40	42	9
London	12,269	84,824	6,293	6,194	2,155	2,725	2,061	1,289
Manchester	508	3,900	176	114	12	189	148	57
Merseyside	232	2,121	74	65	11	61	85	20
Norfolk	199	2,090	91	65	16	36	65	33
Northamptonshire	108	804	28	23	2	40	36	9
Northumberland	64	349	15	33	3	11	17	3
North Yorkshire	451	2,292	100	293	81	49	91	19
Nottinghamshire	225	2,010	69	57	10	89	63	16
Oxfordshire	536	4,578	208	220	46	112	122	82
Shropshire	115	758	21	59	10	21	34	1
Somerset	453	2,252	99	259	54	58	113	23
South Yorkshire	146	1,693	61	32	4	48	51	15
Staffordshire	144	942	34	33	3	48	58	5
Surrey	754	4,350	271	223	55	169	184	177
Suffolk	176	1,177	40	55	7	42	63	15
Tees Valley	42	387	14	12	1	9	17	4
Tyne & Wear	265	1,967	81	106	13	73	64	22
Warwickshire	288	1,576	55	141	48	71	58	18
West Midlands	671	5,031	239	133	24	336	150	52
West Sussex	290	1,890	74	107	16	58	97	28
West Yorkshire	287	2,939	94	81	8	91	90	26
Wiltshire	260	1,164	61	129	21	54	58	19
England unspecified	69	299	11	30	12	18	17	4
<b>Total England</b>	<b>19,907</b>	<b>186,483</b>	<b>10,458</b>	<b>8,442</b>	<b>2,678</b>	<b>4,888</b>	<b>4,260</b>	<b>2,317</b>

## 4.11

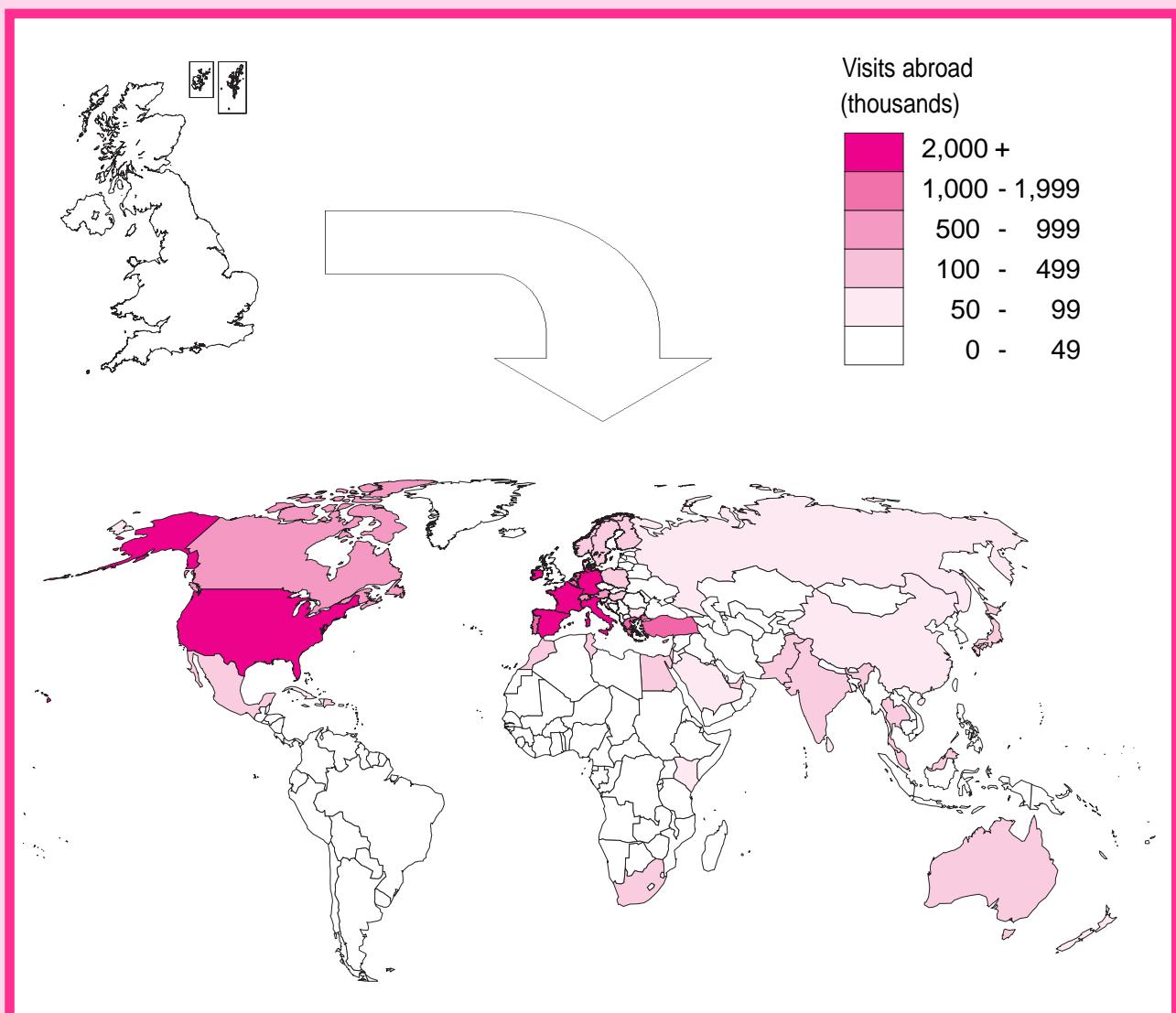
## Number of visits, nights and spending by UK region of visit 1998

	Total Purposes			Holiday	of which inclusive tour	Business	Visiting friends or relatives	Other
	Visits (000s)	Nights (000s)	Spending £million					
Grampian	188	1,198	48	110	20	25	45	7
Tayside	194	1,279	71	124	25	22	38	9
Borders	39	179	7	28	3	3	6	2
Central	119	613	29	91	19	13	12	3
Dumfries & Galloway	53	214	9	42	6	4	7	0
Fife	124	1,108	43	79	18	11	30	3
Lothian	1,088	5,583	303	728	237	146	142	71
Highlands	507	2,376	108	426	103	19	55	8
Islands	34	188	10	27	5	2	4	2
Argyle	130	700	21	100	24	3	22	6
Strathclyde	115	603	32	68	10	13	32	3
Greater Glasgow	532	4,042	189	283	88	95	124	31
Scotland unspecified	43	301	11	36	7	1	6	.
<b>Total Scotland</b>	<b>1,947</b>	<b>18,384</b>	<b>882</b>	<b>1,149</b>	<b>318</b>	<b>299</b>	<b>381</b>	<b>118</b>
Aberconway/Colwyn	56	276	7	33	6	2	18	3
Anglesey	27	108	2	17	1	0	9	1
Blaenau Gwent	2	7	0	1	.	1	.	.
Bridgend	19	245	6	7	1	4	7	1
Caernarfonshire/Merionethshire	79	575	15	42	12	4	25	9
Caerphilly	7	25	1	2	0	.	5	.
Cardiff	177	899	33	84	37	39	43	11
Cardiganshire	29	179	5	16	3	1	10	2
Carmarthenshire	35	231	7	19	2	1	11	3
Denbighshire	45	304	8	27	15	3	13	1
Flintshire	8	70	4	4	1	1	3	.
Merthyr Tydfil	2	5	0	0	.	1	1	.
Monmouthshire	46	266	9	21	2	5	18	2
Neath/Port Talbot	7	53	3	1	.	2	3	0
Newport	29	258	11	10	3	11	6	2
Pembrokeshire	40	409	15	23	2	3	10	3
Powes	42	133	5	30	6	1	9	2
Rhondda	12	74	3	6	.	3	3	.
Swansea	65	496	17	29	4	13	20	2
Torfaen	9	40	1	1	.	4	3	.
Vale of Glamorgan	6	122	2	5	.	.	2	.
Wrexham	26	184	5	6	3	4	14	1
Wales unspecified	50	123	5	42	9	1	4	3
<b>Total Wales</b>	<b>718</b>	<b>5,082</b>	<b>164</b>	<b>366</b>	<b>97</b>	<b>99</b>	<b>210</b>	<b>44</b>
Northern Ireland	109	2,187	47	42	3	25	36	7
Nights spent Travelling	464	559	32	253	74	87	73	51
Isle of Man	21	169	5	8	0	4	7	2
Channel Islands	34	335	18	19	5	5	8	1
UK area unknown	26	63	3	17	7	4	4	1
All staying Visits	21,399	213,534	11,621	9,139	2,824	5,198	4,613	2,449
Nil Nights	2,036	0	102	735	.	953	50	298
<b>All visits to the UK</b>	<b>23,435</b>	<b>213,534</b>	<b>11,723</b>	<b>9,874</b>	<b>2,824</b>	<b>6,151</b>	<b>4,663</b>	<b>2,747</b>



# Chapter 5

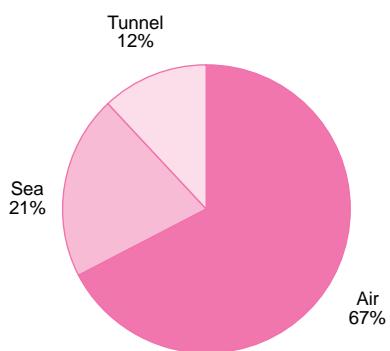
## UK residents' visits abroad 1998



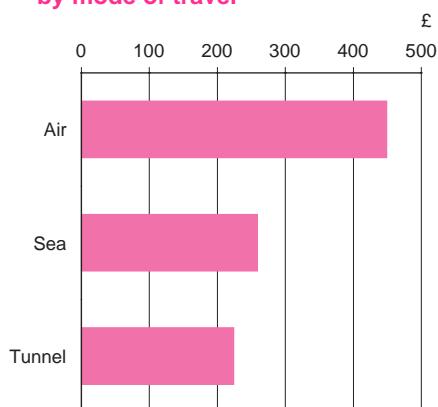
# Chapter 5

## UK residents' visits abroad 1998

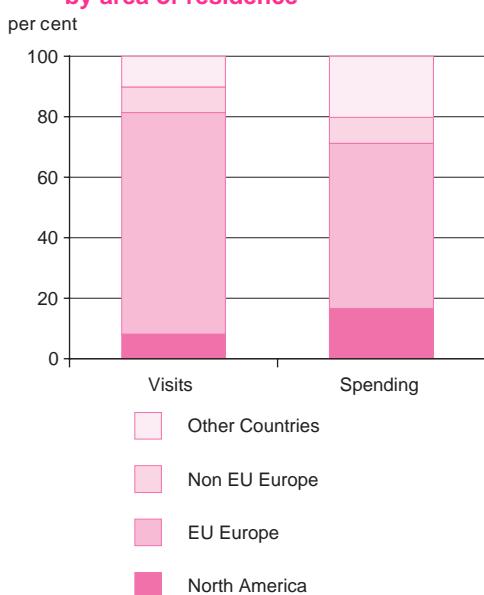
### 5.01 Number of visits by mode of travel



### 5.02 Average spending per visit by mode of travel



### 5.03 Visits and spending by area of residence



In 1998 UK residents made a total of 50.9 million visits, stayed for 509.2 million nights and spent £19.5 billion. This chapter looks at various aspects of travel by UK residents in that year.

### Visits and spending by mode of travel

**Table 5.01** gives a breakdown of visits and spending by mode of travel and area of the world visited. Air travel was the most popular mode of transport, accounting for 67 per cent of all visits and an even higher proportion of 79 per cent of the total spending. Sea travel was used on 21 per cent of visits with the Channel Tunnel accounting for the remaining 12 per cent of visits (**figure 5.01**). UK residents spent on average £383 per visit abroad, with £449 spent per visit by air and £200 less spent on sea or tunnel visits (**figure 5.02**). This large difference is due to a combination of factors, including the longer average duration of visits made by air of 12.2 nights, compared to sea and tunnel visits, which lasted on average only 5.6 nights.

### Visits and spending by area of visit

The most popular area of visit for UK residents was EU Europe, which accounted for 73 per cent of all visits (**figure 5.03**). Visits to 'Other Countries' accounted for a further 10 per cent of visits, with North America and non-EU Europe each accounting for eight per cent of all visits. The highest average expenditures of UK residents' visits abroad were on visits to non-European destinations, with £780 spent on average on visits to North America, and £760 on visits to 'Other Countries'.

### Visits and spending by purpose of visit

Holidays were the main reason for UK residents' visits, and accounted for 64 per cent of all visits, with inclusive tour holidays accounting for over half of all holiday visits. The second most common reason for travel was for business purposes, followed by visits to friends or relations and finally visits within the miscellaneous purposes category (**figure 5.04**).

Holiday visits accounted for nearly two thirds of spending by UK residents abroad. Business visits accounted for a further fifth of expenditure and showed the highest levels of spending per visit. Low average spend per visits were recorded for those on visits to friends or relations, or for miscellaneous purposes.

As detailed in chapter 4, three new categories of purpose of visit were recorded in 1998: shopping, visiting friends and visiting family. The 2.8 million visits made for shopping trips during 1998, were predominately made to France, accounting for 22 per cent of all visits to France by UK residents. Most shopping visits were primarily day trips (77 per cent of all shopping visits) or visits of just one night (a further 14 per cent).

The top destinations for visits to friends and visits to family, excluding the 1.6 million visits to the Irish Republic (for which the breakdown into friends and family is not available from the IPS) are shown in **figure 5.05**.

Visits to family far outnumbered the number of visits made by UK residents to friends overseas during 1998. The most popular countries for visits to both friends and family were generally within the EU, the USA, Canada, Australia, and to a lesser extent, India and Pakistan.

### Visits and spending by quarter

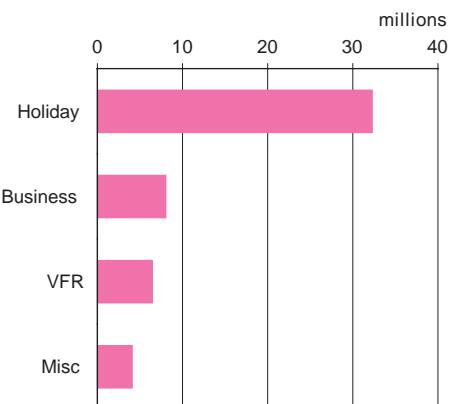
**Table 5.02** details the breakdown of visits and spending by UK residents abroad for each quarter of 1998, by area and purpose of visit. Holiday visits showed a high level of seasonality (**figure 5.06**) with 38 per cent of visits being made in quarter 3. For all the areas of the world, the number of visits and spending peaked in the third quarter except for visits to 'Other Countries', which had the lowest number of visits and spending in the third quarter.

### Visits, nights and spending by country of visit

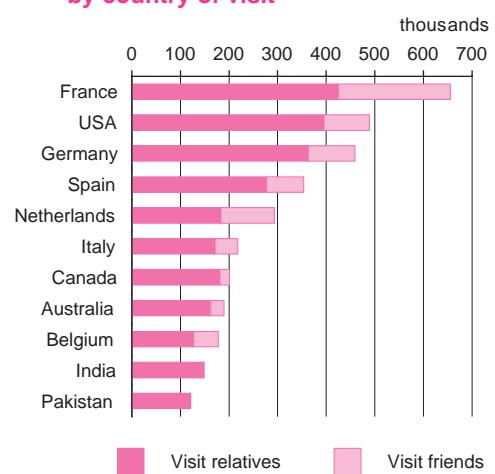
**Table 5.03** provides a detailed breakdown of UK residents' visits abroad by country and purpose of visit. The top five countries visited by UK residents in 1998 were France with 11.5 million visits followed by Spain, the Irish Republic, USA and Germany (**figure 5.07**). These top five countries accounted for 60 per cent of total visits by UK residents abroad.

**Figure 5.08** shows the number of visits and spending by country of visit, split between business and leisure visits. France was the top destination for both business and leisure visits. There were 1.4 million business visits to France accounting for 18 per cent of visits for this purpose. However, the USA despite accounting for only nine per cent

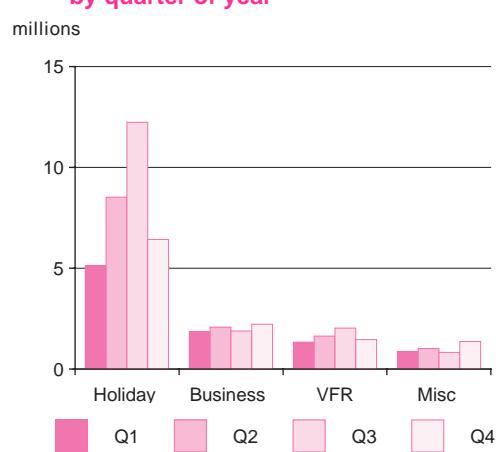
### 5.04 Visits by purpose of visit



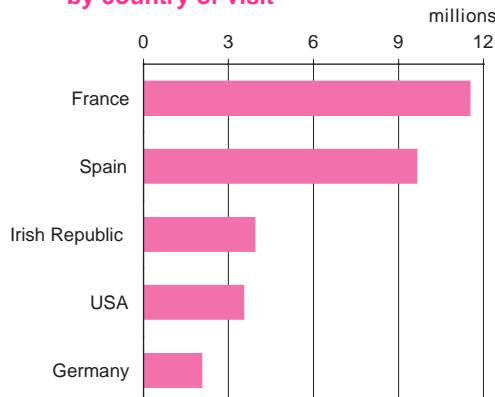
### 5.05 Visits to friends and relatives by country of visit



### 5.06 Visits by purpose of visit and by quarter of year



**5.07 Top five destinations by country of visit**

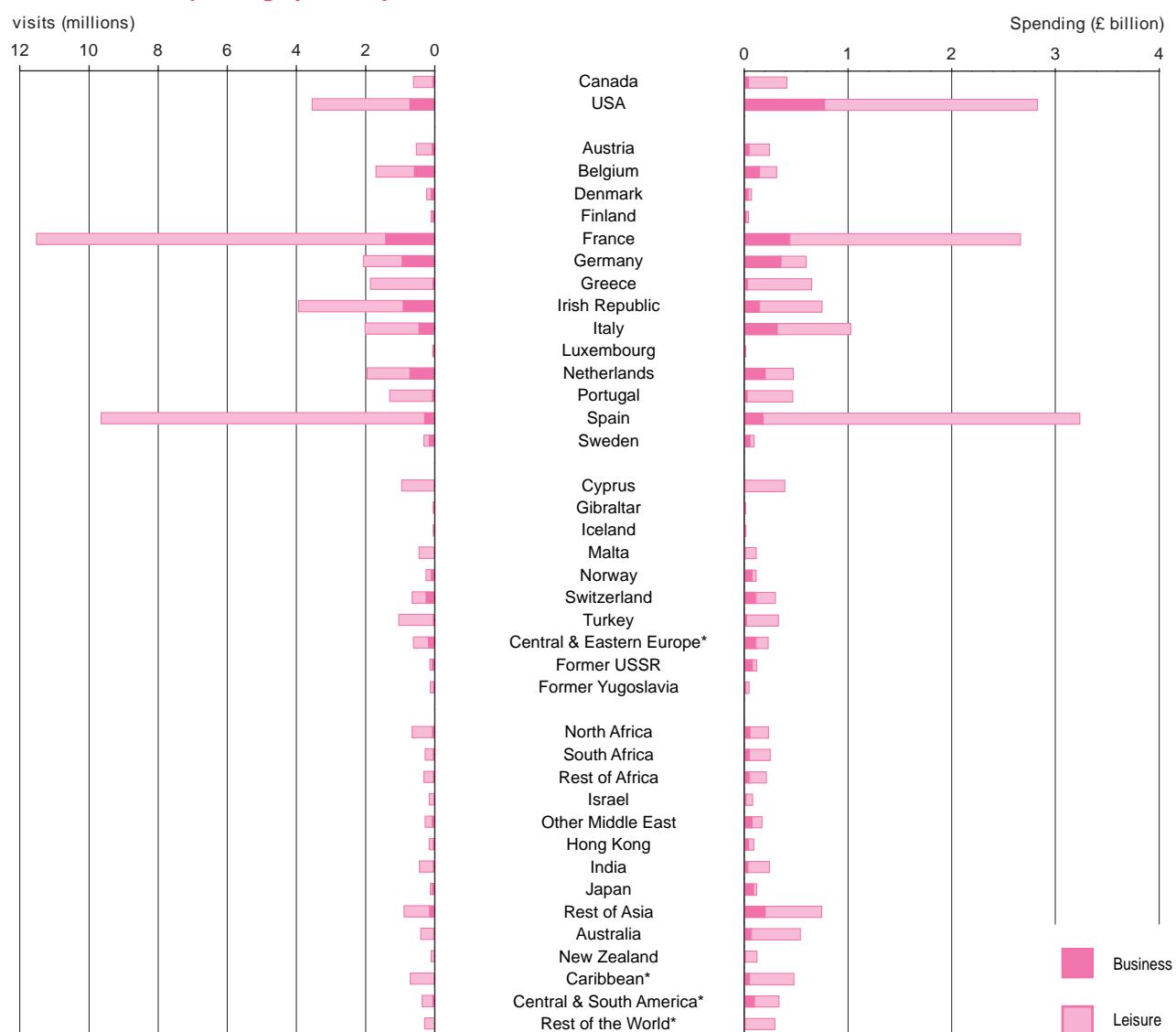


of business visits, accounted for the highest level of expenditure by those on such visits.

UK residents stayed a total of 108 million nights in Spain. This record level was twice that of the next highest destinations of the USA and France, which in turn had twice as many nights recorded as Greece and the Irish Republic.

The highest level of spending, £3.2 billion was made on trips to Spain. Other destinations, which attracted high levels of spending, were USA, France and Italy. These four countries accounted for half the total expenditure by UK residents abroad.

**5.08 Visits and spending by country of visit and main reason for visit**



In looking at the holiday visits, Spain was the top holiday destination for UK residents with 8.9 million visits (28 per cent of all holiday visits). Nearly two thirds (5.8 million visits) of holiday visits to Spain were on package tours. The second most visited country on holiday was France with 6.5 million visits, with a third of these being package holidays.

### Average length of stay and spending

**Table 5.04** gives a detailed breakdown of the average length of stay, spending per visit and spending per day, by country visited and purpose of visit for UK residents travelling overseas.

UK residents spent the most per visit on average when visiting North America or 'Other Countries' with spending of £779 and £760 respectively (**figure 5.09**). For visits to North America the high spending per visit was generated by the largest level of average spending per day of any other region of the world. For 'Other Countries', the long average length of stay was the main factor in determining the high level of average spending per visit (**figures 5.10 and 5.11**). Visits that included Australia or New Zealand as a main destination lasted on average over 45 days, and attracted spending of over £1,200 per visit.

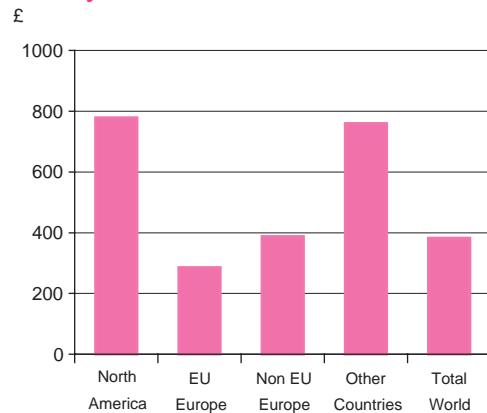
UK residents visiting countries within the EU produced the shortest average length of stay of seven nights, and the lowest average spending per visit of £286. Average length of stay and spending per visit on visits to Belgium were lower than on visits to the rest of the EU, with visits typically lasting only two nights and with spending of £183 per visit.

In terms of the purpose of UK residents' visits abroad, those made for business purposes generated the highest average spending per visit of £513, owing to the highest spending per day of any purpose. Those making visits for miscellaneous purposes generated the lowest average spending per visit of £245. This low amount is attributable to the relatively short average length of stay of UK residents' visits within the miscellaneous category, mainly due to the number of short shopping trips taken.

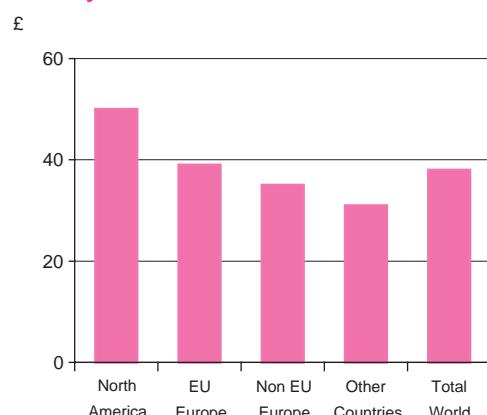
### Visits and spending by length of stay

**Table 5.05** details the breakdown of UK residents' visits and spending abroad by country of visit and by length of stay. The distribution of visits by length of stay is shown in **figure 5.12**.

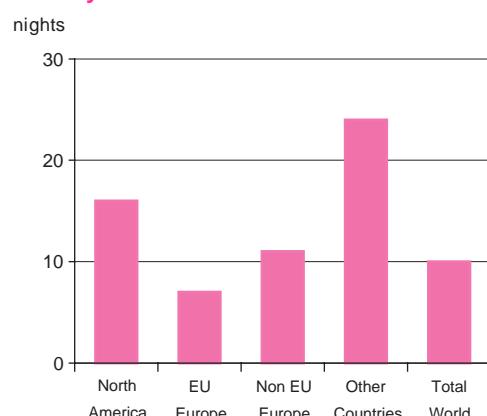
### 5.09 Average spending per visit by main area of visit



### 5.10 Average spending per day by main area of visit



### 5.11 Average length of stay by main area of visit



### 5.12 Number of visits by duration of stay

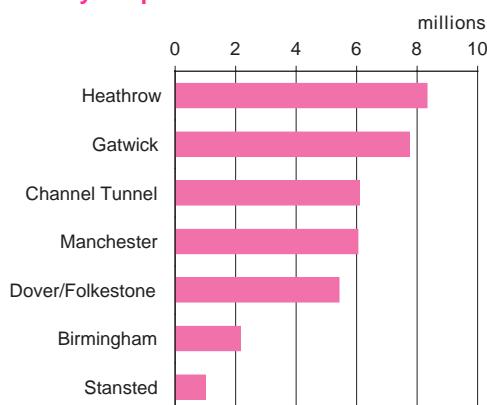


Overall, the greatest proportion (37 per cent) of UK residents' visits abroad during 1998 fell into the 4 to 13 nights of stay category with 18.8 million visits. However, as might be expected, visits to the more distant locations within North America and 'Other Countries' peaked in the longer duration of stay category of 14 to 27 nights.

Excluding visits to the Irish Republic, UK residents made 4.8 million day-trips during 1998, the majority of which were to France with four million UK day visitors. The remaining 0.8 million visits were largely to Belgium, the Netherlands and Germany.

The EU Europe share of all visits abroad by duration of stay, by UK residents was 94 per cent of all visits of less than four nights, 64 per cent of visits lasting 4 to 27 nights, but only 30 per cent of longer visits of 28 nights or more.

### 5.13 Number of visits by UK port



**Table 5.06** shows the number of UK residents' visits by each of the main ports of entry to the UK by country of visit during 1998. The Channel Tunnel has for the first year overtaken both Manchester airport and the Dover/Folkestone sea routes as the third most used port, behind Heathrow and Gatwick (**figure 5.13**).

UK residents are continuing to rely less on the main airports of Heathrow, Gatwick and Manchester when travelling abroad, with these three airports accounting for 47 per cent of visits abroad during 1998 compared to 52 per cent during 1994.

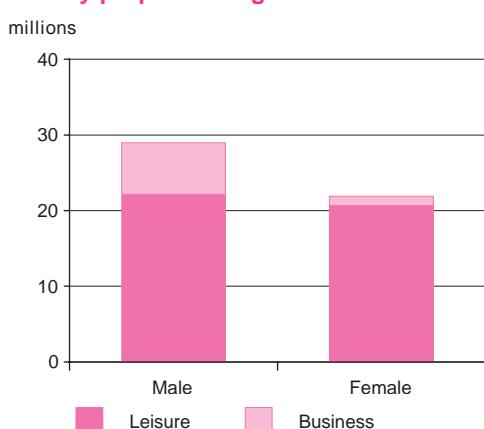
### Visits by vehicle type

**Table 5.07** shows the breakdown of UK residents' visits abroad by vehicle type used, for those 16.6 million travellers who travelled by sea or via the Channel Tunnel during 1998. Over half of these visits were by private vehicle, with the rest split between coach and foot. UK residents largely used private vehicles when travelling to our near EU neighbours: France, Belgium, Germany and the Netherlands.

### Visits and spending by gender

**Table 5.08** shows a breakdown of UK residents' visits abroad by gender and country of visit for both business and leisure purposes. Whilst males made seven million more visits than females during

### 5.14 Number of visits by purpose and gender

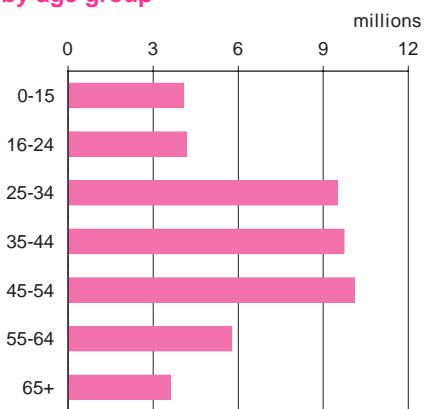


1998, the bulk of this difference is accounted for by the additional business visits made by males (figure 5.14). Businessmen made five overseas trips abroad for each trip by businesswomen.

### Visits and spending by age group

Table 5.09 shows the breakdown of UK residents' visits and spending by age group and country of visit. The greatest numbers of visits made during 1998 were by those in the 45 to 54 age group, with 10.1 million visitors and £4.2 billion spending. Travellers in the 35 to 44 and 25 to 34 age groups closely followed this, with 9.7 million and 9.5 million visits respectively (figure 5.15).

**5.15 Number of visits by age group**



## 5.01

## Number of visits and spending by mode of travel and purpose of visit 1998

	Air		Sea		Channel Tunnel		Total	
	visits (thousands)	spending (£ million)						
<b>North America</b>								
Holiday	2,576	1,993	14	5	1	0	2,591	1,998
<i>of which inclusive tour</i>	952	804					952	804
Business	771	815					771	815
Visiting friends or relatives	688	316	2	1			690	316
Miscellaneous	105	109					105	109
All visits	4,140	3,233	17	5	1	0	4,158	3,239
<b>EU Europe</b>								
Holiday	14,606	5,005	5,814	1,407	3,090	745	23,510	7,157
<i>of which inclusive tour</i>	9,115	3,167	1,955	606	1,257	331	12,328	4,104
Business	3,979	1,361	912	367	987	286	5,878	2,014
Visiting friends or relatives	2,188	459	1,497	273	444	84	4,129	815
Miscellaneous	460	153	1,770	301	1,489	213	3,719	667
All visits	21,233	6,977	9,993	2,348	6,011	1,328	37,237	10,653
<b>Non EU Europe</b>								
Holiday	2,867	1,004	136	54	54	28	3,058	1,086
<i>of which inclusive tour</i>	2,123	726	57	27	23	13	2,203	766
Business	670	390	43	49	13	7	725	446
Visiting friends or relatives	397	87	50	12	8	2	454	100
Miscellaneous	70	36	8	3			78	39
All visits	4,004	1,517	236	118	74	37	4,315	1,672
<b>Other Countries</b>								
Holiday	2,896	2,000	251	254			3,147	2,254
<i>of which inclusive tour</i>	1,706	986	247	252			1,953	1,238
Business	657	849					657	849
Visiting friends or relatives	1,176	636			2	1	1,179	636
Miscellaneous	177	185			3	1	180	186
All visits	4,907	3,670	251	254	5	2	5,163	3,926
<b>Total World</b>								
Holiday	22,945	10,003	6,216	1,720	3,145	773	32,306	12,495
<i>of which inclusive tour</i>	13,897	5,684	2,260	885	1,280	345	17,437	6,913
Business	6,077	3,414	955	416	1,000	293	8,033	4,124
Visiting friends or relatives	4,449	1,497	1,549	286	454	86	6,452	1,869
Miscellaneous	812	482	1,778	304	1,492	215	4,082	1,001
All visits	34,283	15,397	10,498	2,726	6,092	1,367	50,872	19,489

## 5.02

## Number of visits and spending by quarter of year and purpose of visit 1998

	January - March		April - June		July - September		October - December	
	visits (thousands)	spending (£ million)						
<b>North America</b>								
Holiday	416	309	603	464	903	733	668	492
of which inclusive tour	161	130	237	188	314	286	240	201
Business	182	206	216	221	180	185	193	204
Visiting friends or relatives	122	48	176	92	220	102	172	74
Miscellaneous	20	12	33	44	20	22	31	32
All visits	741	574	1,029	821	1,323	1,041	1,065	801
<b>EU Europe</b>								
Holiday	3,582	1,074	6,339	1,776	9,173	3,116	4,416	1,190
of which inclusive tour	1,783	594	3,463	1,043	4,889	1,849	2,193	619
Business	1,361	432	1,505	530	1,402	443	1,611	608
Visiting friends or relatives	734	129	1,056	189	1,380	327	958	172
Miscellaneous	797	104	910	217	723	134	1,288	212
All visits	6,475	1,739	9,810	2,712	12,679	4,019	8,274	2,182
<b>Non EU Europe</b>								
Holiday	334	126	749	264	1,422	528	552	169
of which inclusive tour	207	74	543	192	1,035	379	418	120
Business	154	91	174	89	181	144	217	123
Visiting friends or relatives	95	20	104	22	161	36	93	23
Miscellaneous	12	7	20	9	28	9	18	14
All visits	595	244	1,048	383	1,792	717	880	328
<b>Other Countries</b>								
Holiday	798	622	827	567	732	497	790	568
of which inclusive tour	430	300	541	334	450	272	533	334
Business	154	216	181	192	122	148	201	293
Visiting friends or relatives	376	217	292	145	276	135	235	140
Miscellaneous	40	33	56	65	49	59	35	29
All visits	1,368	1,088	1,356	969	1,180	839	1,260	1,029
<b>Total World</b>								
Holiday	5,131	2,131	8,518	3,071	12,230	4,873	6,427	2,419
of which inclusive tour	2,580	1,098	4,784	1,756	6,688	2,786	3,385	1,273
Business	1,851	946	2,076	1,031	1,884	920	2,221	1,227
Visiting friends or relatives	1,327	413	1,628	447	2,038	600	1,458	408
Miscellaneous	869	156	1,020	335	821	224	1,372	286
All visits	9,178	3,646	13,242	4,885	16,974	6,617	11,479	4,341

## 5.03

## Number of visits, nights and spending by purpose of visit 1998

	Holiday visits						Business visits		
	total			of which inclusive tour			visits (thousands)	nights (thousands)	spending (£ million)
	visits (thousands)	nights (thousands)	spending (£ million)	visits (thousands)	nights (thousands)	spending (£ million)			
Canada	344	5,254	266	149	1,842	132	56	642	41
USA	2,247	34,093	1,732	803	11,009	672	715	7,435	774
<b>North America</b>	<b>2,591</b>	<b>39,347</b>	<b>1,998</b>	<b>952</b>	<b>12,851</b>	<b>804</b>	<b>771</b>	<b>8,077</b>	<b>815</b>
Austria	409	3,321	180	295	2,279	123	78	437	46
Belgium	739	1,676	121	285	894	62	593	1,335	146
Denmark	55	319	12	5	36	1	104	422	37
Finland	27	191	8	7	51	3	56	222	19
France	6,530	36,872	1,596	2,327	15,041	705	1,419	4,559	439
Germany	587	3,888	146	229	1,163	64	942	3,764	355
Greece	1,709	20,492	605	1,463	16,779	508	51	513	30
Irish Republic	1,137	5,974	265	.	.	.	914	2,239	148
Italy	1,294	12,115	619	790	6,761	380	453	2,739	317
Luxembourg	11	52	3	2	12	1	38	112	8
Netherlands	886	3,429	217	403	1,545	102	714	2,195	201
Portugal	1,163	13,089	421	716	7,413	256	62	544	28
Spain	8,895	98,842	2,922	5,802	62,105	1,895	296	2,426	182
Sweden	67	656	21	5	40	2	158	617	56
<b>EU Europe</b>	<b>23,510</b>	<b>200,917</b>	<b>7,157</b>	<b>12,328</b>	<b>114,119</b>	<b>4,104</b>	<b>5,878</b>	<b>22,124</b>	<b>2,014</b>
Cyprus	851	10,179	358	658	7,452	282	16	98	6
Gibraltar	17	164	5	3	16	1	9	51	5
Iceland	23	183	10	18	112	7	9	34	5
Malta	418	4,798	101	327	3,521	76	16	107	10
Norway	100	1,018	31	28	247	14	99	765	74
Switzerland	302	2,668	162	121	1,036	75	250	841	115
Turkey	957	11,755	285	831	9,897	230	39	219	22
Central & Eastern Europe*	278	2,390	85	142	1,208	47	188	1,219	114
Former USSR	46	553	28	27	283	21	71	829	79
Former Yugoslavia	65	859	21	48	510	14	28	141	17
<b>Non EU Europe</b>	<b>3,058</b>	<b>34,568</b>	<b>1,086</b>	<b>2,203</b>	<b>24,281</b>	<b>766</b>	<b>725</b>	<b>4,303</b>	<b>446</b>
North Africa	517	5,489	154	459	4,642	129	63	921	56
South Africa	166	3,764	166	33	488	40	37	547	49
Rest of Africa	171	3,582	115	100	1,451	71	43	743	53
Israel	96	1,391	50	55	555	32	19	107	16
Other Middle East	79	1,070	40	22	220	16	73	1,033	74
Hong Kong	74	1,104	23	44	341	7	44	387	41
India	235	5,934	124	111	1,669	47	38	759	35
Japan	26	563	18	2	17	1	64	831	88
Rest of Asia	448	12,398	390	199	2,988	150	149	3,071	202
Australia	166	7,030	240	28	728	48	34	730	70
New Zealand	43	2,123	69	7	240	19	8	120	11
Caribbean*	580	9,366	376	420	5,909	265	27	535	49
Central & South America*	260	4,489	202	192	2,879	137	56	790	98
Rest of the World*	287	3,472	288	280	3,279	277	2	16	7
<b>Other Countries</b>	<b>3,147</b>	<b>61,775</b>	<b>2,254</b>	<b>1,953</b>	<b>25,406</b>	<b>1,238</b>	<b>657</b>	<b>10,591</b>	<b>849</b>
<b>Total World</b>	<b>32,306</b>	<b>336,606</b>	<b>12,495</b>	<b>17,437</b>	<b>176,658</b>	<b>6,913</b>	<b>8,033</b>	<b>45,095</b>	<b>4,124</b>

## 5.03

## Number of visits, nights and spending by purpose of visit 1998

	Visiting friends or relatives			Miscellaneous			Total visits		
	visits (thousands)	nights (thousands)	spending (£ million)	visits (thousands)	nights (thousands)	spending (£ million)	visits (thousands)	nights (thousands)	spending (£ million)
Canada	201	4,787	90	15	401	16	616	11,083	412
USA	489	9,822	227	90	2,445	93	3,542	53,795	2,827
<b>North America</b>	<b>690</b>	<b>14,609</b>	<b>316</b>	<b>105</b>	<b>2,846</b>	<b>109</b>	<b>4,158</b>	<b>64,878</b>	<b>3,239</b>
Austria	36	351	9	11	294	6	535	4,403	241
Belgium	178	957	21	189	131	23	1,699	4,098	311
Denmark	67	867	19	5	67	2	231	1,675	69
Finland	18	282	4	6	291	9	108	986	40
France	655	5,063	153	2,914	4,365	474	11,518	50,860	2,663
Germany	459	4,433	83	74	712	13	2,062	12,797	597
Greece	91	2,556	14	9	466	2	1,860	24,027	651
Irish Republic	1,611	12,480	294	275	1,715	42	3,937	22,409	749
Italy	218	2,768	67	47	536	22	2,012	18,158	1,025
Luxembourg	11	95	1	2	149	0	61	408	12
Netherlands	293	1,861	43	59	272	13	1,952	7,758	474
Portugal	60	961	16	14	198	3	1,299	14,792	468
Spain	355	4,327	79	104	2,025	53	9,650	107,620	3,236
Sweden	77	933	14	10	32	5	313	2,238	96
<b>EU Europe</b>	<b>4,129</b>	<b>37,935</b>	<b>815</b>	<b>3,719</b>	<b>11,253</b>	<b>667</b>	<b>37,237</b>	<b>272,228</b>	<b>10,653</b>
Cyprus	80	1,634	24	4	99	3	952	12,009	391
Gibraltar	14	358	2	.	.	.	39	573	13
Iceland	5	153	1	5	72	1	43	442	17
Malta	21	238	4	1	5	0	457	5,148	114
Norway	49	509	7	6	92	3	254	2,384	115
Switzerland	90	660	16	9	74	7	652	4,242	300
Turkey	34	781	13	7	313	8	1,037	13,068	328
Central & Eastern Europe*	123	1,861	24	27	386	6	616	5,856	229
Former USSR	19	461	4	7	352	8	144	2,195	119
Former Yugoslavia	18	279	7	11	170	2	122	1,451	47
<b>Non EU Europe</b>	<b>454</b>	<b>6,934</b>	<b>100</b>	<b>78</b>	<b>1,563</b>	<b>39</b>	<b>4,315</b>	<b>47,368</b>	<b>1,672</b>
North Africa	58	1,339	20	13	161	4	651	7,911	234
South Africa	64	1,804	29	10	314	7	277	6,429	250
Rest of Africa	84	3,050	37	11	495	8	310	7,869	213
Israel	35	470	10	11	169	6	160	2,137	82
Other Middle East	93	3,067	29	36	1,242	28	281	6,413	171
Hong Kong	38	1,410	24	6	35	2	162	2,936	91
India	149	5,461	73	18	525	10	439	12,678	242
Japan	34	1,141	13	4	71	2	129	2,607	120
Rest of Asia	269	12,078	133	23	1,077	21	890	28,623	746
Australia	190	7,383	172	16	3,563	60	407	18,707	542
New Zealand	43	1,773	30	4	670	12	97	4,687	123
Caribbean*	80	2,536	41	18	456	14	705	12,894	480
Central & South America*	38	1,421	25	10	537	11	364	7,238	336
Rest of the World*	4	115	1	.	.	.	293	3,603	296
<b>Other Countries</b>	<b>1,179</b>	<b>43,049</b>	<b>636</b>	<b>180</b>	<b>9,317</b>	<b>186</b>	<b>5,163</b>	<b>124,732</b>	<b>3,926</b>
<b>Total World</b>	<b>6,452</b>	<b>102,527</b>	<b>1,869</b>	<b>4,082</b>	<b>24,978</b>	<b>1,001</b>	<b>50,872</b>	<b>509,206</b>	<b>19,489</b>

## 5.04

## Average length of stay, spending per visit and spending per day by purpose of visit 1998

	Holiday visits						Business visits		
	total			of which inclusive tour					
	average			average			average		
	stay (nights)	spend per visit (£s)	spend per day (£s)	stay (nights)	spend per visit (£s)	spend per day (£s)	stay (nights)	spend per visit (£s)	spend per day (£s)
Canada	15	773	51	12	885	72	11	730	64
USA	15	771	51	14	837	61	10	1,082	104
<b>North America</b>	<b>15</b>	<b>771</b>	<b>51</b>	<b>13</b>	<b>845</b>	<b>63</b>	<b>10</b>	<b>1,057</b>	<b>101</b>
Austria	8	440	54	8	418	54	6	583	104
Belgium	2	164	72	3	219	70	2	246	109
Denmark	6	209	36	7	273	38	4	361	89
Finland	7	314	44	8	510	66	4	340	86
France	6	244	43	6	303	47	3	310	96
Germany	7	249	38	5	280	55	4	377	94
Greece	12	354	30	11	347	30	10	588	59
Irish Republic	5	233	44	.	.	.	2	162	66
Italy	9	479	51	9	482	56	6	700	116
Luxembourg	5	259	57	7	514	73	3	202	68
Netherlands	4	245	63	4	252	66	3	282	92
Portugal	11	362	32	10	358	35	9	458	52
Spain	11	329	30	11	327	31	8	614	75
Sweden	10	309	32	8	333	41	4	358	92
<b>EU Europe</b>	<b>9</b>	<b>303</b>	<b>36</b>	<b>9</b>	<b>333</b>	<b>36</b>	<b>4</b>	<b>343</b>	<b>91</b>
Cyprus	12	420	35	11	429	38	6	384	64
Gibraltar	10	314	32	5	321	63	6	615	108
Iceland	8	442	57	6	364	59	4	490	135
Malta	11	240	21	11	233	22	7	600	89
Norway	10	306	30	9	489	56	8	746	97
Switzerland	9	537	61	9	621	72	3	458	136
Turkey	12	298	24	12	276	23	6	572	101
Central & Eastern Europe*	9	307	36	9	335	39	6	606	93
Former USSR	12	609	51	10	751	73	12	1,108	95
Former Yugoslavia	13	320	24	11	288	27	5	623	122
<b>Non EU Europe</b>	<b>11</b>	<b>355</b>	<b>31</b>	<b>11</b>	<b>348</b>	<b>32</b>	<b>6</b>	<b>615</b>	<b>104</b>
North Africa	11	297	28	10	280	28	15	894	61
South Africa	23	1,000	44	15	1,220	81	15	1,318	89
Rest of Africa	21	671	32	14	705	49	17	1,226	71
Israel	15	525	36	10	587	58	6	805	145
Other Middle East	14	506	37	10	700	71	14	1,016	72
Hong Kong	15	313	21	8	165	21	9	949	107
India	25	529	21	15	420	28	20	923	46
Japan	22	683	32	10	858	85	13	1,360	106
Rest of Asia	28	870	31	15	754	50	21	1,349	66
Australia	42	1,445	34	26	1,678	66	21	2,046	96
New Zealand	49	1,619	33	33	2,638	79	16	1,416	91
Caribbean*	16	647	40	14	631	45	20	1,814	92
Central & South America*	17	779	45	15	712	48	14	1,746	124
Rest of the World*	12	1,003	83	12	990	85	9	4,286	452
<b>Other Countries</b>	<b>20</b>	<b>716</b>	<b>36</b>	<b>13</b>	<b>634</b>	<b>49</b>	<b>16</b>	<b>1,291</b>	<b>80</b>
<b>Total World</b>	<b>10</b>	<b>386</b>	<b>37</b>	<b>10</b>	<b>396</b>	<b>39</b>	<b>6</b>	<b>513</b>	<b>91</b>

## 5.04

## Average length of stay, spending per visit and spending per day by purpose of visit 1998

	Visiting friends or relatives			Miscellaneous			Total visits		
	average			average			average		
	stay (nights)	spend per visit (£s)	spend per day (£s)	stay (nights)	spend per visit (£s)	spend per day (£s)	stay (nights)	spend per visit (£s)	spend per day (£s)
Canada	24	445	19	26	1,053	40	18	669	37
USA	20	463	23	27	1,032	38	15	798	53
<b>North America</b>	<b>21</b>	<b>458</b>	<b>22</b>	<b>27</b>	<b>1,035</b>	<b>38</b>	<b>16</b>	<b>779</b>	<b>50</b>
Austria	10	239	25	27	585	21	8	450	55
Belgium	5	119	22	1	119	172	2	183	76
Denmark	13	281	22	14	313	23	7	300	41
Finland	15	208	14	50	1,511	31	9	375	41
France	8	234	30	1	163	109	4	231	52
Germany	10	180	19	10	175	18	6	289	47
Greece	28	153	5	50	235	5	13	350	27
Irish Republic	8	183	24	6	153	25	6	190	33
Italy	13	307	24	12	465	40	9	510	56
Luxembourg	9	85	9	98	294	3	7	194	29
Netherlands	6	145	23	5	221	48	4	243	61
Portugal	16	266	17	14	246	17	11	360	32
Spain	12	223	18	20	511	26	11	335	30
Sweden	12	177	15	3	475	154	7	307	43
<b>EU Europe</b>	<b>9</b>	<b>197</b>	<b>21</b>	<b>3</b>	<b>179</b>	<b>59</b>	<b>7</b>	<b>286</b>	<b>39</b>
Cyprus	20	297	15	22	683	31	13	411	33
Gibraltar	26	151	6	.	.	.	15	325	22
Iceland	29	112	4	15	234	15	10	389	38
Malta	11	174	15	4	144	39	11	249	22
Norway	10	152	15	16	486	30	9	451	48
Switzerland	7	174	24	8	790	96	7	460	71
Turkey	23	376	16	44	1,166	26	13	317	25
Central & Eastern Europe*	15	195	13	14	227	16	10	372	39
Former USSR	24	197	8	47	1,113	24	15	827	54
Former Yugoslavia	15	366	24	15	188	12	12	384	32
<b>Non EU Europe</b>	<b>15</b>	<b>221</b>	<b>14</b>	<b>20</b>	<b>499</b>	<b>25</b>	<b>11</b>	<b>388</b>	<b>35</b>
North Africa	23	352	15	12	316	26	12	360	30
South Africa	28	446	16	31	716	23	23	904	39
Rest of Africa	36	443	12	44	732	17	25	688	27
Israel	13	300	22	16	544	34	13	511	38
Other Middle East	33	314	9	34	774	23	23	610	27
Hong Kong	37	623	17	6	397	64	18	560	31
India	37	487	13	30	581	20	29	551	19
Japan	33	377	11	18	385	22	20	931	46
Rest of Asia	45	495	11	46	911	20	32	838	26
Australia	39	901	23	220	3,730	17	46	1,332	29
New Zealand	42	707	17	166	2,986	18	48	1,260	26
Caribbean*	32	512	16	25	772	31	18	680	37
Central & South America*	38	658	18	55	1,101	20	20	924	46
Rest of the World*	26	239	9	.	.	.	12	1,010	82
<b>Other Countries</b>	<b>37</b>	<b>540</b>	<b>15</b>	<b>52</b>	<b>1,032</b>	<b>20</b>	<b>24</b>	<b>760</b>	<b>31</b>
<b>Total World</b>	<b>16</b>	<b>290</b>	<b>18</b>	<b>6</b>	<b>245</b>	<b>40</b>	<b>10</b>	<b>383</b>	<b>38</b>

5.05

Number of visits and spending by duration of stay 1998

	Nil nights		1 to 3 nights		4 to 13 nights		14 to 27 nights	
	visits (thousands)	spending (£ million)						
Canada	.	.	12	5	237	131	300	207
USA	0	0	143	61	1,468	1,016	1,674	1,396
<b>North America</b>	<b>0</b>	<b>0</b>	<b>155</b>	<b>66</b>	<b>1,706</b>	<b>1,147</b>	<b>1,974</b>	<b>1,603</b>
Austria	4	0	58	19	410	175	53	34
Belgium	482	28	890	168	296	95	22	9
Denmark	8	0	112	26	84	27	16	4
Finland	5	0	47	11	39	13	8	6
France	3,975	375	3,363	642	3,099	1,039	922	439
Germany	113	5	874	195	899	282	113	44
Greece	.	.	26	6	807	210	970	405
Irish Republic	.	.	.	.	.	.	.	.
Italy	22	1	387	114	1,198	589	354	221
Luxembourg	4	0	39	6	12	4	3	1
Netherlands	145	8	1,153	264	579	165	56	28
Portugal	2	0	61	13	751	224	444	194
Spain	8	0	519	90	5,173	1,426	3,708	1,517
Sweden	8	0	154	37	119	40	19	10
<b>EU Europe</b>	<b>4,778</b>	<b>418</b>	<b>7,683</b>	<b>1,592</b>	<b>13,466</b>	<b>4,288</b>	<b>6,689</b>	<b>2,912</b>
Cyprus	.	.	13	2	387	118	524	258
Gibraltar	1	0	4	2	20	6	7	4
Iceland	.	.	9	2	23	12	8	2
Malta	.	.	12	2	268	55	159	44
Norway	3	0	82	17	125	44	30	40
Switzerland	42	2	198	59	336	187	69	46
Turkey	.	.	27	10	386	91	600	208
Central & Eastern Europe*	2	0	155	44	325	116	106	38
Former USSR	0	0	30	14	64	56	26	22
Former Yugoslavia	.	.	13	4	64	23	37	15
<b>Non EU Europe</b>	<b>49</b>	<b>2</b>	<b>544</b>	<b>156</b>	<b>2,000</b>	<b>707</b>	<b>1,566</b>	<b>675</b>
North Africa	.	.	23	8	373	104	207	81
South Africa	.	.	4	1	65	50	146	127
Rest of Africa	.	.	3	0	72	38	164	107
Israel	.	.	10	3	100	39	39	32
Other Middle East	.	.	17	4	119	65	83	45
Hong Kong	.	.	.	.	101	47	29	19
India	.	.	2	0	75	34	216	110
Japan	.	.	5	2	65	54	36	35
Rest of Asia	.	.	8	2	235	153	374	278
Australia	.	.	2	2	30	40	166	150
New Zealand	.	.	0	0	7	7	37	33
Caribbean*	3	0	2	0	170	105	456	297
Central & South America*	.	.	1	1	77	63	238	205
Rest of the World*	.	.	3	0	150	106	134	177
<b>Other Countries</b>	<b>3</b>	<b>0</b>	<b>81</b>	<b>26</b>	<b>1,642</b>	<b>906</b>	<b>2,324</b>	<b>1,696</b>
<b>Total World</b>	<b>4,830</b>	<b>421</b>	<b>8,463</b>	<b>1,839</b>	<b>18,814</b>	<b>7,049</b>	<b>12,552</b>	<b>6,885</b>

## 5.05

## Number of visits and spending by duration of stay 1998

	28 to 90 nights		3 to 6 months		6 months to 1 year		All visits	
	visits (thousands)	spending (£ million)						
Canada	57	42	9	21	1	6	616	412
USA	230	283	19	43	7	27	3,542	2,827
<b>North America</b>	<b>287</b>	<b>326</b>	<b>28</b>	<b>64</b>	<b>7</b>	<b>33</b>	<b>4,158</b>	<b>3,239</b>
Austria	9	11	1	2	.	.	535	241
Belgium	7	7	2	4	.	.	1,699	311
Denmark	9	11	2	1	.	.	231	69
Finland	6	2	3	8	.	.	108	40
France	143	130	15	38	0	0	11,518	2,663
Germany	56	33	5	23	2	14	2,062	597
Greece	43	21	13	8	1	1	1,860	651
Irish Republic	.	.	.	.	.	.	3,937	749
Italy	49	73	1	1	1	26	2,012	1,025
Luxembourg	2	0	.	.	1	0	61	12
Netherlands	18	8	2	2	.	.	1,952	474
Portugal	34	23	5	9	2	4	1,299	468
Spain	202	142	35	57	5	3	9,650	3,236
Sweden	9	3	3	5	.	.	313	96
<b>EU Europe</b>	<b>585</b>	<b>466</b>	<b>86</b>	<b>157</b>	<b>12</b>	<b>48</b>	<b>37,237</b>	<b>10,653</b>
Cyprus	24	10	4	3	.	.	952	391
Gibraltar	7	1	1	0	.	.	39	13
Iceland	3	0	.	.	.	.	43	17
Malta	15	13	2	1	.	.	457	114
Norway	13	12	2	2	.	.	254	115
Switzerland	7	6	.	.	.	.	652	300
Turkey	19	8	4	8	1	4	1,037	328
Central & Eastern Europe*	23	30	3	1	.	.	616	229
Former USSR	18	25	5	2	.	.	144	119
Former Yugoslavia	7	5	.	.	.	.	122	47
<b>Non EU Europe</b>	<b>136</b>	<b>110</b>	<b>21</b>	<b>17</b>	<b>1</b>	<b>4</b>	<b>4,315</b>	<b>1,672</b>
North Africa	46	41	0	1	.	.	651	234
South Africa	56	56	5	15	1	2	277	250
Rest of Africa	59	42	8	9	4	17	310	213
Israel	10	7	1	0	.	.	160	82
Other Middle East	53	38	5	16	3	2	281	171
Hong Kong	29	20	2	4	.	.	162	91
India	126	73	17	21	2	4	439	242
Japan	20	27	1	1	1	0	129	120
Rest of Asia	211	174	41	49	21	89	890	746
Australia	169	208	22	59	19	83	407	542
New Zealand	42	52	5	11	5	20	97	123
Caribbean*	65	64	8	13	1	0	705	480
Central & South America*	42	61	3	3	2	3	364	336
Rest of the World*	6	11	0	1	.	.	293	296
<b>Other Countries</b>	<b>935</b>	<b>875</b>	<b>120</b>	<b>203</b>	<b>60</b>	<b>220</b>	<b>5,163</b>	<b>3,926</b>
<b>Total World</b>	<b>1,943</b>	<b>1,777</b>	<b>255</b>	<b>442</b>	<b>80</b>	<b>305</b>	<b>50,872</b>	<b>19,489</b>

## 5.06

## Number of visits by UK port 1998

	Airports						thousands	
	Heathrow	Gatwick	Manchester	Birmingham	Stansted	Other England	Scotland	Wales
Canada	230	96	99	16	21	59	88	6
USA	1,329	1,097	495	191	6	243	155	9
<b>North America</b>	<b>1,559</b>	<b>1,192</b>	<b>595</b>	<b>207</b>	<b>27</b>	<b>301</b>	<b>243</b>	<b>15</b>
Austria	103	82	67	31	3	38	9	.
Belgium	142	29	40	42	25	85	33	3
Denmark	87	30	26	12	19	14	2	.
Finland	60	11	12	14	.	6	1	.
France	539	334	199	157	96	432	47	19
Germany	637	99	123	179	88	153	31	5
Greece	135	616	538	175	28	232	39	90
Irish Republic	.	.	.	.	.	.	.	.
Italy	419	458	182	100	171	152	55	8
Luxembourg	13	18	3	.	6	3	4	.
Netherlands	315	101	112	106	96	318	75	22
Portugal	163	389	305	57	41	204	75	28
Spain	478	2,309	2,432	618	190	2,081	605	339
Sweden	138	20	22	7	48	34	10	.
<b>EU Europe</b>	<b>3,231</b>	<b>4,495</b>	<b>4,061</b>	<b>1,499</b>	<b>812</b>	<b>3,751</b>	<b>986</b>	<b>515</b>
Cyprus	133	240	235	121	39	128	38	20
Gibraltar	5	14	8	1	.	8	.	.
Iceland	22	.	.	.	3	2	17	.
Malta	30	137	84	75	16	69	32	14
Norway	104	8	14	2	22	46	9	.
Switzerland	311	44	42	29	6	75	16	.
Turkey	100	224	304	50	27	241	41	47
Central & Eastern Europe*	287	53	58	15	17	37	30	1
Former USSR	73	45	10	3	1	4	6	.
Former Yugoslavia	49	19	22	8	6	5	.	3
<b>Non EU Europe</b>	<b>1,115</b>	<b>785</b>	<b>777</b>	<b>303</b>	<b>136</b>	<b>614</b>	<b>187</b>	<b>85</b>
North Africa	137	239	110	62	11	53	8	26
South Africa	181	30	7	7	.	42	9	1
Rest of Africa	140	121	24	9	.	9	2	2
Israel	70	55	11	.	2	22	.	.
Other Middle East	199	13	31	4	2	22	7	2
Hong Kong	133	.	17	2	0	3	6	.
India	256	75	60	25	1	17	5	1
Japan	93	2	7	7	2	15	3	.
Rest of Asia	691	28	99	6	.	50	15	1
Australia	251	49	48	5	2	46	6	.
New Zealand	77	.	9	1	.	11	.	.
Caribbean*	90	448	120	20	2	6	5	11
Central & South America*	75	201	65	3	1	12	7	.
Rest of the World*	25	13	4	.	.	3	1	.
<b>Other Countries</b>	<b>2,419</b>	<b>1,274</b>	<b>612</b>	<b>151</b>	<b>22</b>	<b>310</b>	<b>74</b>	<b>45</b>
<b>Total World</b>	<b>8,324</b>	<b>7,746</b>	<b>6,046</b>	<b>2,160</b>	<b>997</b>	<b>4,976</b>	<b>1,491</b>	<b>661</b>

## 5.06

## Number of visits by UK port 1998

	Sea and Channel Tunnel					thousands
	Dover and Folkestone	Other channel ports	East coast ports	Long haul sea routes	Channel Tunnel	
Canada	.	.	.	1	.	616
USA	.	.	.	16	1	3,542
<b>North America</b>	.	.	.	17	1	4,158
Austria	156	.	3	.	43	535
Belgium	615	19	45	.	621	1,699
Denmark	6	.	33	.	2	231
Finland	2	.	1	.	.	108
France	3,368	1,717	20	.	4,589	11,518
Germany	322	9	119	.	298	2,062
Greece	3	.	1	.	4	1,860
Irish Republic	.	.	.	.	.	3,937
Italy	312	6	8	.	140	2,012
Luxembourg	8	.	.	.	6	61
Netherlands	291	1	267	.	248	1,952
Portugal	1	34	1	.	.	1,299
Spain	169	373	.	.	55	9,650
Sweden	.	.	29	.	4	313
<b>EU Europe</b>	5,253	2,158	526	.	6,011	37,237
Cyprus	.	.	.	.	.	952
Gibraltar	.	2	.	.	1	39
Iceland	.	.	.	.	.	43
Malta	.	.	.	.	.	457
Norway	.	.	48	.	.	254
Switzerland	69	6	5	.	49	652
Turkey	1	.	.	.	1	1,037
Central & Eastern Europe*	88	.	8	.	20	616
Former USSR	1	.	.	.	2	144
Former Yugoslavia	8	.	0	.	1	122
<b>Non EU Europe</b>	167	7	62	.	74	4,315
North Africa	1	2	.	.	.	651
South Africa	.	.	.	.	1	277
Rest of Africa	.	.	.	.	2	310
Israel	.	.	.	.	.	160
Other Middle East	.	.	.	.	.	281
Hong Kong	.	.	.	.	.	162
India	.	.	.	.	.	439
Japan	.	.	.	.	.	129
Rest of Asia	.	.	.	.	.	890
Australia	.	.	.	.	.	407
New Zealand	.	.	.	.	.	97
Caribbean*	.	.	.	.	2	705
Central & South America*	.	.	.	.	.	364
Rest of the World*	.	.	1	247	.	293
<b>Other Countries</b>	1	2	1	247	5	5,163
<b>Total World</b>	5,422	2,168	588	264	6,092	50,872

## 5.07

## Number of visits by type of vehicle used 1998

	Air		Sea and Channel Tunnel				thousands
	All travellers	Foot	Private vehicle	Coach	Goods vehicle	Vehicle type unknown	All sea and Channel Tunnel
Canada	615	1	.	.	.	.	1
USA	3,525	17	.	.	.	.	17
<b>North America</b>	<b>4,140</b>	<b>18</b>	<b>.</b>	<b>.</b>	<b>.</b>	<b>.</b>	<b>18</b>
Austria	333	4	55	135	7	.	201
Belgium	400	422	538	220	119	1	1,299
Denmark	190	21	14	5	1	.	41
Finland	105	.	3	.	.	.	3
France	1,825	1,491	6,296	1,471	422	14	9,694
Germany	1,314	66	348	231	101	2	748
Greece	1,853	3	3	.	2	.	8
Irish Republic	1,881	.	.	.	.	2,056	2,056
Italy	1,545	15	139	233	81	.	467
Luxembourg	47	1	6	.	7	.	14
Netherlands	1,145	148	334	262	59	4	807
Portugal	1,263	.	35	.	1	.	36
Spain	9,052	185	268	112	33	.	597
Sweden	280	20	10	1	2	.	33
<b>EU Europe</b>	<b>21,233</b>	<b>2,376</b>	<b>8,048</b>	<b>2,670</b>	<b>834</b>	<b>2,076</b>	<b>16,004</b>
Cyprus	952	.	.	.	.	.	.
Gibraltar	37	.	2	.	1	.	3
Iceland	43	.	.	.	.	.	.
Malta	457	.	.	.	.	.	.
Norway	206	28	12	7	.	2	48
Switzerland	523	7	80	24	18	.	129
Turkey	1,035	1	1	.	.	.	2
Central & Eastern Europe*	499	11	51	48	7	.	116
Former USSR	141	0	.	3	.	.	3
Former Yugoslavia	112	4	0	.	5	.	9
<b>Non EU Europe</b>	<b>4,004</b>	<b>50</b>	<b>146</b>	<b>82</b>	<b>31</b>	<b>2</b>	<b>311</b>
North Africa	647	.	3	.	.	.	3
South Africa	276	1	.	.	.	.	1
Rest of Africa	307	2	.	.	.	.	2
Israel	160	.	.	.	.	.	.
Other Middle East	281	.	.	.	.	.	.
Hong Kong	162	.	.	.	.	.	.
India	439	.	.	.	.	.	.
Japan	129	.	.	.	.	.	.
Rest of Asia	890	.	.	.	.	.	.
Australia	407	.	.	.	.	.	.
New Zealand	97	.	.	.	.	.	.
Caribbean*	703	.	2	.	.	.	2
Central & South America*	364	.	.	.	.	.	.
Rest of the World*	45	248	.	.	.	.	248
<b>Other Countries</b>	<b>4,907</b>	<b>251</b>	<b>6</b>	<b>.</b>	<b>.</b>	<b>.</b>	<b>257</b>
<b>Total World</b>	<b>34,283</b>	<b>2,695</b>	<b>8,200</b>	<b>2,751</b>	<b>865</b>	<b>2,078</b>	<b>16,589</b>

## 5.08

## Number of visits and spending by purpose of visit and gender 1998

	Male				Female			
	Leisure		Business		Leisure		Business	
	visits (thousands)	spending (£ million)						
Canada	275	192	47	28	284	179	9	13
USA	1,382	1,058	598	670	1,444	994	117	105
<b>North America</b>	<b>1,658</b>	<b>1,250</b>	<b>645</b>	<b>697</b>	<b>1,728</b>	<b>1,173</b>	<b>126</b>	<b>118</b>
Austria	216	97	64	34	240	98	14	12
Belgium	618	91	498	128	488	74	95	18
Denmark	67	22	88	31	60	10	16	6
Finland	21	12	46	16	30	10	10	4
France	5,881	1,347	1,191	350	4,218	877	229	89
Germany	597	135	795	285	523	107	147	70
Greece	886	308	41	22	923	313	10	8
Irish Republic ( <i>estimated</i> )	1,565	320	774	127	1,458	281	139	21
Italy	761	372	389	287	798	336	64	31
Luxembourg	12	2	34	7	12	2	4	1
Netherlands	715	160	613	180	523	112	101	22
Portugal	601	224	44	17	636	216	18	11
Spain	4,519	1,551	233	153	4,835	1,503	63	28
Sweden	73	22	140	52	82	17	18	5
<b>EU Europe</b>	<b>16,533</b>	<b>4,673</b>	<b>4,951</b>	<b>1,689</b>	<b>14,825</b>	<b>3,966</b>	<b>928</b>	<b>325</b>
Cyprus	458	191	15	6	477	194	2	0
Gibraltar	15	3	8	5	16	4	1	1
Iceland	17	7	9	4	17	5	1	0
Malta	208	52	12	8	233	53	4	2
Norway	75	23	91	71	80	18	9	3
Switzerland	214	106	211	101	187	79	39	14
Turkey	456	142	36	21	542	164	2	1
Central & Eastern Europe*	211	61	156	104	216	54	32	10
Former USSR	36	21	63	68	36	19	8	11
Former Yugoslavia	44	14	24	17	50	15	4	1
<b>Non EU Europe</b>	<b>1,735</b>	<b>620</b>	<b>624</b>	<b>405</b>	<b>1,855</b>	<b>606</b>	<b>101</b>	<b>42</b>
North Africa	248	83	56	54	340	96	7	2
South Africa	115	104	27	25	125	98	10	24
Rest of Africa	117	80	41	49	150	80	2	3
Israel	60	26	19	16	81	40	1	0
Other Middle East	107	51	69	68	101	46	3	6
Hong Kong	75	31	41	40	43	18	3	2
India	205	103	35	31	196	104	3	4
Japan	31	20	60	82	33	12	4	6
Rest of Asia	408	327	129	179	333	217	20	23
Australia	199	254	31	64	174	218	3	7
New Zealand	48	55	7	10	42	57	0	1
Caribbean*	333	220	23	47	345	210	4	2
Central & South America*	166	136	47	85	142	102	9	13
Rest of the World*	136	136	2	7	155	153	.	.
<b>Other Countries</b>	<b>2,248</b>	<b>1,627</b>	<b>588</b>	<b>756</b>	<b>2,258</b>	<b>1,450</b>	<b>70</b>	<b>93</b>
<b>Total World</b>	<b>22,173</b>	<b>8,170</b>	<b>6,808</b>	<b>3,547</b>	<b>20,667</b>	<b>7,195</b>	<b>1,225</b>	<b>577</b>

## 5.09

## Number of visits and spending by age group 1998

	Age 0-15		Age 16-24		Age 25-34		Age 35-44	
	visits (thousands)	spending (£ million)						
Canada	40	19	50	35	118	76	102	65
USA	293	167	278	211	767	665	811	661
<b>North America</b>	<b>333</b>	<b>185</b>	<b>328</b>	<b>247</b>	<b>885</b>	<b>741</b>	<b>913</b>	<b>726</b>
Austria	52	17	37	16	102	54	84	37
Belgium	108	11	109	14	288	59	385	74
Denmark	12	1	19	4	63	19	52	14
Finland	7	2	13	4	30	17	31	9
France	1,230	210	975	229	2,232	532	2,580	631
Germany	151	22	126	22	507	149	497	167
Greece	144	37	297	97	389	143	360	122
Irish Republic	.	.	.	.	.	.	.	.
Italy	118	42	136	61	458	257	391	184
Luxembourg	1	0	4	1	16	3	15	2
Netherlands	77	10	232	48	528	143	437	110
Portugal	107	30	65	19	214	82	230	74
Spain	1,085	304	918	318	1,625	520	1,797	585
Sweden	9	2	34	7	98	34	82	25
<b>EU Europe</b>	<b>3,100</b>	<b>689</b>	<b>2,963</b>	<b>839</b>	<b>6,550</b>	<b>2,012</b>	<b>6,942</b>	<b>2,035</b>
Cyprus	89	28	74	34	152	58	151	56
Gibraltar	1	0	8	2	11	3	9	4
Iceland	4	1	1	0	11	3	7	3
Malta	34	6	29	6	53	17	79	19
Norway	13	2	27	5	59	23	55	23
Switzerland	41	17	32	14	149	62	146	68
Turkey	93	19	93	29	241	83	235	70
Central & Eastern Europe*	34	5	48	12	121	48	153	59
Former USSR	3	0	16	8	37	25	29	35
Former Yugoslavia	3	0	15	5	19	6	29	16
<b>Non EU Europe</b>	<b>316</b>	<b>78</b>	<b>342</b>	<b>116</b>	<b>853</b>	<b>326</b>	<b>895</b>	<b>353</b>
North Africa	42	11	45	12	166	65	118	49
South Africa	18	5	24	14	63	64	57	55
Rest of Africa	18	9	61	31	59	45	71	49
Israel	8	2	23	10	31	11	25	16
Other Middle East	25	7	29	13	56	32	54	43
Hong Kong	9	4	23	12	28	20	38	21
India	40	13	41	30	94	44	96	68
Japan	6	2	13	10	39	42	30	32
Rest of Asia	60	26	114	65	207	184	178	135
Australia	26	29	49	73	82	127	55	71
New Zealand	7	4	5	9	31	40	11	11
Caribbean*	38	14	58	29	201	129	135	92
Central & South America*	9	3	36	25	119	100	70	85
Rest of the World*	19	13	11	5	29	40	37	35
<b>Other Countries</b>	<b>324</b>	<b>142</b>	<b>532</b>	<b>338</b>	<b>1,204</b>	<b>945</b>	<b>976</b>	<b>762</b>
<b>Total World</b>	<b>4,073</b>	<b>1,094</b>	<b>4,165</b>	<b>1,541</b>	<b>9,492</b>	<b>4,025</b>	<b>9,726</b>	<b>3,876</b>

## 5.09

## Number of visits and spending by age group 1998

	Age 45-54		Age 55-64		Age 65 and over		All visits	
	visits (thousands)	spending (£ million)						
Canada	128	79	94	66	84	71	616	412
USA	781	621	382	321	229	181	3,542	2,827
<b>North America</b>	<b>909</b>	<b>700</b>	<b>476</b>	<b>388</b>	<b>313</b>	<b>252</b>	<b>4,158</b>	<b>3,239</b>
Austria	118	52	80	38	61	26	535	241
Belgium	449	95	216	36	144	21	1,699	311
Denmark	52	15	21	8	12	9	231	69
Finland	19	5	7	2	1	1	108	40
France	2,446	586	1,322	313	734	161	11,518	2,663
Germany	455	139	209	56	117	43	2,062	597
Greece	390	145	204	77	77	29	1,860	651
Irish Republic	.	.	.	.	.	.	3,937	749
Italy	435	222	284	160	190	100	2,012	1,025
Luxembourg	17	4	8	2	1	0	61	12
Netherlands	411	102	155	34	112	28	1,952	474
Portugal	301	111	233	96	149	57	1,299	468
Spain	1,966	704	1,342	483	917	321	9,650	3,236
Sweden	64	22	19	4	6	2	313	96
<b>EU Europe</b>	<b>7,122</b>	<b>2,202</b>	<b>4,101</b>	<b>1,307</b>	<b>2,523</b>	<b>798</b>	<b>37,237</b>	<b>10,653</b>
Cyprus	217	93	164	77	105	46	952	391
Gibraltar	5	1	2	2	3	1	39	13
Iceland	9	4	6	3	4	3	43	17
Malta	103	23	90	23	68	19	457	114
Norway	62	50	21	7	17	6	254	115
Switzerland	158	80	68	30	59	29	652	300
Turkey	212	71	117	42	45	14	1,037	328
Central & Eastern Europe*	146	61	59	24	54	19	616	229
Former USSR	36	28	11	13	12	10	144	119
Former Yugoslavia	24	10	17	6	15	4	122	47
<b>Non EU Europe</b>	<b>973</b>	<b>421</b>	<b>555</b>	<b>226</b>	<b>382</b>	<b>151</b>	<b>4,315</b>	<b>1,672</b>
North Africa	156	55	67	24	54	18	651	234
South Africa	48	42	36	34	32	36	277	250
Rest of Africa	64	51	26	25	10	4	310	213
Israel	32	17	21	15	20	11	160	82
Other Middle East	67	43	36	26	14	8	281	171
Hong Kong	31	18	15	13	18	2	162	91
India	93	46	48	25	27	16	439	242
Japan	29	23	10	10	2	2	129	120
Rest of Asia	186	197	105	100	40	38	890	746
Australia	75	88	68	80	52	74	407	542
New Zealand	19	24	14	17	11	16	97	123
Caribbean*	146	106	99	84	28	25	705	480
Central & South America*	77	72	32	25	21	25	364	336
Rest of the World*	68	67	63	61	66	75	293	296
<b>Other Countries</b>	<b>1,090</b>	<b>850</b>	<b>642</b>	<b>538</b>	<b>395</b>	<b>350</b>	<b>5,163</b>	<b>3,926</b>
<b>Total World</b>	<b>10,094</b>	<b>4,173</b>	<b>5,773</b>	<b>2,459</b>	<b>3,613</b>	<b>1,551</b>	<b>50,872</b>	<b>19,489</b>



# Chapter 6

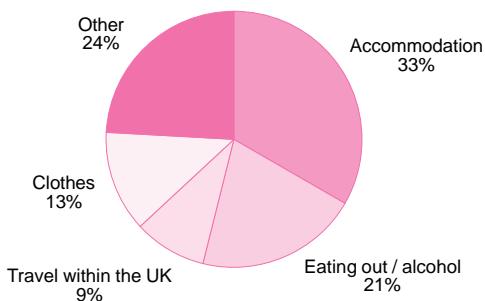
## The 1997 expenditure trailer



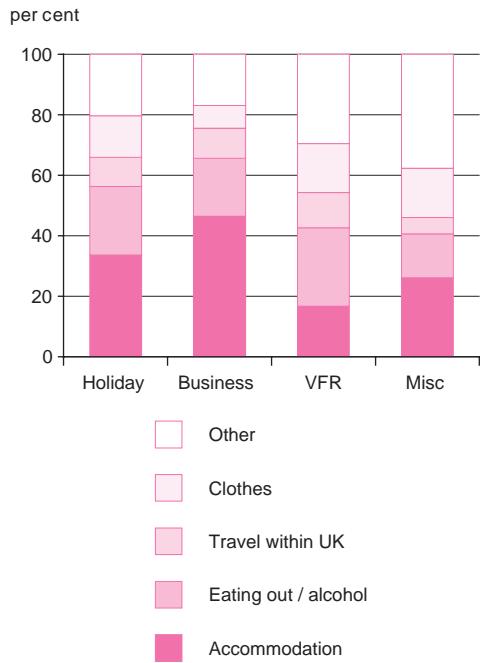
# Chapter 6

## The 1997 Expenditure Trailer

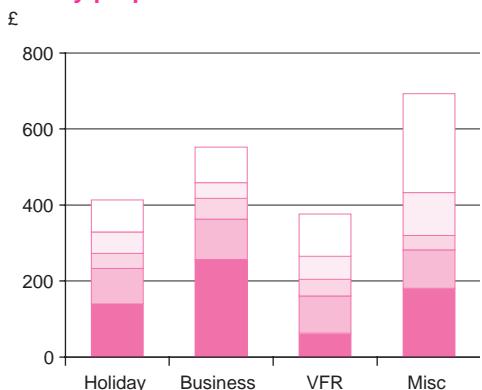
### 6.01 Spending by overseas residents in the UK 1997



### 6.02 Proportion of spending per visit by purpose of visit 1997



### 6.03 Average spending per visit by purpose of visit 1997



In 1997 the Office for National Statistics conducted an expenditure trailer seeking additional information on the spending of overseas residents in the UK.

The breakdown of spending obtained is used to improve estimates of consumers' expenditure within the UK national accounts and as a source in compiling input-output tables for the UK economy. The tourism policy customers of the IPS, the Department for Culture, Media and Sport (DCMS) and the British Tourist Authority (BTA) also use the information.

The questions on the trailer seek information on the main categories of goods and services purchased by overseas residents whilst in the UK, and the amount of money spent on each. **Table 6.01** shows a breakdown of spending in 1997 by purpose of visit. Since the trailer is only run periodically, percentages have been shown to represent the proportion of expenditure that is spent on a particular set of goods and services.

**Figure 6.01** shows the breakdown of spending by major categories in 1997. It can be seen that a third of all overseas spending was on accommodation, with a fifth spent on eating and drinking. The next largest category of spending was on shopping for clothing, which accounted for one eighth of spending.

The proportion of spending on each major category of expenditure varies by purpose of visit (**figure 6.02**). Visitors to friends and relatives spent proportionately far less on accommodation than other visitors, whilst those on business visits spent the most. Visitors for other miscellaneous purposes spent more proportionately on other items, mainly due to the inclusion in this category of visits by students and for medical treatment. The costs of both student fees and medical treatment are included in the other spending category.

However, looking at this data in terms of spending per visit, that is by applying these proportions to expenditure levels in 1997, it can be seen that business visitors spend four times as much per visit on accommodation than those visiting friends or relatives (**figure 6.03**). Looking at expenditure per day, using a similar method, it can be seen that business visitors spend more per day than leisure visitors for each category of expenditure (**figure 6.04**).

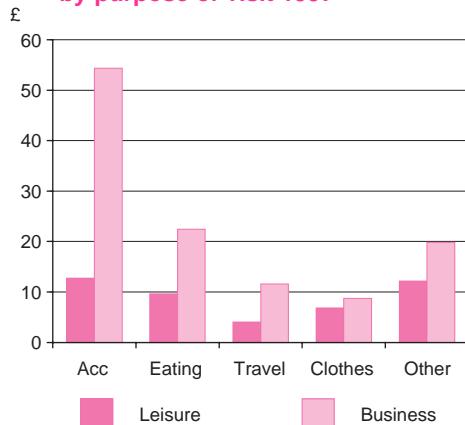
Differences in spending patterns are also noted when comparing the trailer results for the different areas of the world people have travelled from. **Table 6.02** shows a breakdown of the spending on visits to the UK by residents from North America, EU Europe and other areas. North American visitors tend to spend proportionately more on their accommodation, whilst visitors from the other areas tend to spend more on clothes whilst in the UK (**figure 6.05**).

Earlier trailers had been run in 1979, 1986, and 1992. **Table 6.03** shows the summary results of the 1997 expenditure trailer alongside the results from the earlier trailers. The proportion of money visitors spend on the different expenditure categories seems to have been relatively stable over the past 20 years (**figure 6.06**). However, with total spending increasing more than four times between 1979 and 1997, more money was spent by overseas visitors on accommodation in 1997 than the total amount of overseas visitor spending in 1979.

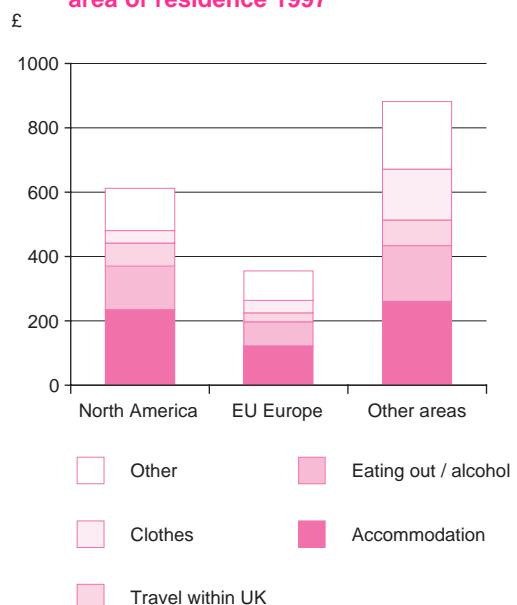
#### Technical Note

The expenditure trailer is a set of additional questions that are asked of a sub-sample of 1 in 10 overseas residents departing from the UK. No interviews were conducted with visitors from the Irish Republic or the Channel Islands. With the smaller sample used for the expenditure trailer, the results have a larger sampling error associated with them than the standard IPS results printed elsewhere in this book. The next expenditure trailer is likely to be conducted in either 2002 or 2003.

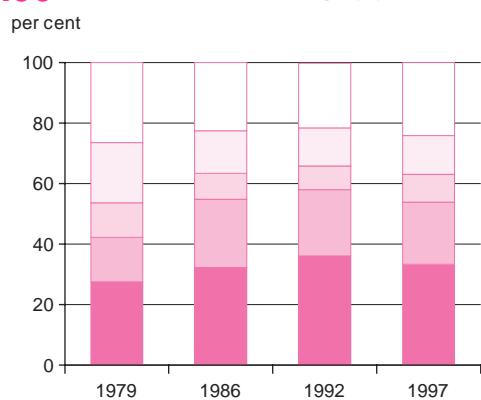
#### 6.04 Average spending per day by purpose of visit 1997



#### 6.05 Average spending per visit by main area of residence 1997



#### 6.06 Proportion of spending by year



**6.01**

**Percentage of spending by purpose of visit and spending category 1997**

	Holiday	Business	Visiting friends or relatives	Miscellaneous	Total
	£4,213m (=100%)	£3,214m (=100%)	£1,765m (=100%)	£2,114m (=100%)	£11,306m (=100%)
Accommodation	34	46	17	26	33.3
Meals out	20	17	22	12	18.1
Alcohol (included with meal)	2	3	4	1	2.5
Alcohol (not with meal)	3	2	4	2	2.5
Taxi or car hire	5	7	6	3	5.2
Public transport or fuel	5	3	5	3	4.0
Clothing/fabrics	14	7	16	16	12.8
Food/groceries	4	1	5	3	3.1
Souvenirs/gifts/household goods	8	6	10	12	8.6
Books/newspapers/maps	1	1	2	1	1.5
Entertainment/admission fees	5	1	3	2	2.9
Medical	0	0	0	4	0.8
Hair/beauty care	0	0	1	0	0.2
Phone/postage	1	2	1	2	1.3
Other services	0	3	4	0	1.7
Study fees	0	2	0	13	3.0
Other items	0	0	4	1	1.0

## 6.02

## Percentage of spending by main area of residence and spending category 1997

	North America	EU Europe	Other countries	Total world
	£2,515m (=100%)	£4,042m (=100%)	£4,749m (=100%)	£11,306m (=100%)
Accommodation	38	34	30	33.3
Meals out	20	18	17	18.1
Alcohol (included with meal)	3	2	2	2.5
Alcohol (not with meal)	2	3	3	2.5
Taxi or car hire	7	3	6	5.2
Public transport or fuel	4	5	3	4.0
Clothing/fabrics	6	11	18	12.8
Food/groceries	3	4	3	3.1
Souvenirs/gifts/household goods	7	10	9	8.6
Books/newspapers/maps	1	2	1	1.5
Entertainment/admission fees	4	3	2	2.9
Medical	0	0	2	0.8
Hair/beauty care	0	0	0	0.2
Phone/postage	1	1	2	1.3
Other services	1	2	2	1.7
Study fees	3	4	2	3.0
Other items	1	1	1	1.0

## 6.03

## Percentage of overseas residents' spending by year and spending category

	1979	1986	1992	1997
	£2,797m (=100%)	£5,553m (=100%)	£7,891m (=100%)	£12,244m (=100%)
Accommodation	27.5	32.3	36.1	33.3
Eating out / alcohol	14.7	22.5	21.9	20.6
Travel within UK	11.5	8.6	7.8	9.2
Clothes	19.9	14.1	12.6	12.8
Other shopping	15.9	13.0	11.9	13.2
Other expenditure	10.5	9.5	9.5	10.9



# Appendices

*Appendix A Information available from the International Passenger Survey*

*Appendix B Methodology*

*Appendix C Definitions*

*Appendix D Response rates of the survey*

*Appendix E Accuracy of IPS estimates*

*Appendix F Access to IPS data*

# Appendix A

## Information available from the International Passenger Survey

For most types of analysis of IPS data, and for all analyses within this report, the information is presented separately for two distinct groups of travellers:

- a) Overseas residents visiting the UK;
- b) UK residents travelling abroad.

For each of these groups of traveller, the results are shown according to one or more of the following observations:

- a) the number of visits made;
- b) their spending in £ sterling;
- c) their length of stay in nights.

For some analyses, additional observations are made, these being:

- a) the average length of visit measured in nights;
- b) the average spending per visit in £ sterling;
- c) the average spending per day in £ sterling.

Within Travel Trends, the IPS data are further analysed by a variety of other characteristics based on variables from the IPS database, for example:

- a) mode of travel (air, sea or tunnel);
- b) country of visit (for UK residents);
- c) country of residence (for overseas residents);
- d) main purpose of the visit;
- e) year and quarter of travel;
- f) age group;
- g) gender;
- h) duration of stay;
- i) type of vehicle used when travelling by sea or channel tunnel;
- j) the regions of the UK stayed in by overseas residents;
- k) the UK airport or seaport used or if by Channel Tunnel

All the information published in this report relates to the group of travellers normally termed 'visitors'. A visitor is described as someone on a trip abroad which lasts less than a year. For the purposes of this publication, visitors include day visitors, those on holiday, business travellers, people visiting friends or relatives, on study trips or travelling to receive medical attention. Those not included are migrants and crews of ships, trains and aircraft who are travelling as part of their work or those on sea trips who do not actually disembark at a foreign port. A fuller definition of a visitor can be found in appendix C.

### Getting further information from the IPS

The full IPS database contains over a hundred variables and therefore the opportunity exists for more detailed analyses than can be replicated here. However, the structure of the IPS database is complex making it rather difficult to analyse.

To enable examination of the IPS data to be made more easily, *Travelpac* (a CD-ROM containing a simplified version of the IPS database using twelve of the most widely used variables) is now available. The information is supplied in several common PC formats and is available for each year from 1994 to 1998. Details of how to obtain a copy are given in appendix F.

Further analyses of IPS data can be commissioned from any of three companies who act as marketing agents for the IPS. The marketing agents are able to undertake the more specific and specialised forms of analysis not covered in this publication and which would not be possible from the *Travelpac* CD-ROM. Appendix F gives details of how to contact the marketing agents.

### **The key variables**

Visits are described as the number of journeys made in one direction only. Those who came to the UK or went abroad on more than one occasion are counted on each visit they made.

Spending in Travel Trends is normally shown as £ sterling at 'current prices', i.e. the value of money at the time the visit was made. No account is, therefore, taken of inflation. The information on spending is in some cases also shown at 1995 'constant prices'. This gives an indication of spending over time but with the effects of inflation removed.

### **Using regional tables**

The IPS collects information regarding the towns stayed in by overseas residents when they visit the UK. However, due to the very large number of towns in the UK it would not be meaningful to replicate an analysis of visits by the full range of towns possible. In this publication, visits information for overseas residents is therefore shown at "County" or "Unitary Authority", and main UK region levels.

Care must be taken when using the regional information, as the numbers of visits to separate UK areas cannot simply be added together to form larger areas. This is because it is possible for a person to visit more than one area of the UK during a single visit.

For example, a person visiting London, Windsor and Aberdeen in a single visit to the UK would appear as one visit to London, one to Surrey and one to Grampian. However, the same visitor would be recorded as a single visit in the England total and a visit in the Scotland total, and as just one visit in the UK total.

Although visits cannot be summed across UK regions, the spending and nights information can. As a result, the numbers of visits to smaller regions do not sum to the figures given for larger regions in the regional tables in this publication.

### **Main analysis variables**

The full IPS dataset contains a total of over 110 variables, some of which are derived. Some variables are indicators to help identify the quality of data or to show where data have been imputed, and to what degree. **Figure A.1** shows the most widely used variables.

## A.1

The main analysis variables  
from the full 1997 IPS database

Year <sup>1</sup>	:	of the interview
Quarter <sup>1</sup>	:	" "
Month	:	" "
Date	:	" "
Flow <sup>1</sup>	:	Eight flows with four for each of air and sea: - arrivals by UK residents; - departures by UK residents; - arrivals by overseas residents; - departures by overseas residents.
Weight <sup>1</sup>	:	The number of trips the record represents (i.e. the sum of the weights gives total traffic).
Nationality	:	Recorded for all respondents.
Country visited <sup>1</sup>	:	The main country of visit (or country stayed in the longest) by UK residents abroad.
Residence <sup>1</sup>	:	The main country of residence of visitors to the UK.
States of residence	:	States within countries for overseas residents.
Purpose of visit <sup>1</sup>	:	Limited to four countries each year. In 1998 Spain, Sweden Canada & Japan. The main purpose of the visit. All respondents
Stay <sup>1</sup>	:	Length of stay in nights (overseas departures & UK arrivals)
Expenditure <sup>1</sup>	:	Expenditure (excluding fares) in £sterling (overseas departures & UK arrivals)
UK port	:	Airport, sea route or tunnel route at which interview was recorded.
Second UK port	:	Any UK airport from which a person has just arrived from, or is flying to.
First port	:	The overseas port travelling directly to or from.
Second Port	:	The final (or starting) overseas air or sea port
Flight	:	Origin (or final destination) of flight being taken (air travellers only)
Mileage travelled	:	Computed distance travelled in miles for first, second and direct legs from/to UK port
First Carrier	:	Air or shipping line for first leg of journey
Second Carrier	:	Air or shipping line for second leg of journey
Class of travel	:	On all air flows
Type of flight	:	On all air flows - scheduled or charter
Fares	:	In £sterling
Vehicle type	:	Type of vehicle taken on visit (sea and tunnel passengers only)
Number in vehicle	:	The number of people travelling in the vehicle Sea and tunnel passengers only
Age <sup>1</sup>	:	Age group
Gender <sup>1</sup>	:	Male or female
Towns 1-5	:	Up to 5 towns stayed in overnight in the UK (overseas residents only)
Stay 1-5	:	Number of nights spent in towns 1-5
Spend 1-5	:	Expenditure whilst in towns 1-5 (not collected by IPS but imputed based on length of stay)
Package	:	Package tour or independent
Money spent	:	by UK residents having visited the EU - on spirits - on beer - on wine - other alcohol - on tobacco

<sup>1</sup> data item included in *Travelpac Compact Data Set*.

# Appendix B

## Methodology

### Background

The International Passenger Survey (IPS) is a large multi-purpose survey which collects information from passengers as they enter or leave the United Kingdom. It is carried out by the Office for National Statistics for a range of public and private sector organisations. In particular, the survey provides figures used for the travel account of the balance of payments, international migration statistics, and for informing decisions on tourism policy. The survey's use, however, is also widespread across and outside of Government in providing detailed information on the numbers and types of people travelling to and from the UK. Results are published regularly on a monthly, quarterly and annual basis. More detailed analyses are possible by purchasing the *Travelpac Compact Dataset* or through marketing agents appointed by ONS.

### Overview of the survey design

The IPS is based on face to face interviews with a sample of passengers travelling via the principal airports, sea routes and the Channel Tunnel. The number of interviews in 1998 was 263,000 which represented about 0.2 per cent of all travellers. This sample size is large and allows reliable estimates to be produced for various groups of passengers despite the low proportion of travellers interviewed.

The IPS sample is stratified to ensure it is representative by mode of travel (air, sea or tunnel), port or route, and time of day. Interviews are conducted throughout the year. The frequency of sampling within each stratum is varied according to the variability of tourist expenditure, the volume of migrants and the cost of interviewing. For example, where the expenditure quoted on a particular route varies greatly across respondents, a higher sampling frequency is used to enable a more satisfactory estimate to be produced. (For further details on the sample design, see the *Sampling* section below.)

Some questions on the survey are asked of all of the passengers interviewed, whilst others are restricted to certain specific sub-groups. Information on the spending and length of stay of UK residents abroad and overseas residents in the UK is only collected on the return leg of a visit. This is because actual spending and length of stay are required, and these may differ from the respondents' intentions when they start their visit. In 1998, 67,000 interviews were carried out with overseas residents departing from the UK and 55,000 with UK residents arriving back from abroad.

The details collected on the survey are used by ONS, along with other sources of information, to produce overall national estimates of the number and expenditure of different types of travellers. A complex weighting procedure is used to do this which takes into account various factors in order to improve the estimates. (For further details of the weighting procedure, see *Producing national estimates* below.)

### Sampling

The sampling scheme used for the IPS is a multi-stage one which is carried out separately for air, sea and tunnel travel. The underlying principle for each mode of travel is broadly similar: in the absence of a sampling frame of travellers, time shifts or sea crossings are selected at the

first stage, and travellers are then systematically chosen at fixed intervals from a random start within these shifts or crossings at the second stage. The details of the sampling scheme for each individual mode of travel are as follows:

### *- Air routes*

For air routes, shifts are selected for the first stage at the nine 'main' air sites (i.e. the four terminals at Heathrow airport, the two terminals at Gatwick, and the three terminals at Manchester International Airport) in such a way that the number of shifts are balanced between mornings/afternoons and days of the week within any quarter. At the second stage, passengers are counted as they cross a predetermined line and every  $n^{\text{th}}$  one is interviewed. The sampling interval,  $n$ , differs between sites but is never more than 50. Departing passengers are sampled at a higher rate than arriving ones because the expenditure information for overseas residents visiting the UK is more variable than that for UK residents returning from visits abroad.

A small number of shifts every quarter are also conducted at other, smaller international airports (termed residual airports), but the coverage is insufficient to provide accurate estimates for each individual airport. Those airports with less than about 50,000 passenger movements per quarter are usually excluded from the survey altogether on the grounds of cost effectiveness, but traffic at these sites is taken into account when producing national figures.

### *- Sea routes*

Sea routes carrying 50,000 passengers a year or more are included in the IPS sample. At some seaports, passengers are sampled and interviewed on the quayside as they embark or disembark, whilst at others, IPS interviewers travel on the boat itself with interviewing being carried out on board. The choice between interviewing on the quayside or on crossings is made on practical grounds such as cost, safety and permission.

Where interviewing is conducted on the quayside, the sample is designed to select shifts which are balanced across different days of the week and times of day within a quarter, with each individual shift covering several sailings. Where interviews are conducted on crossings, a predetermined number of return crossings are selected for each route, spread across time of day and day of week each quarter. Similarly to air sampling, sea passengers are selected at fixed sampling intervals from a random start within each shift or crossing.

The IPS also samples long haul ships capable of carrying more than 200 passengers at the port of Southampton; one outward and one inward sailing are randomly selected per quarter.

### *- Tunnel routes*

The method used for the tunnel routes is different for Eurostar passenger trains and for Eurotunnel vehicle shuttles.

Passenger trains are treated in a similar way to air travel, with time shifts being selected and then a sampling interval being used within the time shift. Passengers are interviewed crossing a predetermined line at Waterloo and Ashford International stations on arrival or departure.

In contrast, for vehicle shuttles, crossings are randomly selected and interviewing takes place on board the shuttles themselves. Because of time constraints, only a certain number of interviews can be carried out on any vehicle shuttle crossing and the sampling interval used is therefore dependent on traffic volumes.

### Producing national estimates

Once the information has been collected from respondents, ONS produces national estimates based on the sample results which are published on a monthly, quarterly and annual basis. These estimates take account of a variety of factors. The method of producing national estimates varies depending on the mode of travel and type of port:

#### *- Main airports*

Each person interviewed at one of the main airports is assigned a value which indicates the number of people they represent in the traffic flow. This initial weight is the inverse of the sampling interval used for the shift adjusted to take account of time slots which were not selected in the sample design. For example, if the sampling interval is 1 in 25, and one 8 hour period in 6 is sampled, then the initial weight will be  $25 \times 6 = 150$ .

The initial weight for each respondent is then built upon to take account of a range of other factors. The series of procedures is as follows:

- (a) Firstly, the initial weight is adjusted to take account of:
  - non-contacts during the interviewing time (during peak periods an interviewer may not finish an interview before their next assigned contact has crossed the counting line);
  - people refusing to be interviewed.
- (b) Some further adjustment of the weights within country of residence and nationality is then made to allow for interviews in which only minimum information is obtained from the respondents. These "minimum" interviews are then discounted. This procedure makes the assumption that "minimum" respondents are similar to those of a similar residency and nationality status who provide fuller information.
- (c) Adjustments are then made for passengers arriving or departing outside the eligible times for sampling, usually over the night-time period between 11 pm and 7.00 am (these adjustments are based upon information from the Civil Aviation Authority (CAA)).
- (d) The resulting weights are next summed across respondents to give estimated total passenger flows from the IPS sample data. These total flows are then scaled to bring them into line with actual numbers of international passengers passing through the main airports which are provided to ONS by the CAA. The passenger flow figures for Heathrow and Gatwick are adjusted before scaling to exclude "airside interliners" (i.e. passengers in transit to another flight) who do not pass through passport control and so technically do not enter the country.

(e) The weights are finally adjusted to allow for any imbalance in the sample. This involves comparing total arrivals and departures for each major country and port group over a period of a rolling year and, if the two totals are further apart than can be explained by statistical error, the weights of the relevant contacts are adjusted to reflect this.

This series of procedures leads to a final weight being assigned to each respondent. These final weights are then applied to the individual responses to produce the national estimates.

*- Residual air, seaports and the Channel Tunnel*

For all other types of port, sample figures are directly scaled to known international passenger flows. For the residual airports these flows are derived from statistics provided by CAA, whilst for the seaports, information is provided by the Department of the Environment, Transport and the Regions. Data on Channel Tunnel flows are supplied by both Eurotunnel (vehicle shuttles) and Eurostar (passenger trains). In the case of the vehicle shuttles, only vehicle flows are available; these are converted to passenger flows using information collected from a separate survey of vehicle occupancies conducted on behalf of ONS at the Eurotunnel terminals in the UK and France.

For residual airports, international passenger movement figures are assigned to groups of airports, subdivided between arrivals and departures. For long and short haul sea ports, the passenger movement figures are similarly assigned to groups of routes, subdivided between arrivals and departures. The sample for these grouped routes is then scaled to the passenger flows by dividing the number of contacts into the actual number of passengers.

In the calculation of these scaling weights, no allowance is made for non-response. However, by grouping airports or sea routes, allowances are made for unsampled ports and routes. Finally, the sample within each group is re-weighted for "minimum" interviews and sample imbalance (in the same way as for the main airports, see above) to arrive at a final weight for each respondent.

**Additional sources of data**

The method above explains how the national estimates are produced using the sample data from the IPS and control totals of passenger flows. Unfortunately, the IPS does not cover all possible passenger flows, so additional figures have to be obtained from other sources and added to the totals derived from the IPS. These additions are:

- travel to and from the Irish Republic (routes to and from the Irish Republic are not covered on the IPS) including American resident visitors leaving the UK via the Irish Republic (provided by the Central Statistics Office of the Irish Republic);
- UK residents on cruises departing from or arriving to UK shores (from the Department of the Environment, Transport and the Regions);
- Channel Islands expenditure and receipts from tourism (from the Economic Advisor's office in Jersey);

- rail fares purchased by overseas visitors to the UK and UK visitors abroad before the start of their visit (from British Rail International and Eurostar).

### Imputation

Inevitably, some respondents only partially respond and do not give details of their expenditure, fares or length of stay. For these respondents, ONS imputes the missing information based on the spending, fares and stay of similar types of contacts who do give the details. Spending for overseas residents visiting UK towns is also imputed.

### Seasonal adjustment

The number of travellers and their spending both have a clear seasonal pattern, with more visits and spending in the summer than in the winter. Statistical techniques are used by ONS with the package 'X11ARIMA' to produce seasonally adjusted figures. These figures show visits and spending with an estimate for the seasonal component removed. They allow more meaningful comparisons to be made between months and quarters of the year and help to identify underlying trends. More details on seasonal adjustment procedures can be obtained from the IPS Branch of ONS.

### Constant prices

Usually, spending by overseas residents in the UK and UK residents abroad grows each year as the price of goods and services rise. Constant price figures are calculated by ONS to show real spending across years with the effects of price inflation removed.

For overseas residents in the UK, an index is created by splitting spending into its component parts (accommodation, meals etc.) using past IPS data and uprating these components by their related retail price indices. The resulting index is then used to rebase the overseas figures back to 1995 prices.

For UK residents abroad, spending is split by country of visit. Consumer price indices for particular countries are used with currency conversion rates to produce an index of price rises. The index is then used to rebase UK residents' spending to 1995 prices.

# Appendix C

## Definitions

1. The figures relate to the number of **visits**, not the number of visitors. Those entering or leaving the United Kingdom (UK) more than once in the same period are counted on each visit. The count of visits relates to UK residents returning to this country and to overseas residents leaving it.
2. **Day-trips** (i.e. visits that do not involve an overnight stay) abroad by UK residents as well as day trips to the UK by overseas residents are included in the figures for visits and spending. It should be noted that where figures for day visits are shown separately, they do not include day visits to and from the Irish Republic, although these are included in total visits. Note 14 refers to overseas residents in transit through the UK.
3. An **overseas visitor** is a person who, being permanently resident in a country outside the UK, visits the UK for a period of less than 12 months. UK citizens resident overseas for 12 months or more coming home on leave are included in this category. **Visits abroad** are visits for a period of less than 12 months by people permanently resident in the UK (who may be of foreign nationality).
4. When a resident of the UK has visited more than one country, spending and stay for the entire visit are allocated to the country stayed in for the longest time.
5. Visits for **miscellaneous** purposes include those for study, to attend sporting events, for shopping, health, religious or other purposes, together with visits for more than one purpose when none predominates (e.g. visits both on business and on holiday). Overseas visitors staying overnight in the UK en route to other destinations are also included in the miscellaneous purposes category.
6. Estimates relating to tourist flows across the **land boundary** between the Irish Republic and Northern Ireland are, for convenience, included in the figures for sea. Where not shown separately, flows through the Channel Tunnel are also included under the figures for sea.

The information relating to visitors from the **Irish Republic** is not collected on the IPS, and so for some tables the detail is not available. Also excluded from the **regional analysis** tables (except the 'Total' section) are all visits that did not include an overnight stay in the UK. Visits by overseas residents to Northern Ireland, although included in the 'total' column, are not separately analysed. More than one region can be visited by an individual whilst in the UK so the total of the visits to all the regions will be greater than the total number of visits to the UK as a whole.

7. Adjustments are made to the reported cost of an **inclusive tour** so that only the amount earned by the country of visit (e.g. accommodation costs, car hire, etc.) is included. This estimate is then added to an individual's spending to give the total spending in the country of visit (see also note 9). Information on inclusive tours to and from the Irish Republic is not separately available and is therefore excluded from the inclusive tour totals for the European Union and Total World.

8. **Length of stay** for UK residents covers the time spent, including the journey, outside the UK, whilst for overseas residents it refers to the time spent within the UK.
9. **Spending** figures cover the same categories of traveller as the number of visits figures except that the figures for overseas residents additionally include the spending of same day transit passengers.

Spending also includes foreign exchange earnings and expenditure due to travel relating to the Channel Islands. Spending excludes payments for air and sea travel to and from the UK. For any traveller on an inclusive tour, an estimate of the return fare is deducted from the total tour price.

10. Spending does not include the personal export of **cars** that have been purchased in the UK by overseas residents. Similarly spending excludes the personal import of cars by UK residents.
11. An estimate for purchases by overseas visitors at airport **duty-free** shops is included in the figures for spending. Such purchases on British carriers are excluded.

### Exclusions

The following groups are excluded from the tables in this publication.

12. Trippers who cross the Channel or North Sea but do not alight from the boat.
13. Migrants and persons travelling to take up prearranged employment, together with military or diplomatic personnel, merchant seamen and airline personnel on duty.
14. Overseas residents passing through the UK en route to other destinations, but who do not stay overnight (often known as transit passengers). However any spending whilst in the UK is included in the spending figures.

### Geographical areas

The geographical areas used in this report are unchanged from the previous publication.

15. **North America:** Canada (including Greenland and St. Pierre et Miquelon) and the USA (including Puerto Rico and US Virgin Islands).
16. **EU Europe:** Austria, Belgium, Denmark, France (including Monaco), Finland, Germany, Greece, Irish Republic, Italy (including San Marino and Vatican City), Luxembourg, Netherlands, Portugal (including Azores and Madeira), Spain (including Canary Islands, Spanish North Africa, Balearic Islands and Andorra) and Sweden.
17. **Non EU Europe:** Central & Eastern Europe, Cyprus, Faroe Islands, Gibraltar, Iceland, Malta, Norway, Switzerland (including Liechtenstein), Turkey, the former USSR and the states of former Yugoslavia.

18. **Central & Eastern Europe:** Albania, Bulgaria, former Czechoslovakia, Hungary, Poland and Romania.
19. **North Africa:** Algeria, Egypt, Libya, Morocco, Sudan and Tunisia.
20. **Other Middle East:** Bahrain, Iran, Iraq, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, Syria, United Arab Emirates and the Yemen.
21. **Central and South America:** Argentina, Belize, Bolivia, British Antarctica, Brazil, Chile, Colombia, Costa Rica, Ecuador, El Salvador, the Falkland Islands, French Guiana, Guatemala, Guyana, Honduras, Mexico, Nicaragua, Panama (including Canal Zone), Paraguay, Peru, Surinam, Uruguay and Venezuela.
22. **Caribbean:** Antigua, Bahamas, Barbados, Bermuda, British Virgin Islands, Cayman Islands, Cuba, Dominica, the Dominican Republic, Grenada, Haiti, Jamaica, Martinique, Montserrat, St. Kitts-Nevis-Anguilla, St. Lucia, St. Vincent and the Grenadines, Trinidad and Tobago, Turks and the Caicos Islands.

Although the information in this publication is by the country groups described above, almost 200 different countries of residence or visit can be identified by the IPS.

# Appendix D

## Response rates of the survey

Sample surveys such as the IPS depend on achieving high levels of response from the public, because non-respondents often have different characteristics of travel and expenditure patterns compared with those who do respond. This can lead to biases being introduced into the results.

The response rates for the main airports, residual airports, sea routes and the Channel Tunnel are shown in **table D1** below. A minimum response is one where the contact's nationality and country of residence are known but where the reason for visit, date visit began or country visited are not obtained. The overall response rate fell in 1998, with full or partial responses being obtained for 81 per cent of the sample, compared to 83 per cent in 1997. A fall in response rate occurred at all air, sea and tunnel ports, but the overall response rates for sea and tunnel routes remained consistently higher than those at the main and residual airports.

**D.1**

**IPS response rates 1998 and 1997  
by type of response and UK port**

	Complete or partial response (%)		Minimum response (%)		Total response (%)	
	1998	1997	1998	1997	1998	1997
Heathrow terminal 1	75	78	10	10	85	88
Heathrow terminal 2	72	75	13	13	86	87
Heathrow terminal 3	80	81	9	9	89	90
Heathrow terminal 4	83	84	8	8	91	91
Heathrow transits	82	85	7	6	90	91
Gatwick North	77	78	9	8	86	85
Gatwick South	79	81	7	7	87	88
Manchester terminal 1	83	84	6	5	88	89
Manchester terminal 2	87	88	4	3	91	91
Residual air	83	84	6	4	89	89
Sea	85	88	2	2	87	89
Channel Tunnel	90	91	5	4	95	95
Total	81	83	7	7	89	90

# Appendix E

## Accuracy of IPS estimates

The estimates of number of visits, nights and expenditure from the IPS are subject to sampling errors. Sampling errors result because every traveller to or from the UK is not interviewed on the survey. Sampling errors are determined both by the sample design and by the sample size - generally speaking, the larger the sample supporting a particular estimate, the (proportionately) smaller is its sampling error.

**Table E.1** shows the sampling errors for the main 1998 estimates for both overseas residents visiting the UK and UK residents going abroad (all estimates quoted in the table exclude travel to, from and via the Irish Republic since these routes are not covered by the IPS). 'Complex' sampling errors, which fully account for the clustered sample design of the survey, are shown in the table. Both standard errors and the 95% confidence intervals are quoted, the latter representing the interval into which there are 19 chances out of 20 that the true figure (had all travellers been surveyed) would fall. The 95% confidence intervals are given both in absolute and relative (percentage) terms - the estimate plus or minus the value or percentage gives the appropriate interval for each estimate.

Further details on the confidence intervals of data from the IPS and their interpretation can be obtained from the IPS Branch of ONS.

E.1

IPS sampling errors for 1998 estimates

	Estimate	Standard error	Absolute 95% confidence interval	Relative 95% confidence interval
<b>Overseas visitors to the UK</b>				
Number of visits (1000s)	23,435	355	696	3.0%
Number of visitor-nights (1000s)	213,534	4,728	9,267	4.3%
Total earnings (£ million)	11,723	204	400	3.4%
<b>UK residents going abroad</b>				
Number of visits (1000s)	46,898	421	825	1.8%
Number of visitor-nights (1000s)	486,261	5,582	10,941	2.3%
Total expenditure (£ million)	18,672	198	388	2.1%

# Appendix F

## Access to IPS data

*Travel Trends* is subject to Crown Copyright and as such proposals for reproduction of tables or contents should be addressed to:

### **The Copyright Section,**

Office for National Statistics  
B1/04 1 Drummond Gate  
London SW1V 2QQ  
Telephone: 0207 533-5674  
Fax: 0207 533-5689

### **IPS monthly estimates**

Are published in the 'ONS First Release' series 'Overseas Travel and Tourism' available from:

Office for National Statistics,  
1 Drummond Gate  
London SW1V 2QQ.  
Telephone: 0207 533-5725

### **IPS quarterly results**

These are reproduced in the Stationery Office publication 'Society MQ6' titled 'Overseas Travel and Tourism'. They are available through The Stationery Office Publications Centre.

Telephone: 0207 873-9090.

### **Other analyses:**

General enquiries about the IPS should be directed to:

Office for National Statistics,  
International Passenger Survey,  
B2/11 Drummond Gate  
London SW1V 2QQ.  
Telephone 0207 533-5765  
Fax 0207 533 6154  
E-mail ips@ons.gov.uk

### **IPS Data sets**

A compact version of the IPS database is currently available on CD-ROM priced £150 + VAT for the datasets from 1994 to 1998. Individual contact records from the full IPS database may be purchased and can be supplied on computer diskette or CD-ROM.

### **IPS data on the web**

Some key data from the IPS are available from StatBase, the Government's on-line statistical service. In order to access StatBase you first need to link up with the Government Statistical Service (GSS) website (<http://www.statistics.gov.uk>). Once you are connected to the GSS website, click on the button marked StatBase. The StatBase 'family' of services consists of three main components:

**StatSearch** - a free service that contains a wealth of textual information that describes each of the GSS's information resources.

**StatStore** - another free service that contains a selection of the data compiled by the GSS including the data published in Social Trends and Regional Trends.

**TimeZone** - a chargeable service providing access to a large portfolio of GSS time-series data

Please click on the button marked **StatStore** if you want to access the data contents of StatBase, including the IPS data.

#### **Marketing agents**

It is possible to commission more detailed analyses of the IPS data from marketing agents appointed by ONS. The marketing agents are:

<b>Information Research Network</b>	Davis House 129 Wilton Road London SW1V 1LD Telephone: 0207-416-8107 Fax: 0207-828-2030 E-mail: <a href="mailto:irnxxx@easynet.co.uk">irnxxx@easynet.co.uk</a> Web: <a href="http://www.interstat.co.uk">http://www.interstat.co.uk</a>
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<b>MDS Transmodal</b>	5-6 Hunters Walk Canal Street Chester CH1 4EB Telephone: 01244-348301 Fax: 01244-348471 E-mail: <a href="mailto:MDST@compuserve.com">MDST@compuserve.com</a> Web: <a href="http://www.mdst.co.uk">http://www.mdst.co.uk</a>
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<b>SH&amp;E Ltd</b>	Brambletye House 29 Brighton Road Crawley West Sussex RH10 6AE Telephone: 01293-429700 Fax: 01293-428833 E-mail: <a href="mailto:data_sales@sh-e.co.uk">data_sales@sh-e.co.uk</a> Web: <a href="http://www.sh_e.com">http://www.sh_e.com</a>
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# TRAVEL

The TRAVEL service from the Information Research Network (IRN) provides market research consultancy and statistics for the travel industry. Executives, researchers, advertisers and consultants use the service to define the best routes, preferred market segments, the most profitable prices and the right level of capital investment.

TRAVEL is based on IRN's analytical expertise of the INTERNATIONAL PASSENGER SURVEY (IPS) and several other databases including FERRY and CRUISE. Services range from simple statistical reports to full service market research programmes.

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# INTERNATIONAL PASSENGER SURVEY

A STATISTICAL SERVICE FROM MDS-TRANSMODAL



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... and now *MDS-Transmodal* has introduced a new service to make accessing this key source easier and more flexible than ever before.

## For more information

### please contact:

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Chester, CH1 4EB, UK

Tel: (+44) (0)1244 348301

Fax: (+44) (0)1244 348471

Email: [ips@mdst.co.uk](mailto:ips@mdst.co.uk)

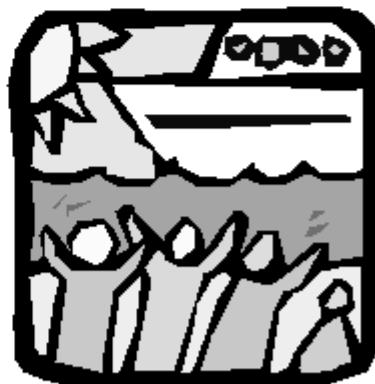
Internet: [www.mdst.co.uk](http://www.mdst.co.uk)

### MDS-Transmodal Provides:

- Statistical Analysis
- Consultancy
- Rapid Response

### Detailed customised reports can be provided showing:

- who travels
- where they reside
- why they travel
- when they travel
- where they travel to
- how much they spend
- where they spend it
- which carrier they use
- which routes are taken
- what they pay in fares



***MDS  
transmodal  
Expert Service***

You can now obtain official data

# Online through StatBase®



## StatBase

StatBase® provides on-line access to an easy-to-use electronic catalogue of all the statistics produced by the Government Statistical Service (GSS) as well as a database containing a selection of official statistics

### Your quick guide to using the Service

**CUSTOMERS**  
seeking official statistics on-line

**OFFICIAL STATISTICS WEBSITE**  
[www.statistics.gov.uk](http://www.statistics.gov.uk)

**STATSEARCH** (free)  
Catalogue

Contents:  
**Metadata**  
-ie descriptive information about official statistics and how to obtain them

**StatBase**  
(free and chargeable service)  
Suitable for all users

Contents:  
**StatSearch (catalogue)**  
**StatStore (database)**  
**TimeZone (time series data only)**

**TIMEZONE** (chargeable)  
Online self-service version of DataBank

Contents:  
Same as DataBank but:  
Data available as individual series  
Limited dataset metadata  
View/download facilities

**DATABANK** (chargeable)  
Managed subscription service for specialists

Contents:  
Economic time-series 'batched' as complete publications  
Subscriber service  
Internet delivery  
Limited dataset metadata  
Download facility only

**STATSTORE** (free/chargeable)  
Database

Contents:  
**Data**  
-ie a wide range of pre-defined official statistics  
All types of data including time series  
All subjects  
Full dataset metadata  
View/download facilities  
User software

#### The catalogue - StatSearch

StatSearch is the catalogue within StatBase® which describes, clearly and simply, the range of statistics available from the GSS, and other official sources, and how to obtain them. This service is FREE, except for your usual Internet charges.

#### The database - StatStore

If you want to know what sorts of statistics are available in StatBase® you should click on the button marked StatStore, the system's database. It contains a broad selection of the most widely used GSS statistics in the form of time-series or multi-dimensional tables. Access to some datasets within StatStore is free while others are chargeable (chargeable areas are clearly marked).

#### StatBase-TimeZone

StatBase-TimeZone exploits the latest developments in Internet technology to give users direct access to the whole range of economic time-series traditionally released via DataBank (see DataBank for description of service).

StatBase-TimeZone has been introduced to give users more choice of datasets. Its 'pick-and-mix' facility will allow users to:

- browse through datasets as they are published
- access data for a specific sector of the economy, or cherry-pick data from a range of ONS publications
- obtain a longer history for each time-series than appears in hardcopy publications
- download whatever time-series data they require
- pay only for what they need.

#### DataBank

DataBank is a subscription service providing speedy access to large sets of economic time series. Its customers include many of the major information and finance houses. DataBank provides the complete histories of all the time-series data published by ONS e.g. in major economic publications like *Economic Trends* and in First Releases. If you would like to know more, please contact:

Customer Service Unit  
on: 020 7533 5675  
[sales.ons@gnnet.gov.uk](mailto:sales.ons@gnnet.gov.uk)

You can find StatBase® at: <http://www.statistics.gov.uk>



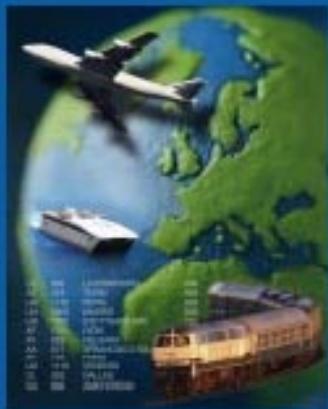


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# Travel trends

This fifth edition provides a summary of travel patterns to and from the UK in 1998. It

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Travel Trends is a comprehensive guide to overseas travel and tourism which will prove invaluable to those involved in travel and related industries and in research.

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